

International Journal of Research Publication and Reviews

Journal homepage: www.ijrpr.com ISSN 2582-7421

ANALYSING THE RELATIONSHIP BETWEEN HR PRACTICES AND EMPLOYEE WELL-BEING" WITH SPECIAL REFERENCE TO IDYNAMICS SOFTWARE PVT. LTD., AT KOTTAGAM.

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ABSTRACT:

In an era of competitive markets and fast-paced technological advancement, employee well-being has emerged as a cornerstone of organizational success. This study investigates how Human Resource (HR) practices at iDynamics Software Pvt. Ltd., a mid-sized IT firm, influence various dimensions of employee well-being, including physical, psychological, and emotional health. Employing a mixed-methods approach, the study identifies strengths, gaps, and actionable recommendations to improve HR policies and foster a supportive work environment.

INTRODUCTION

The study examines the relationship between HR practices (HR resources) and employee wellbeing, examines how different HR strategies affect employee physical, psychological, and social health, and ultimately general satisfaction and performance. In today's competitive, globalized labour market, employee wells are a critical concern for organizations. Focusing on employee wells is more than just a "soft" approach. It is recognized as a key factor in productivity, retention, and overall organizational success.

RESEARCH BACKGROUND

In today's dynamic and competitive business environment, the Information Technology (IT) and software services sector has emerged as a cornerstone of global economic growth. With rapid advancements in technology, globalization, and customer expectations, companies in this sector are constantly striving for innovation, quality, and efficiency. In such a high-pressure industry, employee well-being has become an essential component of organizational sustainability and competitiveness. Well-being encompasses not only physical health, but also mental and emotional stability, job satisfaction, work-life balance, and a sense of purpose and fulfilment.

COMPANY OVERVIEW

iDynamics Software Pvt. Ltd., the subject of this study, is a custom software development firm with operations in India and the UK. Since its inception, the company has emphasized employee welfare as a core value. iDynamics has grown steadily and now operates multiple centers across India, employing over 300 professionals. The organization prides itself on quality service, long-term customer relationships, and a "Customer-First" philosophy, but equally professes that "employees are its most valuable assets."

IDENTIFIED PROBLEM

Despite the presence of various HR practices at iDynamics Software Pvt. Ltd.—including training, recruitment, wellness initiatives, and performance management—it remains unclear whether these strategies are effectively enhancing employee well-being or merely existing as procedural formalities. A gap appears to exist between the intent of HR policies and how employees actually experience them, particularly in terms of psychological support, stress management, work-life balance, and career development. Furthermore, limited organizationspecific research prevents a nuanced understanding of how iDynamics' HR practices influence physical, mental, and emotional well-being within its unique cultural and operational context

OBJECTIVES OF THE STUDY

To analyse how HR practices are implemented and perceived by employees

- To measure different aspects of employee well-being, including physical health, mental health, emotional well-being, and work-life balance
- To determine the correlation or causal relationship between specific HR practices and employee well-being outcomes.

REVIEW OF LITERATURE

Dodge et al. (2012) define well-being as a balance between an individual's resources and challenges. In the HR context, it includes job satisfaction, work-life balance, stress management, and overall mental health (Guest, 2017).

(Giorgi et al., 2020). Fair and competitive compensation is one of the fundamental HR practices that affect employee well-being. Studies indicate that financial security contributes to lower stress levels and higher job satisfaction (Guest, 2017).

(Mishra & Bhatnagar, 2010). Fair pay structures, health benefits, and wellness programs positively impact employee well-being financial stress is a significant factor affecting mental health, making equitable compensation crucial.

Flexible work arrangements, remote work policies, and paid time off are crucial HR strategies that impact employee well-being. According to Kossek et al. (2014), employees with access to work-life balance initiatives report lower burnout levels and higher job engagement. Research by Allen et al. (2016) highlights that flexible scheduling improves mental health and reduces stress.

(Kossek & Hammer, 2008) Parental leave, flexible work arrangements and remote work policies improve job satisfaction and mental health Employees with work-life balance report higher engagement and lower burnout (Byron, 2005).

(Edmondson, 1999). Strong leadership and transparent communication build trust, reducing workplace anxiety (Kelloway et al., 2017).

(Boon et al., 2011) Effective recruitment processes that align employee expectations with job roles improve well-being Realistic job previews reduce turnover and stress, enhancing employee engagement (Wanous & Reichers, 2000).

Armstrong and Taylor (2020), Providing employees with opportunities for skill development and career progression significantly impacts their psychological well-being. According to continuous learning fosters job satisfaction and reduces anxiety about job security.

(Noe et al., 2017). Investment in employee development boosts competence and job security Continuous learning opportunities enhance intrinsic motivation and psychological well-being (Torraco & Lundgren, 2020).

Studies by Bakker and Demerouti (2017) A positive organizational culture that encourages employee engagement leads to higher well-being. emphasize that a supportive work environment with open communication channels fosters positive emotions and resilience.

(Salanova et al., 2016) HR practices that promote teamwork, recognition, and employee involvement in decision-making have been linked to higher job satisfaction and lower workplace stress.

(Aguinis, 2019) Performance appraisal systems and job security are critical in determining employee well-being. Fair and transparent performance management fosters trust and motivation Conversely, excessive performance pressure and job insecurity contribute to stress and mental health issues (Probst, 2005).

(DeNisi & Murphy, 2017) Supportive performance appraisal systems enhance motivation and reduce workplace stress However, excessive performance pressure negatively affects mental health (Brett & Atwater, 2001).

Job Demand-Resources (JD-R) Model (Bakker & Demerouti, 2007): This model suggests that HR practices can act as job resources that buffer the negative effects of job demands on well-being.

A study by Nishii et al. (2008) found that employees working in organizations with wellstructured HR policies report higher job satisfaction and psychological health.

Despite significant evidence, gaps remain in understanding the long-term impact of HR practices on well-being. Individual differences, cultural contexts, and industry-specific factors require further exploration (Van De Voorde et al., 2012).

In 2020, Nawaz et al. studied how extra HR efforts—like giving more support or benefits than required—can help improve employees' mental, physical, and social well-being. But if a manager is abusive, it weakens these positive effects. Also in the same year, Shafique et al. highlighted that fairness in HR practices and having honest, ethical leaders can greatly improve employee happiness and trust.

In 2021, several researchers (especially in studies from South Asia) showed that employee well-being acts as a bridge between HR practices and job satisfaction. HR actions like providing training, fair evaluations, and involving staff in decisions helped people feel better and more satisfied in their jobs.

In 2022, Siddiqui et al. used the AMO (Ability-Motivation-Opportunity) framework to explain how HR can improve employee well-being. They found that giving employees proper training, motivation through rewards, and the chance to participate in decisions led to happier and more engaged workers. In 2023, Jensen et al. warned that high-performance HR practices—like heavy workloads and high pressure—can cause anxiety and stress. However, strong support from managers helps reduce these negative effects. This shows the importance of balancing performance with employee care.

In 2024, Ahmed et al. reviewed many recent studies and found four types of HR practices that support well-being: basic support (like job security), motivation (like praise), team bonding, and health/safety programs. Their review showed that combining these practices helps improve employees' mental and physical health, and also benefits the company.

Ulrich et al. (2012) emphasized the role of strategic HR in shaping organizational capabilities that support employee well-being. They argue that aligning HR strategies with business goals while focusing on employee experience leads to better mental health and engagement.

Peccei et al. (2013) examined the "mutual gains" perspective in HRM, showing that when organizations invest in employee well-being, both employees and the business benefit through improved performance, lower absenteeism, and stronger morale.

Kooij et al. (2010) explored age-sensitive HR practices and found that tailoring support based on employees' life and career stages increases job satisfaction and reduces emotional exhaustion, particularly in older workers.

Liu et al. (2013) studied the role of perceived organizational support (POS) in HR practices. Their research found that supportive HR practices enhance employees' psychological safety and commitment, which reduces stress and burnout.

Karatepe (2013) demonstrated that training, empowerment, and rewards lead to higher levels of job satisfaction and affective well-being, especially in

service industries where emotional labor is high.

Schaufeli (2017) refined the JD-R model by introducing the concept of "personal resources" and concluded that HR practices promoting autonomy, feedback, and mastery lead to better well-being and work engagement.

Tims et al. (2011) introduced the concept of job crafting as an HR-supported practice. They found that employees who are encouraged to shape their roles experience higher engagement and psychological well-being.

Paauwe & Boselie (2005) analyzed the balance between economic and social goals in HRM, highlighting that long-term investment in employee well-being is linked to sustainable organizational success and employee loyalty.

Boxall & Macky (2009) discussed high-involvement work systems (HIWS), suggesting that giving employees more responsibility, decision-making power, and training opportunities significantly boosts job satisfaction and mental health.

RESEARCH GAP

A key research gap in analyzing the relationship between HR practices and employee wellbeing at iDynamics Software Pvt Ltd lies in the lack of specific, context-aware research within this particular organization and industry, focusing on how their unique HR practices impact employee well-being. While general research exists on HR practices and well-being, there's a need for research specifically tailored to the software industry and the unique challenges and opportunities it presents. Research should move beyond broad categories of HR practices and delve into specific policies and initiatives (e.g., flexible work arrangements, mental health support, performance management, etc.). Research should move beyond broad well-being metrics and focus on specific aspects of well-being (e.g., mental health, physical health, work-life balance, job satisfaction, etc.). Examine whether the relationship between HR practices and well-being is moderated by other factors. Investigate whether HR practices are based on evidence and best practices, or if there's a gap between research findings and actual HR policies.

RESEARCH METHODOLOGY

The methodology section outlines the framework and approach adopted to investigate the relationship between Human Resource (HR) practices and employee well-being at iDynamics Software Pvt. Ltd. Given the complexity and multidimensional nature of both HR practices and well-being, a mixed-methods research design was employed to ensure a comprehensive analysis. This approach combines both quantitative (survey-based) and qualitative (interviewbased) methods to capture numerical trends, employee sentiments, and the contextual richness required to understand the dynamics within a specific organizational setting.

The approach taken in this study is both quantitative and qualitative, aiming to provide a comprehensive understanding of how HR practices impact employee well-being. The research employs a survey-based method to collect data from employees across various organizations, focusing on their perceptions of HR practices and their own well-being. In addition, interviews with HR professionals and organizational leaders will provide deeper insights into the strategic alignment between HR practices and employee well-being initiatives.

Quantitative data was analyzed using descriptive statistics to summarize employee perceptions, and correlational and regression analysis to explore relationships and potential predictors of employee well-being.

Qualitative data from interviews was analyzed using thematic analysis, a method that involves identifying, coding, and interpreting recurring themes or patterns in the responses.

DATA ANALYSIS AND INTERPRETATION

Table 1. HR Practices Rated by Employees

HR PRACTICE	EXCELLENT	GOOD	AVERAGE	POOR
TRAINING & DEVELOPMENT	30%	45%	20%	5%
PERFORMANCE APPRAISAL	25%	40%	25%	10%
EMPLOYEE ENGAGEMENT	35%	40%	20%	5%
COMPENSATION & BENEFITS	20%	35%	30%	15%
WORK-LIFE BALANCE	40%	30%	20%	10%

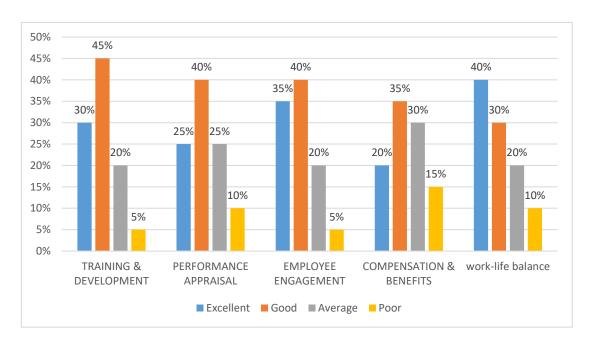


Chart 1. HR Practices Rated by Employees

INTERPRETATION:

Training & Development and Employee Engagement received the most favourable ratings (30-35% "Excellent", 40-45% "Good"), indicating that employees appreciate opportunities for skill enhancement and involvement. Performance Appraisal shows a more mixed perception, with a noticeable portion (25%) rating it as "Average" and 10% as "Poor." This suggests room for improvement in how performance reviews are conducted or perceived. Compensation & Benefits scored the weakest, with only 20% rating it as "Excellent" and 15% as "Poor." This could impact retention and morale if not addressed. Work-Life Balance stood out positively, with 40% of respondents rating it "Excellent," reflecting strong policies in this area.

Table 2. Employee Well-being Indicators

INDICATOR SATISFIED NEUTRAL DISSATISFIED **JOB** SATISFACTION 65% 25% 10% STRESS LEVEL 50% 30% 20% MOTIVATION 70% 20% 10% WORK **ENVIRONMENT** 60% 30% 10% WORK-LIFE HARMONY 55%

25% 20%

80% 70% 70% 65% 60% 60% 55% 50% 50% 40% 30% 30% 30% 25% 25% 20% 20% 20% 20% 10% 10% 10% 10% 0% JOB SATISFACTION STRESS LEVEL MOTIVATION WORK **WORK-LIFE ENVIRONMENT** HARMONY ■ SATISFIED ■ NEUTRAL ■ DISSATISFIED

Chart 2. Employee Well-being Indicators

INTERPRETATION

Motivation and Job Satisfaction are high (70% and 65% respectively), suggesting that employees feel driven and content in their roles. Stress Levels present a concern: while 50% report low stress, 20% report high stress. This may be influenced by areas where HR practices are weaker (e.g., compensation or recognition). Work-Life Harmony is relatively well-managed, with 55% satisfaction, aligning with the high ratings for work-life balance HR policies. Work Environment is stable (60% satisfaction), but not a standout strength, indicating potential improvements in team dynamics, facilities, or management style.

HR Practice	Job Satisfaction	Motivation	Stress Reduction	Work-Life Balance
Training & Development	0.70	0.68	0.55	0.52
Performance Appraisal	0.55	0.53	0.30	0.35
Employee Engagement	0.72	0.70	0.58	0.68
Compensation & Benefits	0.58	0.56	0.32	0.38
Work-Life Balance	0.85	0.72	0.75	0.88

Table 3. Correlation Between HR Practices & Employee Well-being

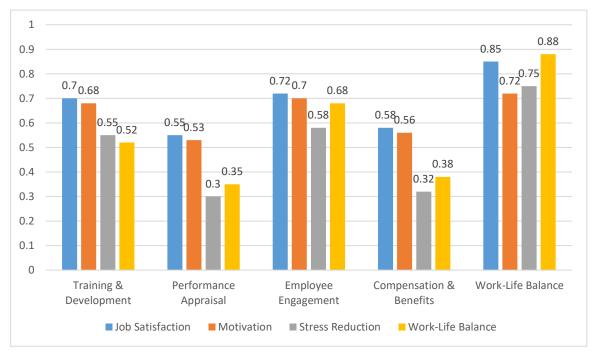


Chart 3. Correlation Between HR Practices & Employee Well-being

INTERPRETATION

Work-Life Balance shows the strongest relationship with employee well-being (correlations ranging from 0.72 to 0.88). Employee Engagement and Training & Development follow closely, especially in job satisfaction and motivation. Performance Appraisal and Compensation & Benefits exhibit weaker associations, particularly with stress reduction and work-life balance.

SUMMARY OF FINDINGS

 The study revealed several insightful findings regarding the relationship between HR practices and employee well-being at iDynamics Software Pvt. Ltd., based on both quantitative survey results and qualitative interview feedback.

- General Perception of HR Practices: Most employees reported a positive overall perception of HR practices at iDynamics. Functions such as training and development, performance appraisals, and rewards and recognition were well-received.
- 3. Work-Related Stress and Well-Being: While the company promotes a healthy work culture, 39% of respondents reported experiencing work-related stress frequently ("often" or "always"). This indicates a need for more robust stress management interventions and mental health initiatives.
- 4. Departmental and Demographic Insights: The Art Work department constituted 58% of survey respondents, and their feedback largely shaped overall trends. Employees from other departments such as QA and Reorders expressed a less favorable view of internal communication and recognition practices.
- 5. Wellness and Support Programs: A significant number of employees (87.5%) agreed that the company promotes physical wellness through health and nutrition awareness. However, the promotion of mental health resources and emotional support mechanisms appeared underdeveloped, with only moderate satisfaction levels reported
- Impact of Communication and Leadership: Qualitative findings emphasized the importance of transparent communication and supportive leadership.
- 7. Employees who felt heard and involved in decision-making processes showed higher levels of engagement and motivation.
- 8. Relationship Between HR Practices and Well-being: Statistical analysis confirmed a positive correlation between well-structured HR practices and higher levels of employee well-being.
- Regression results indicated that areas like training, rewards, and managerial support significantly predict job satisfaction and perceived emotional health.
- 10. Overall, the findings confirm that while iDynamics Software Pvt. Ltd. has a strong HR foundation, there is room for enhancing consistency, emotional support, and personalized growth opportunities to further strengthen employee well-being and engagement across all levels of the organization.

SUGGESTION

To enhance HR practices and employee well-being at iDynamics Software Pvt. Ltd., several key areas need attention. Strengthening mental health support through stress management workshops, mindfulness sessions, and training managers in mental health first-aid will improve emotional well-being. Transparency in performance appraisals and career progression can be achieved with 360-degree feedback and constructive, unbiased discussions. Standardizing internal communication and encouraging open dialogue will foster inclusiveness across departments. Employees also seek more personalized training, which can be addressed by creating customized learning paths and offering industry certifications. A structured recognition system celebrating milestones and achievements will boost motivation, ensuring all departments feel equally valued. To address engagement disparities, HR services should be equitably accessible, and department-specific feedback sessions should drive improvements. Supporting work-life balance through flexible hours, recharge days, and mental health leave will reduce workplace stress. Lastly, diversity initiatives, including gender-focused hiring programs and inclusive policies for different age groups, will create a more balanced and welcoming workplace culture. Implementing these measures will lead to a more engaged, satisfied, and productive workforce.

CONCLUSION

The study concludes that effective Human Resource (HR) practices have a significant positive impact on employee well-being at iDynamics Software Pvt. Ltd., particularly in areas such as training, communication, recognition, and performance support. While many employees expressed overall satisfaction with the company's HR environment, the research uncovered critical areas requiring improvement, including stress management, mental health support, and the need for greater transparency in career progression. Disparities in perception were evident across departments and demographics, with employees from smaller teams and older age groups feeling less engaged or represented. Therefore, to fully realize the potential of its workforce, iDynamics must adopt more inclusive, responsive, and data-informed HR strategies that prioritize both organizational goals and employee needs. By aligning HR practices more closely with employee expectations and promoting a culture of continuous feedback and fairness, the organization can foster long-term engagement, reduce attrition, and build a healthier, more resilient workplace.

DIRECTIONS FOR FUTURE RESEARCH

Future research on HR practices and employee well-being at iDynamics Software Pvt. Ltd. could explore several key areas. A longitudinal study would track changes in well-being over time, identifying the impact of evolving HR policies with more precision. Comparative studies across multiple IT companies could reveal best practices and how organizational factors influence HR effectiveness. A holistic approach incorporating managerial insights, HR documentation, and performance data would provide deeper understanding of policy implementation versus employee experiences. Department-specific analysis is crucial, as variations in engagement suggest the need for tailored interventions. Research should also focus on underrepresented groups, including women, senior employees, part-time staff, and remote workers, to create more inclusive HR policies. Additionally, with the growing role of technology in HR, studies examining AI-driven tools, digital onboarding, and virtual wellness platforms could assess their impact on employee engagement, productivity, and overall well-being.

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