



International Journal of Research Publication and Reviews

Journal homepage: www.ijrpr.com ISSN 2582-7421

EMPLOYEE SKILLS GROWTH AND CAREER DEVELOPMENT” WITH SPECIAL REFERENCE TO AVTEC LTD, AT HOSUR.

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Abstract

This study explores the employee skills growth and career development from AVTEC Ltd in Hosur. This paper synthesizes current research and case studies to present a future-oriented framework for effective employee development, advocating a shift from traditional training models to dynamic, learner-centric ecosystems. The findings suggest that successful organizations in the future will be those that embed a culture of lifelong learning, supported by leadership commitment, advanced technology, and employee empowerment.

KEY WORDS: LIFELONG LEARNING, MICROLEARNING, SOFT SKILLS DEVELOPMENT, PERSONALIZED LEARNING, WORKFORCE TRANSFORMATION

INTRODUCTION

Employee skills development refers to the continuous process of improving employees' abilities, knowledge, and expertise through training, mentorship, and hands-on experience. It helps employees stay updated with industry trends and technological advancements while enhancing their efficiency and performance. Career growth is the progression of an employee within an organization or industry, involving promotions, increased responsibilities, and the development of leadership skills. It encompasses career planning, acquiring new skills, and setting long-term professional goals.

RESEARCH BACKGROUND

Organizations are recognizing that investing in employee development is not just a human resources initiative but a strategic business necessity. Future learning and development (G&D) programs are moving beyond generic training to embrace personalized, data-driven, and flexible approaches tailored to individual needs and career goals. Upskilling (enhancing existing skills) and reskilling (teaching new skills) have become central components in building a resilient, future-ready workforce.

GLOBAL TRADE DYNAMICS AND EXPORT OPPORTUNITIES

In an era shaped by evolving global trade dynamics and expanding export opportunities, organizations must prioritize employee skill development to remain competitive. This paper explores the intersection of international market trends and workforce capability building, emphasizing the need for adaptive learning strategies, cross-cultural competencies, and digital fluency. By aligning skill growth initiatives with global economic shifts, businesses can unlock new markets, drive innovation, and cultivate a future-ready workforce prepared to thrive.

IDENTIFIED PROBLEM

Employee skills development and career growth are essential for both organizational success and individual job satisfaction. However, many organizations face challenges in effectively implementing development

programs that align with both business objectives and employee aspirations. Employees, on the other hand, may struggle with limited opportunities for advancement, inadequate training, and a lack of career guidance, which can lead to stagnation, low motivation, and high turnover rates.

OBJECTIVES OF THE STUDY

- To analyze emerging trends in employee learning and development within AVTEC Company.
- To identify skill gaps among employees and assess the need for upskilling and reskilling.
- To understand workforce learning preferences (online, offline, mobile learning) across different age groups and departments.
- To evaluate the impact of digital transformation (AI, automation, data analytics) on employee skill requirements.
- To promote a culture of continuous learning and adaptability within the organization.

REVIEW OF LITERATURE

1. Park, S., Kang, H. S. (Theresa), & Kim, E. J. (2017)
The role of supervisor support on employees' training and job performance: an empirical study. This study emphasizes the critical role of supervisor support in enhancing the effectiveness of training programs, leading to improved job performance.
2. Loganathan (2017) Growth of Indian industry is immense and also the role of state is critical in industry. Today the globe of labour is rapidly shifting, as a component of organization, must be prepared to accommodate effects of varying world of labour. Thus, for the HR people it all about comprehends the ramification of globalization, corporate downsizing, changing skill requirements, the contingent men, workforce diversity, continuous improvement initiatives, decentralized work sites, re-engineering and employee involvement.
3. Ross (2018) defines human resource management as a comprehensive approach to managing people that goes beyond the traditional personnel functions. She argues that HRM has two objectives the motivation and development of the employees and the performance and productivity of the organization. Unless supervisors and managers develop and implement effective HRM practices, the organization will not reach these objectives.
4. Drucker (2018) the literature is extensive and includes practices such as recruiting, selection, compensation, and job design that are still structured and controlled by human resource departments. The recent trend, however, is toward the devolution of many HRM practices and responsibilities to line supervisors and managers. This review discusses those practices that have always been the responsibility of line supervisors and managers and will address practices that have been devalued.
5. Appelbaum (2018) noted that human resource practices adopted as part of a high- performance work system were not mainly premeditated to increase job satisfaction, in practice, they might or might not have such effect. It might be the case that human resource practices impact on job satisfaction such as satisfaction with sense of achievement or satisfaction with salary. Hence, future research is required to assess the actual effects of human resource practices on individual's job satisfaction and overall job satisfaction.
6. Cooper et al (2019) financially healthy organizations are likely to be those which are successful in maintaining and retaining a workforce characterized by good physical, psychological, and mental health. This impact on employee health and well-being, and so determine the financial health and profitability of the organization.
7. Shagufta et al (2019) the studies also showed that majority of the respondents were not happy with their pay as compared with others in similar jobs in other companies. More importantly, findings indicated that majority of the respondents were not happy about the recognition they get from the work they do. Thus, the higher the rewards perceived by workers, the greater the satisfaction of workers to organizational policies and practices leading to greater productivity as a result of

employee performance. Based on this, future studies could explore several areas of research that can make more valuable contributions to Job satisfaction and employee rewards systems in different sectors including manufacturing, finance, and the public sectors

8. Cascio & Bailey (2019) practices have been recognized increasingly as a basis for achieving sustained competitive success, particularly for firms operating in challenging and rapidly changing international competitive environments. Human Resource Management is a strategic and coherent approach to the management of an organization's most valued assets the people working there who individually and collectively contributes to the achievement of the objectives. HRM involves all management decision and practices that directly affects the people, or human resources, who work for the organization

9. Florkowski & Schuler (2020) regard as the philosophy, policies, procedures, and practices related to the management of people within an organization. He defines as a combination of people-centred management practices that recognizes employees as assets to create and maintain skilful and committed workforce for achieving organizational goals. He has studied about eight such as Recruitment and Selection Practices, Placement Practices, Training Practices, Compensation Practices, Employee Performance Evaluation Practices, Promotion Practices, Empowerment and Social Security or Pension.

10. Schuler and Jackson (2020) defined practices as a system that attracts, develops, motivates, and retains employees to ensure the effective implementation and frigg the survival of the organization and its members. Besides, practices is also conceptualized as a set of internally consistent policies and practices designed and implemented to ensure that a firm's human capital contribute to the achievement of its business objectives

11. Delery & Doty (2020) viewed practices a set of practices used by organization to manage human resources through facilitating the development of competencies that are firm specific, produce complex social relation and generate organization knowledge to sustain competitive advantage. Against this backdrop, we concluded practices relate to specific practices.

12. Buck and Watson's (2021) studied eleven practices that are Personnel Selection, Performance Appraisal, Incentive Compensation, Job Design, Empower of Decision, Information Sharing. Attitude Assessment, Labour Management Participation, Recruitment Efforts, Employee Training and Promotion Criteria.

13. Becker and Hustled (2021) practices such as job analysis, recruitment and selection, training and development, work environment and performance appraisal may enhance the competence of employees for high performance apart from interaction with technology and processes, relations with employees working within the departments and the synergy of such effective teamwork decide the operational success as to achieve better results, effective synergic interaction in the working group is a necessary requirement.

14. P. Archana (2022) this paper aims to present a narrative literature review on from last twenty years. It identifies the gap in existing literature and supply direction for further research, studies are classified and presented on the premise of your time period, and issues covered, distribution of literature in various resources, methodology used, country wise publications and contributions made by their searchers on the concept.

15. D. Rajkumar (2022) practice provides a company with a mechanism to manage risk by staying up thus far with current trends employed standards and legislation. He discovers a positive and direct relationship between the employment of certain formalized practices and SME performance, measured by financial performance and labour productivity. Human resources in an organization have to be competent enough, with the required knowledge, skill and abilities for effective interaction of people with technology and process, as competence of the individual is an important factor that decides operational effectiveness in terms of providing quality products and services within a short time.

16. Park, Y., Lim, D. H., & Lee, J. (2022)

Moderating effect of career planning on job support and motivational process of training transfer The research highlights how career planning moderates the relationship between job support and the motivation to transfer training, affecting employee performance.

17. Peng, M. Y. P., Xu, C., Zheng, R., & He, Y. (2023)

The impact of perceived organizational support on employees' knowledge transfer and innovative behaviour: comparisons between Taiwan and mainland China This study compares how perceived organizational support influences knowledge transfer and innovation among employees in Taiwan and mainland China. (Transfer of training on Employee Job Performance: A Literature Review)

18. Pham, T. L. A., & Le, Q. H. (2023)

The influence of individual characteristics in transfer of technical training in Vietnamese enterprises The research examines how individual characteristics affect the transfer of technical training in Vietnamese enterprises, impacting employee performance. (Transfer of training on Employee Job Performance: A Literature Review)

19. Pham, T. T., Lingard, H., & Zhang, R. P. (2023)

Factors influencing construction workers' intention to transfer occupational health and safety training This study identifies factors that influence construction workers' intentions to apply occupational health and safety training in their work. (Transfer of training on Employee Job Performance: A Literature Review)

20. Phuong, T. H., & Quynh, D. T. N. (2024)

Training Perception and Work Engagement: the Mediating Role of Organisational-Based Self-Esteem and Self-Efficacy The research explores how training perception influences work engagement, mediated by organizational-based self-esteem and self-efficacy.

21. Pilbeam, C., & Karanikas, N. (2024)

Safety training in context: technical, cultural and political factors affecting its design, delivery and transfer This study discusses how various contextual factors affect the design, delivery, and transfer of safety training programs.

22. Erskine-Sackey, S. (2024)

Impact of Staff Training and Development on Employee Performance: The Moderating Role of Work Engagement The study investigates how staff training and development impact employee performance, with work engagement serving as a moderating factor. (

23. Misra, P. K., & Mohanty, J. (2024)

A review on training and leadership development: its effectiveness for enhancing employee performance in Indian construction industry This review assesses the effectiveness of training and leadership development programs in improving employee performance within India's construction sector.

24. Adebayo, A. B., & Adebayo, I. T. (2024)

The Impact of Employee Training and Development on Employee Performance

The study presents a quantitative analysis of how training and development initiatives affect employee productivity and performance.

25. Younas, W., Farooq, M., Khalil, F., & Zreen, A. (2024)

The Impact of Training and Development on Employee Performance This research explores the positive effects of training and development programs on employee performance in the banking sector.

26. Bhakuni, S., & Saxena, S. (2024)

Exploring the Link between Training and Development, Employee Engagement and Employee Retention The study examines how training and development initiatives influence employee engagement and retention in organizations.

27. Wambura, J. C. (2025)

A Literature Review on the Influence of Training on Improving Employee Performance This

literature review highlights various training methods and their effectiveness in enhancing employee performance.

28. Bashar, A., Sakib, M. N., Rahman, M. M., & Sabah, S. (2025)

The Role of Top Management Commitment, Employee Involvement, and Training and Development on Employee Performance: Evidence from the Banking Sector of an Emerging Economy The research investigates how top management commitment, employee involvement, and training and development collectively influence employee performance in the banking sector.

29. Chakraborty, S., & Konwar, J. (2025)

Digitalization of Training and Reskilling of Workforce in IT Organizations: A Theoretical Overview This theoretical overview discusses the impact of digital training and reskilling initiatives on workforce development in IT organizations.

30. Hatzalah, F., & Ayyash, M. M. (2025)

Beyond traditional HRM: e-HRM practices and their influence on organisational performance in higher education institutions The study explores how electronic human resource management (e-HRM) practices, including training and development, affect organizational performance in higher education.

31. Rasheed, M. R., Awan, D. A. G., & Rashid, M. R. (2025)

Analysis of the Impact of Employees' Training and Development on Organizational Performance This research analyzes various aspects of training and development and their impacts on organizational performance, using data from IT companies.

32. Aktar, S. (2024)

The Effect of Training and Development Methods on Employee Satisfaction and Performance in Commercial Banks The study examines how different training and development methods influence employee satisfaction and performance in the banking sector.

33. Groeneveld, W., Venne kens, J., & Aerts, K. (2019)

Software Engineering Education Beyond the Technical: A Systematic Literature Review This systematic literature review focuses on non-technical skills in software engineering education, such as communication and teamwork, and their importance in employee development.

34. Garousi, V., Giray, G., Tüzün, E., Catal, C., & **Felderer, M. (2018)**

Closing the gap between software engineering education and industrial needs The study presents a systematic literature review summarizing findings from 33 studies on aligning software engineering education with industry needs, highlighting the importance of practical skills development.

Rodriguez F. & Silva M. (2023), “Export Activity and Financial Efficiency in Quartz Surface Firms”. This study examines financial efficiency among Portuguese quartz exporters using Data Envelopment Analysis (DEA) and linear discriminant analysis. Exporting firms reported up to 12% higher net profit margins and consistently lower operational slack, especially in companies targeting Northern Europe and North America.

Sethi A., & Ramesh K. (2024), “Role of Export Strategies in Enhancing Profit Margins in Indian Quartz Industry”. The study evaluates the role of proactive export strategies on profitability and sustainability. Export-intensive firms achieved a 3.1x improvement in EBITDA over five years. Exporters also had better working capital cycles, supported by advance orders and overseas warehousing.

Silva R., & Gomez T. (2022), “Exporting and Return on Investment in Brazil’s Quartz Industry”. The study analyses ROI among Brazilian quartz firms that expanded their export capacity. Return on Investment grew by 18% on average due to better asset utilization and longer production cycles. Export incentives helped mitigate logistics cost hikes during global supply cha

RESEARCH GAP

A centralized R&D center at Hosur and Design & Development facility at both Hosur and Pithampur. Core Strength: Technology development, application engineering & seamless integration of product design. Prototype building, testing & validation to produce products that perform in the harshest and most demanding mining and construction sites.

Acquisition of ASSAG, pioneer in face gear technology, has significantly enhanced R&D capabilities. Electronics control "HATS" for the existing transmission allowing us to offer completely automatic transmissions. DSIR approved R&D centre's

RESEARCH METHODOLOGY

The employee skills growth and career Development (L&D) is rapidly evolving due to technological advancements like artificial intelligence, automation, and data analytics. This study focuses on how organizations like AVTEC can adopt new methods for employee skill development, soft skills cultivation, and continuous learning culture to remain competitive globally. It emphasizes experiential learning, transformative learning, and social learning theories to frame future strategies.

- Primary Data: Collected through Google Forms or printed surveys.
- Data Handling: Organized into Excel sheets.
- Data Presentation: Represented using:
 - Tables,
 - Pie Charts,
 - Bar Graphs.

LIMITATION OF THE STUDY

The study is limited by its reliance on secondary data and generalized workforce trends, which may not reflect specific industry or regional skill gaps. Rapid technological changes and evolving global trade dynamics may also outpace current training models, making long-term predictions less accurate. Additionally, variations in organizational learning cultures and resource availability can affect the implementation and outcomes of skill development initiatives.

DATA ANALYSIS AND INTERPRETATION

Table 1. THE LONG-TERM CAREER ASPIRATIONS

ASPIRATIONS	RESPONDENTS	PERCENTAGE
Leadership roles	60	60%
Specialist roles	25	25%
Entrepreneur positions	10	10%
Academic research positions	5	5%
TOTAL	100	100%

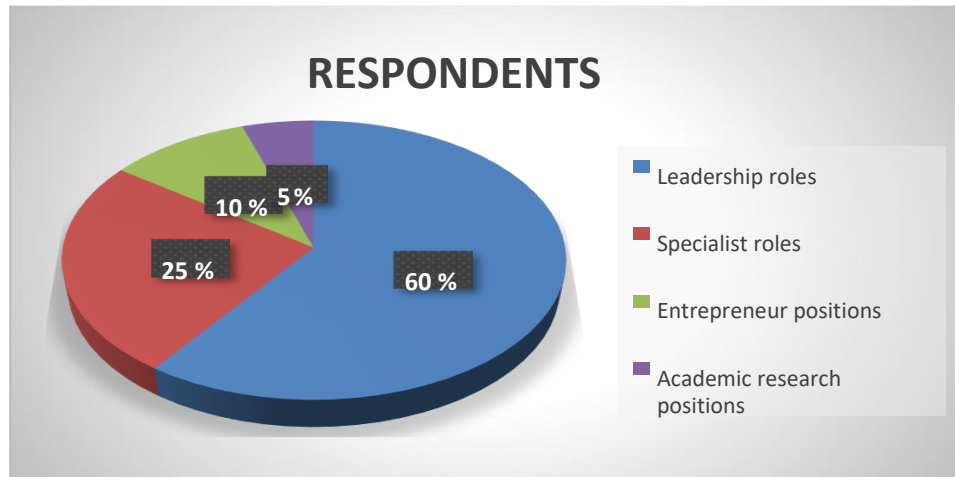


Chart 1. THE LONG-TERM CAREER ASPIRATIONS

INTERPRETATION:

The above table shows that the long-terms aspirations, 60% of the respondents are leadership roles, 25% of the respondents are specialist roles, 10% of the respondents are entrepreneur positions, and remaining 5% of the respondents are academic research positions

PARTICULARS	RESPONDENTS	PERCENTAGE
YES	65	65%
NO	40	40%
TOTAL	100	100%

Table 2. PROFESSIONAL DEVELOPMENT OPPORTUNITIES

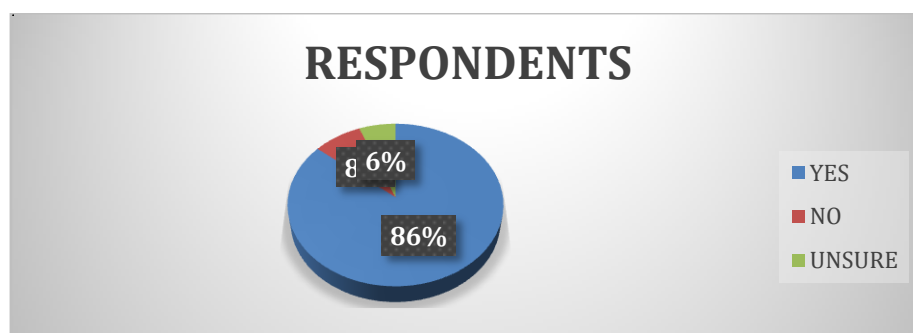


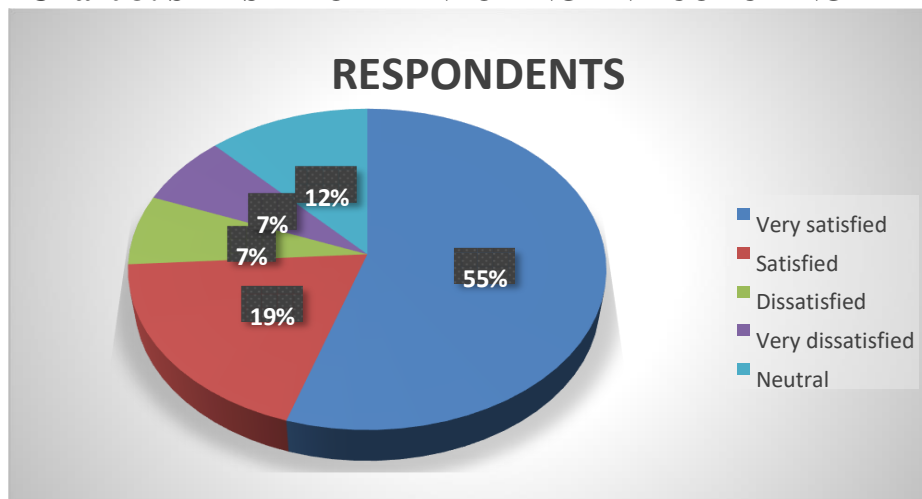
Chart 2. PROFESSIONAL DEVELOPMENT OPPORTUNITIES

INTERPRETATION:

This table shows that the professional development opportunities, 86% of the respondents are yes and remaining 40% of the respondents are no

Table 3. SATISFY OF MENTORING AND COACHING

SATISFICATION	RESPONDENTS	PERCENTAGE
Very satisfied	55	55%
Satisfied	19	19%
Dissatisfied	7	7%
Very dissatisfied	7	7%
TOTAL	100	100%

Chart 3. SATISFY OF MENTORING AND COACHING**INTERPRETATION:**

The above table shows that the 55% of the respondents are very satisfied, 19% of the respondents are satisfied, 7% of the respondents are dissatisfied, 7% of the respondents are very dissatisfied and remaining 12% of the respondents are neutral

SUMMARY OF FINDINGS

- 5 Majority 70% of the respondents are male
- 6 Majority 40% of the respondents are in the age between 25-30 years
- 7 Majority 45% of the respondents are experienced in above 5 years
- 8 Majority 50% of the respondents are the diploma
- 9 Majority 40% of the respondents are the training sessions or workshop conducted weekly
- 10 Majority 40% of the respondents are the training sessions or workshop conducted weekly
- 11 Majority 60% of the respondents are aspirational has role of leaderships role
- 12 Majority 70% of the respondents are very well in the balance skills development and job responsibilities
- 13 Majority 49% of respondents are agree with the company invest in the professional development
- 14 Majority 35% of the respondents are creative skills is most important for the future of the industry
- 15 Majority 48% of the respondents are the handling of career development path

SUGGESTION

Employee skills development and career growth are essential for both individual and organizational

success. Here are some key suggestions

Skills Development

Training Programs: Offer workshops, online courses, and certifications related to employees' job roles.

On-the-Job Training: Encourage employees to learn new skills through real-time project involvement.

Mentorship & Coaching: Pair employees with experienced mentors for career guidance. -

Cross-Functional Learning: Allow employees to work in different departments to gain diverse experience.

Soft Skills Enhancement: Provide training in leadership, communication, and problem solving.

Technology & Digital Literacy: Keep employees updated with the latest industry tools and technologies.

-Clear Career Pathways: Define potential career trajectories within the company.

-Performance-Based Promotions: Reward high performers with career advancement opportunities.

-Succession Planning: Identify and groom employees for leadership roles.

-Regular Feedback & Appraisals: Conduct performance reviews to set career development goals.

-Job Rotation & Internal Mobility: Encourage employees to take on new roles within the company.

-Work-Life Balance: Support employees with flexible work policies to maintain motivation and productivity

CONCLUSION

Employee skills development and career growth are critical for both individual success and organizational sustainability. A well-structured approach to skills enhancement ensures employees remain competent in their roles while preparing for future responsibilities. This includes technical training, leadership programs, cross-functional learning, and exposure to new technologies. Soft skills such as communication, problem-solving, and teamwork are equally important, as they enable employees to adapt and collaborate effectively. Organizations must provide clear career pathways, performance-based promotions, and mentorship programs to foster professional growth. Regular feedback, performance appraisals, and individual development plans help employees align their career goals with the company's objectives. Internal mobility, job rotation, and succession planning allow employees to explore diverse roles and prepare for leadership positions.

DIRECTIONS FOR FUTURE RESEARCH

Employee skills growth and career development should focus on identifying the most effective strategies for upskilling and reskilling in the context of rapidly evolving technologies and work environments. Studies can explore the impact of personalized learning paths, microlearning modules, and AI-driven training platforms on employee engagement and knowledge retention. Additionally, research should investigate how hybrid and remote work models influence skill development needs and the role of virtual collaboration tools in fostering team-based learning. Examining the effectiveness of mentorship programs, peer learning networks, and continuous feedback systems can also provide insights into building.

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Identifies how digital transformation impacts learning strategies and required skill sets.