



Critical Study on the post-listing performance of IPO issued by the companies during 2022-24

Ishiratna Ukey¹, Akshay Sonkusare²

Student- Final Year, Bachelor of Business Administration (UG) Dr. Ambedkar Institute of Management Studies and Research, Nagpur.

ABSTRACT

In the Indian Stock Market (ISM), the number of initial public offerings (IPOs) listed on stock exchanges has increased recently. To understand the post-listing performance, there is a need to examine the changes. The aim of the study is to examine the market-driven, financial, and strategic factors that influence company's choice to go public. This research project analyzes into the Initial Public Offerings (IPOs) of four emerging and high-interest Indian companies: Swiggy limited, Tata Technologies, Ola Electric and Agni green Power. It assesses regulatory frameworks, post-listing performance, pre-IPO financials, and valuation indicators. A comprehensive picture of IPO trends in the Indian startup and corporate ecosystem is provided by comparative analysis, which focuses on sector-specific dynamics ranging from food technology and electric transportation to pharmaceuticals and engineering services. This research evaluates how these companies link their public offerings with long-term growth and sustainability plans.

Keywords: IPO, SEBI, Stock Market, Market Performance

Introduction:

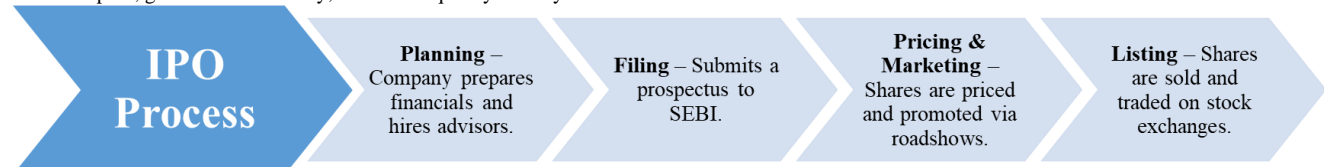
The procedure by which a privately owned firm makes its shares available to the public for the first time is known as an initial public offering, or IPO. It basically occurs when a business goes from being privately held to being listed on a stock exchange. Between 2022 and 2024, India's initial public offering (IPO) market saw tremendous expansion and change, with a record number of businesses turning to the capital markets to finance their expansion strategies. The following are the companies we have selected for this project.

1. Swiggy limited
2. Ola electric limited
3. Tata technologies limited
4. Agni green power limited

An important turning point for businesses looking to generate money and go from private to public ownership is an initial public offering (IPO). An initial public offering (IPO) is the process by which a business lists on a stock market by first making its shares available to the general public. Through this process, businesses can raise a substantial amount of money, expand their investor base, improve their visibility, and open up new growth prospects. In the financial markets, initial public offerings (IPOs) are crucial because they give businesses a way to raise money for growth, acquisitions, and innovation. The importance of initial public offerings (IPOs) goes beyond the specific businesses engaged; they also affect investors, market players, and the economy at large.

(Dr. Y. Suneetha, 2024)

An IPO (Initial Public Offering) is when a private company sells shares to the public for the first time to become publicly listed. The main purposes are to raise capital, gain market visibility, and offer liquidity to early investors.



Regulators:

- **SEBI** – Oversees the process and protects investors.
- **NSE/BSE** – Set listing rules and monitor trading.

Eligibility:

- Two routes: **Profitability** or **QIB-based**.
- Promoters must have clean records.
- Exchanges require minimum capital, profits, and market value.

SME IPOs:

1. Easier norms for small companies via **NSE Emerge** or **BSE SME** platforms.

Review of Literature:

- Major study topics were found in a systematic assessment of Indian IPO literature, which focused on IPO performance while emphasizing the need for greater focus on post-IPO performance Studies on Indian IPO: systematic review and future research agenda (Manali Chatterjee, 2023)
- The nation's economic expansion and recent stock market developments drew in a large number of foreign investors. This has further boosted the capital market's performance, particularly in the Primary Market through initial public offerings. Both government agencies and corporate businesses raise money through debt and/or equity. Additionally, unlisted businesses raise money by releasing shares in the primary market through an initial public offering (IPO). Despite the uncertainty surrounding the many investment channels, initial public offerings (IPOs) and their post-performance have produced a respectable return in recent years. (Shrinivas R. Patil, 2022)
- Before making an IPO investment, investors typically conduct both qualitative and quantitative study; the challenge is determining which analysis should be given more weight.(C. V. Purushotham, 2024)

Research Methodology:

Type of Research: Descriptive methodology is used for the study.

Objectives:

- To study about the concept of IPO and its functioning.
- To study about the regulatory bodies involved in IPO.
- To study the guidelines provided by SEBI and the criteria for issuing IPO.
- To study about the changes in performance of the selected companies before issuing IPO and after issuing IPO.

Methods and Sources of Data Collection:**✓ Sources of Data Collection:**

For this study secondary data sources are used Data of Swiggy Limited, Ola Electric, Tata Technologies Limited and Agni green power Limited Annual Reports (Financial statements)

Company Websites & Press Releases (Branding. Mission. Vision)

Sampling Technique: Convenience Sampling Technique is used for the study.

1. **Performance of Company Before and After Issuing IPO:**
 - A. **SWIGGY LIMITED**

**Before Issuing IPO**

Before Swiggy went public, its performance was marked by substantial growth, significant market share in the Indian food delivery space, and a series of challenges that are common to high-growth tech-based businesses. Swiggy was one of the leading food delivery platforms in India, competing with Zomato and others.

After Issuing IPO

As of January 2025, Swiggy has not yet gone public, meaning it has not yet launched its IPO (Initial Public Offering). The company has been preparing for an IPO for some time, with discussions around potential listings circulating in the media, but it has not officially filed for one or completed the process

B. OLA ELECTRIC IPO



Before Issuing IPO

Before Ola Electric went public, its performance was closely tied to its ambitious growth plans and its position in the fast-growing electric vehicle (EV) market. Ola Electric, part of the larger Ola Group, made a name for itself as a prominent player in the Indian electric mobility space, especially with its launch of electric scooters.

After Issuing IPO

After Ola Electric went public, its performance has been closely watched by investors, industry analysts, and consumers alike. Since the company had initially gained significant attention with the launch of its electric scooters and had a strong brand presence, the post-IPO period has been a crucial phase for its growth and expansion.

C. TATA TECHNOLOGIES LIMITED



Before Issuing IPO

Tata Technologies, a part of the Tata Group, is a global engineering services and solutions company that provides product development, digital transformation, and IT services to various industries, including automotive, aerospace, industrial machinery, and high-tech manufacturing. It has been one of the key players in providing engineering solutions across multiple sectors, focusing on innovation and technology. However, it is important to clarify that Tata Technologies has not gone public yet (as of February 2025), and there hasn't been an IPO for Tata Technologies.

After Issuing IPO

Tata Technologies went public in 2023 with its Initial Public Offering (IPO), marking a significant milestone for the company. The IPO was closely watched by investors, as Tata Technologies is a major player in the engineering services and technology solutions sector, especially in industries like automotive, aerospace, industrial machinery, and high-tech manufacturing.

D. AGNI GREEN POWER LIMITED



Before Issuing IPO

As of our knowledge cut-off in September 2021, Agni Green Power was not a widely recognized company or one with available public data concerning its performance before an IPO (Initial Public Offering). It is possible that Agni Green Power is a newer company, or it may be a regional player in the renewable energy sector, which would explain the lack of detailed pre-IPO data available at the time.

After Issuing IPO

It seems like Agni Green Power may either be a smaller or less-publicized company, or it might be relatively new to the market, which could explain the lack of publicly available, detailed information on its performance after an IPO.

2. Data analysis:

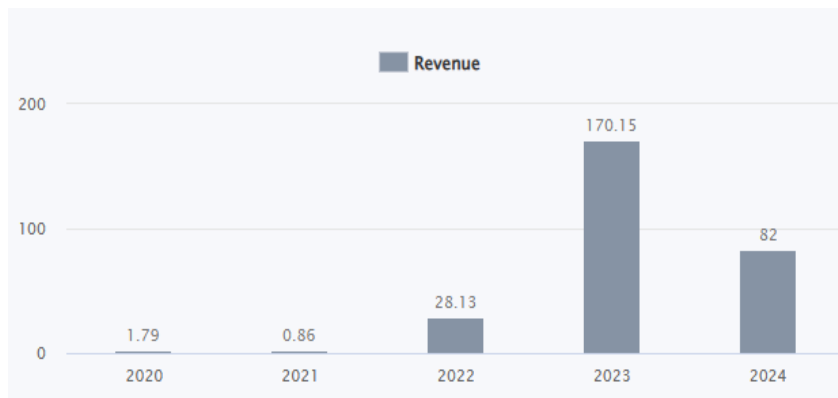
Analysis of revenue of each company:

The revenue of SWIGGY LIMITED are as follows:



Interpretation:

The bar graph depicts the revenue of Swiggy over three years, from 2022 to 2024. The revenue was Rs.5704.9 in 2022, increased to Rs.8264.6 in 2023, and reached Rs.11247.39 in 2024. This shows a trend of increasing revenue year over year. (All the figures are in Cr.)

The revenue of OLA ELECTRIC LIMITED are as follows:**Interpretation :**

The bar graph depicts the revenue of Ola Electric Limited from 2020 to 2024. Key observations include:

2020: ₹1.79

2021: ₹0.86, a decrease from the previous year.

2022: ₹28.13, a significant increase.

2023: ₹170.15, the highest revenue in the observed period.

2024: ₹82, a decrease from 2023 but still higher than previous years except for 2023.

Overall, Ola Electric's revenue has fluctuated, showing substantial growth in 2022 and 2023, with a decrease in 2024 but still maintaining a relatively high level compared to 2020 and 2021. (All the figures are in Cr.)

The revenue of TATA TECHNOLOGIES LIMITED are as follows :**Interpretation:**

The bar graph depicts the revenue of Tata Technologies Limited from 2009 to 2024. Key observations include:

2009: Revenue was at ₹1202.44

2021: Revenue was at ₹2380.91

2022: Revenue was at ₹3529.58

2023: Revenue was at ₹4414.18

2024: A significant increase in revenue to ₹5117.2

The graph shows a general upward trend in revenue for Tata Technologies over the period, with a significant increase between 2009 and 2024. (All the figures are in Cr.)

The revenue of AGNI GREEN POWER LIMITED are as follows:**Interpretation :**

The bar graph illustrates the revenue of Agni Green Power Limited from 2021 to 2024. Key observations include:

2021: Revenue was at ₹34.44.

2022: A significant decrease in revenue to ₹15.4.

2023: Revenue increased to ₹22.02.

2024: The highest revenue in the period, reaching ₹35.27.

Overall, the graph shows a fluctuating revenue trend for Agni Green Power Limited, with a notable dip in 2022 followed by a recovery and growth in subsequent years. (All the figures are in Cr.)

Findings:

The potential for sector-driven growth bolstered by innovation and market demand is shown in the IPO plans of Swiggy, Ola Electric, Tata Technologies, and Agni Green Power. Despite worries about competition and profitability, Swiggy wants to take advantage of its sizable user base. Ola Electric has potential in the EV market, however it has infrastructure and scalability issues. Tata Technologies is a reliable IPO candidate because of its solid financials and industry knowledge. Although project execution and regulation continue to be major problems, Agni Green Power capitalizes on the increase in renewable energy. In all four, initial public offerings (IPOs) are viewed as calculated steps to finance growth, innovation, and operational effectiveness.

Conclusion:**Swiggy**

Swiggy: Prior to going public, Swiggy demonstrated rapid growth by prioritizing scale over profit. Even though revenue increased by 30% after its IPO, growing losses and competition caused its price to fall. However, its long-term outlook remains positive.

Ola Electric

Ola Electric: Despite facing operational difficulties before to its initial public offering, Ola Electric has significant potential in the EV market. Revenue fell after the initial public offering (IPO), indicating ongoing production and supply problems that had a detrimental effect.

Tata Technologies

Tata Technologies: Prior to its IPO, Tata Technologies had solid financials and an industry position. It demonstrated a good impact from the IPO by maintaining growth and investor confidence after listing.

Agni Green Power

Agni Green Power: With early gains, Agni Green Power had a successful IPO launch. The company maintained its growth potential in the renewable energy sector and saw an increase in sales despite stock volatility.

Overall conclusion

All things considered, Tata Technologies, Swiggy, and Agni Green Power all performed better after the IPO, with Tata exhibiting the highest level of consistency. However, Ola Electric faced operational difficulties and a drop in income, which was a negative effect of the IPO.

Acknowledgement:

The researcher wants to thank Prof. Chaitanya A. Sakhare, Assistant Professor, Dr. Ambedkar Institute of Management Studies and Research, Nagpur, for his support and guidance during the accomplishment of the research paper.

REFERENCES

1. C. V. Purushotham, G. S. (2024). Financial Performance or Market Sentiment: What Really Drives Investors' Interest towards Indian IPOs? *Financial Performance or Market Sentiment: What Really Drives Investors' Interest towards Indian IPOs?*, 192-203. doi:<https://doi.org/10.31305/rijm.2024.v09.n11.027>
2. Dr. Y. Suneetha, D. G. (2024). A Study on Short Term Performance of Initial Public. *Educational Administration: Theory and Practice*, 606-613. doi:10.53555/kuey.v30i4.1517
3. Manali Chatterjee, T. B. (2023). Qualitative Research in Financial Markets. *Qualitative Research in Financial Markets*, 477-502. doi:<https://doi.org/10.1108/QRFM-10-2021-0175>
4. Shrinivas R. Patil, A. N. (2022). Study on Post Listing Performance of IPO. *Study on Post Listing Performance of IPO*, 53-69. doi:<https://doi.org/10.58419/gbs.v8i2.822205>
5. <https://www.moneycontrol.com/>
6. <https://www.sebi.gov.in/>
7. <https://www.tradingview.com/>
8. https://www.chittorgarh.com/ipo/ipo_dashboard.asp
9. <https://www.swiggy.com/restaurants>
10. <https://www.olaelectric.com/>
11. <https://www.tatatechnologies.com/in/>
12. <https://agnipower.com/>