



Study of the roles of government and policymakers on women's empowerment in Jharkhand.

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ABSTRACT:

People all over the world know that empowering women is good for the economy, and this is becoming a bigger part of the modern competitive economy. It is very important for the country's economy to grow. Only women can be empowered. Women's empowerment is very important in today's world because they are a big part of global business and help the economy grow in a way that is good for everyone. Women in India are important to society, but they can't fully realize their potential for empowerment because they don't have the same rights as men.

The main goal of this study is to learn more about how women who own businesses in India are doing. So, "women empowerment" means "a woman or group of women who start, run, and manage a business venture." According to the Government of India (GoI), a "woman-owned and controlled business" is one where women own at least 51% of the capital and create at least 51% of the jobs. Even though they have had a lot of problems, Indian women have become successful business owners. The point of this study is to come to a logical conclusion by looking at the problems, potential, and suggestions for women entrepreneurs in India. This study gives ideas for how to help women become entrepreneurs so they can do well.

Keywords: Women Empowerment, Roles of the government, and economic development.

Introduction:

Empowering women can mean a lot of things, like listening to what they have to say, trying to understand them, and giving them more power through education, awareness, literacy, social equality, better jobs, and training. Women's empowerment gives women the power to make important choices about a lot of things in society. They might get the chance to change how they think about gender roles or other roles like that, which would give them more freedom to reach their goals.

Women's empowerment is now a big part of the talk about how to grow the economy. When women have economic power, they can manage their money, assets, and income and get benefits from them. It also helps women stay healthy and lowers their risk. It could lead to ways to help women who are on the outside of a certain political or social situation. Gender empowerment is a broader idea that includes people of all genders. This shows that biological sex and gender identity are not the same thing. Women's empowerment programs that teach women how to read and write, go to school, get training, and raise awareness help women get better jobs. Women's empowerment also means that women can now make choices about their lives that they couldn't before.

A strong desire to make the world a better place is a key trait of entrepreneurial women that can make families and society as a whole healthier. Women are more aware of their rights, skills, and jobs because of the rise of the media. Women now work in many different fields, such as business and telecommunications. The glass ceiling has been broken. Women make up half of the world's population, do two-thirds of the world's work, earn 10% of the world's money, and own less than 1% of the world's wealth. But in this case, things have changed quickly in every way. The rapid growth of education and the revolutionary changes in information technology have had a big effect on how women are seen in society.

Objectives of the study :

1. To study the schemes given by the roles of Jharkhand government for women's empowerment.

Review of literature:

In 2023, Kumar Abhishek looked into the recent rise of women business owners in developing Asian countries. The study looked at women who own small and medium-sized businesses. It used data analysis and a review of recent important literature.

Animesh Subham (2024) This study found that small and medium-sized businesses (SMEs) are very important in Asian countries that are just starting to grow. SMEs account for more than 95% of all businesses in different sectors in each country on average. The report says that there aren't many women

business owners in this field because they don't have enough money, education, or cultural or religious barriers.

Kumari Pallavi (2024) The survey found that most of the women who own small businesses are "compelled entrepreneurs" who want to make more money for their families.

Status of Women's Empowerment in Jharkhand:

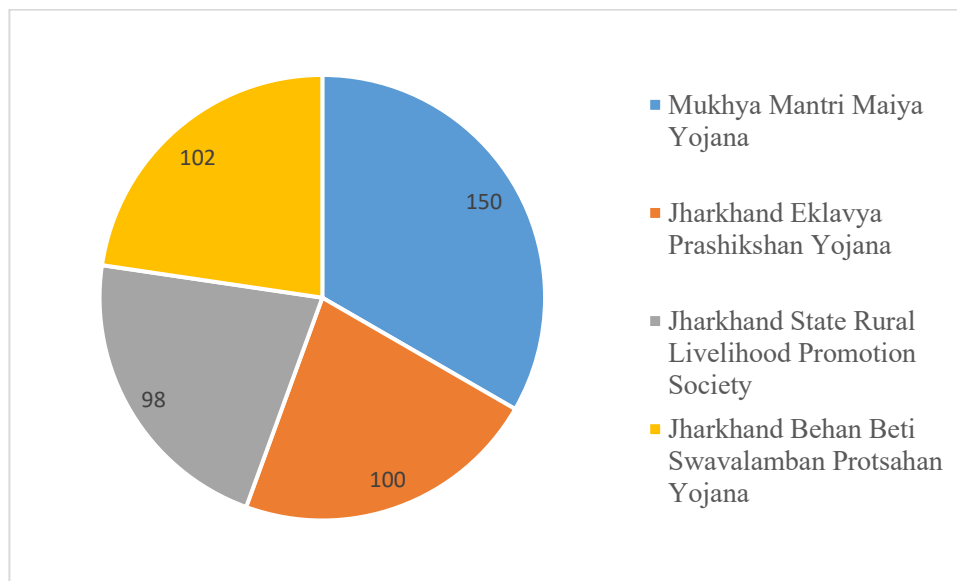
If we look at the status of women's empowerment in Jharkhand, the share of women among the total self-employed persons in Jharkhand is only 10.56%. By April 2025, more than 5,89,899 women will have become empowered in various districts of this state. Which is 1.012% of the total population. The decision related to the selection of a site for setting up an enterprise for women is based on proximity to home. And due to a lack of technical training and marketing experience, women entrepreneurs face more difficulties than their male counterparts at the stage of starting a venture. Self-assessment by women entrepreneurs is very different from the characteristics normally associated with male entrepreneurs, such as passive versus active and private versus social. However, a considerable number of reports suggest that they have excelled in the field of engineering, electronics, and energy.

The Jharkhand government has brought some schemes to promote women empowerment.

Sl.No	Name of schemes	Number of Respondents out of 350
01	Mukhya Mantri Maiya Yojana	150
02	Jharkhand Eklavya Prashikshan Yojana	100
03	Jharkhand State Rural Livelihood Promotion Society	98
04	Jharkhand Behan Beti Swavalamban Protsahan Yojana	102

Source: Primary data

The Jharkhand government has brought some schemes to promote women empowerment



It is evident that table No. 02 above shows the awareness about specific women empowerment schemes among 150 people surveyed. The schemes are Mukhya Mantri Maiya Yojana, Mukhya Mantri Maiya Yojana, Jharkhand State Rural Livelihood Promotion Society, and Jharkhand Behan Beti Swavalamban Protsahan Yojana, all 150 respondents are aware of. Apart from this, many other schemes are being implemented to promote women's empowerment.

Roles of Women's Empowerment in Jharkhand

Earlier in Jharkhand, women were facing a lot of problems due to a male-dominated, patriarchal social system, old traditional beliefs, etc. Women were only responsible for traditional roles like bearing and raising children. But in the modern world, where the status of women has improved a bit, they still face problems.

They have to handle both family and professional responsibilities simultaneously without the help of their husbands. Because in some cases, the condition of women becomes even more shameful when, instead of getting help, they are harassed by their family members. Sexual harassment is more common in homes as well as offices by family members, relatives, neighbors, friends, bosses, etc. They have to endure a lot in their daily lives to build their career as well as save their family relationships.

Conclusion:

Women's empowerment refers to policies and measures designed to increase the degree of autonomy and self-determination in the lives of people and communities so that they can represent their interests in a responsible and self-determined manner, acting on their own authority. Empowerment refers to both the process of self-empowerment and the professional support of people, which enables them to overcome their sense of powerlessness and lack of influence and to recognise and ultimately use their resources and opportunities. Empowerment is a multidimensional process that enables women or groups of women to realise their full identity and power in all spheres of life. It includes greater access to knowledge and resources, greater autonomy in decision making so that they are more able to plan their lives or have greater control over the circumstances affecting their lives, and freedom from the shackles imposed on them by customs, beliefs, and behaviour. Generally, development with justice is expected to create forces that lead to the empowerment of different sections of the population in the country, and in the case of women, raise their status. "Empowerment comes from women's groups who want to empower themselves through greater self-reliance. They have the right to determine their own choices in life.

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