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# An AI-Driven Personalized Medical Recommendation System

Siddharth Thawait<sup>1</sup>, N Ayush<sup>2</sup>, Anamika Tiwari<sup>3</sup>, Ayush Bagahe<sup>4</sup>, Neha choubey<sup>5</sup>

Department of Computer Science (AI), Shri Shankaracharya Technical Campus, Bhilai, India <a href="mailto:1556@gmail.com">1556@gmail.com</a>; <a href="mailto:31tiwarianamika185@gmail.com">3tiwarianamika185@gmail.com</a>; <a href="mailto:494@gmail.com">4ayushbagahe0@gmail.com</a>; <a href="mailto:5nehachb5@gmail.com">5nehachb5@gmail.com</a>; <a href="mailto:494@gmail.com">4ayushbagahe0@gmail.com</a>; <a href="mailto:494@gmail.com">5nehachb5@gmail.com</a>; <a href="mailto:494@gmail.com">4ayushbagahe0@gmail.com</a>; <a href="mailto:494@gmailto:

#### ABSTRACT -

AI-based medical recommendation system is presented in this project. This is aimed at improving accessibility of sub-supply and rural health care systems in particular. With the help of a Support Vector Machine (SVM) model, the system analyzes user reports to predict possible diseases and provides personalized recommendations including medication, nutritional advice and precautions. It is used in web, mobile phones and telehealth platforms potentially integrated into EHR systems. The system not only supports individual health decisions, but also contributes to public health surveillance through anonymized data knowledge. We provide a scalable and inexpensive solution that bridges the gap between healthcare expert knowledge and access to daily healthcare.

Keywords – Artificial Intelligence in Healthcare, Machine Learning, Medical Diagnosis System, Symptoms Based Disease Prediction, CDSS, AI Health Assistance, Health Informative.

## I. INTRODUCTION

In today's fast-moving world, medical recommendation systems with machine learning are innovative approaches aimed at improving healthcare by providing personalized and accurate drug therapy recommendations. With the rapid advances in technology, machine learning has shown great promise for changing industries, and healthcare is no exception. In the field of medicine, selecting the right drug for a patient can be a complicated process due to the wide range of medications available and the different patient conditions. Traditional methods are often based on physician experience and effective medical guidelines, but do not always compensate for the significant personal variation of patients. The system uses machine learning technology to automate and improve the drug therapy process, taking into account a variety of factors such as symptoms, medical history, age, gender, allergies and other personalized information.

Furthermore, the system's ability to handle both structured and unstructured data, including symptoms and textual descriptions, efficiently handle structured data even with incomplete or ambiguous inputs. Integration of recommended models such as co-filtering further improves these proposals by learning from similar patient profiles. This intelligent approach not only improves the accuracy of drug bonding, but also improves the decision-making process that makes health care for both patients and physicians more accessible, efficient and safe. This report concludes with suggestions for future research instructions to promote personalized medicine through machine learning to determine healthcare decision support systems. Furthermore, this report highlights the repetitive nature of the project and demonstrates the importance of continuous improvement and adaptation of patient needs and medical knowledge.

## II. LITERATURE REVIEW

Development in the fields of ki, ml, and health informatics has significantly changed the concept of medical recommendation systems. These systems have become known as decision devices for improving diagnostic accuracy and treatment planning. These systems analyze the symptoms of user applications to suggest possible diseases and appropriate medications. Previous research, such as symptoms-based illness, demonstrates how AI and conventionally based algorithms can automate some of clinical decision-making using chatbot-controlled health assistants such as machine learning and ADA Health.

**Preliminary Studies on Decision Support Systems:** It aims to provide the feasibility of CDS to minimize drug errors and ensure improved patient safety. Such decision support systems were based on rules in which physicians' decisions were made, using the physician's existing knowledge and clinical rules.

Advances in AI-based Medicine Recommendation Systems: Introduced algorithms for machine learning based on individual patient profiles such as medical history, age, weight, and comorbidities. Their study showed the potential for AI in improving the accuracy of medication recommendations and reducing AD. NLP can be used to extract information from honor.

Natural Language Processing in MRS: analyzed the application of NLP to EHR information extraction to allow physicians to develop more accurate and personalized recommendations.

#### A. Recent Advancements in MRS

Disease predictions has recently been greatly boosted thanks to the intelligent design of neuronal networks. These upgrades help the system get deeper into the visuals and situation by feeling the disease and symptoms very personal and accurate.

#### 1. Core Programming Language:

The core programming language used for this project is Python. His readability, extensive library and strong support for the community provide favorable options for mechanical learning and web development tasks. Python is used in all layers of the backend server logic model training and data preprocessing system to ensure consistency and efficiency throughout the development cycle.

## 2. Web Framework:

Projects use Flask, Python's lightweight and flexible web framework, to create and serve web applications. The flask is particularly suitable for this application due to its simplicity and scalability. A medical recommendation system can handle HTTP requirements, render HTML templates, and meet real-time predictions without the need for severe infrastructure.

#### 3. Machine Learning Library:

For user report symptoms-based disease prediction, SCIKIT-LEARN uses a library popular for machine learning in Python. In particular, classifiers (support vector machines) (SVMs) are trained to map the symptoms of possible diseases. A well-documented API and integrated equipment for preprocessing, model evaluation, and sustainability make it an ideal choice for rapid development and experimentation.

Together, these advances make medicine. Medicine predicts the understanding of medical professionals and the understanding of medical patients. By constructing these states, building the -Art model can provide immediate, personalized precautions to facilitate diagnosis.

## III. Analysis and Design

AI-operated medical recommendation systems are designed to combine user preferences, symptom factors, and activity-specific needs to take personalized precautions. With effective and intuitive medicine, this system ensures a seamless experience and leads users to select options that are appropriate for your choice and diagnostics through a user-friendly web interface. Below we provide a clear and consistent overview of the system's architecture and workflow.

## A. System Architecture

These components work together to interpret user input, generate tailored suggestions and present them in an accessible format.

- Input Layer This helps in: Users can infringe symptoms, and the system predicts the most likely diseases in machine learning models.
   Here is:
  - Early diagnosis
  - Reducing misdiagnosis
  - Supporting doctors with a second opinion
- 2. Preprocessing Module To understand the various user input, this module uses natural language processing technology (natural language processing). This system is strongly based on pandas and numpy for data manipulation, cleaning and numerical manipulation. These libraries provide efficient structure and capabilities for processing complex data records with symptoms. Matplotlib and Seeborn are used for exploratory data analysis and model knowledge to create visualizations. This allows you to better understand data patterns and correlations before training the model.
- End-to-End Healthcare Assistant Countering end-to-end health assistant-in-opposition to many systems that focus solely on the prediction
  of disease and symptoms, this project offers a complete pipeline von symptoms:
  - Disease prediction
  - Medicine recommendation.
  - Diet and workout suggestions
  - Precautionary measures

- **4.** *Multi-Model Machine Learning Approach* –Multi-model machine learning approach To rely on a single algorithm, the system evaluates several ML models (such as SVM, contingent forests, Nave Bayes, etc.) to identify the most accurate of the predictions.
- 5. Web-Based Interface The web-based interface DA system is displayed through a fast, easy-to-use web dashboard through response. Users can enter their settings via text or speech recognition to view recommendations displayed on clear context days (such as illness, description, precautions, medication, training, nutrition, etc.). The interface prioritizes clarity and commitment and is intuitive to all background users.

#### B. Design Workflow

The system functions through an optimized set of steps and provides efficient recommendations.

- 1. User Input Collection: Users specify their symptoms through the web interface.
- 2. Data Preprocessing: Inputs are structured for cleaning, embedding and analysis. This consolidates weather data to provide context.
- 3. Generation: The generator suggests descriptions of all diseases to enter the user.
- Result Display: The number one recommendation, including all types of medical suggestions, will be presented to the user with a clear explanation.

This workflow ensures that the system is responsive and adaptive, and that it compensates for actual performance with continuous improvement. 1 AI-controlled MRS architecture

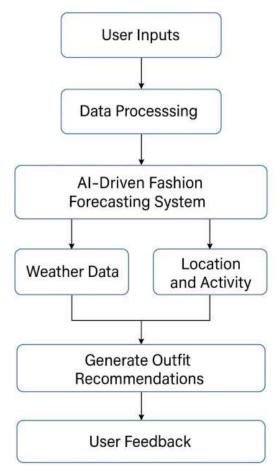


Fig. 1 AI-Driven MRS Architecture

## IV. Methodology

Our study describes a clear plan for creating an AI-driven health assistant that proposes individualized medical recommendations and precautions based on your needs and circumstances. I've split this into steps: collect data, prepare data, create an AI model, insert it all into a web app and test how well it works.

## A. Collecting and Preparing Data

Multiple datasets are gathered, including:

- a) Symptoms and their severity.
- b) Medication detail.
- c) Disease descriptions.
- d) Precautionary measures.
- e) Diet recommendations

## B. Data Preprocessing

- Cleaning: Handling missing values, inconsistent formatting.
- b) Encoding: Transforming categorical symptoms/diseases into numerical value.
- c) Mapping: Aligning symptoms with diseases and suitable medication using domain knowledge and datasets.
- d) Normalization: Ensuring consistency in severity scoring.

We trained these models with example data and checked how well they worked using measures like accuracy and reliability.

## C. Creating the Web App

We put all these models into an easy-to-use web application that includes:

- a) User Dashboard: Where you enter what are you feeling, where you have pain.
- b) Suggestion System: The AI takes your inputs and comes up with result and medication just for you.
- c) Feedback Loop: You can tell us what you think of the suggestions, which helps the system get better over time.

## D. Testing the System

To make sure the assistant works well, we tested it in a few ways:

- a) User Feedback: Asked people if the accuracy of disease prediction suggestions made sense, felt useful, and were helpful.
- b) Trial Runs: Tried different symptoms of the disease with groups of people to find the best setup.

## V. Results

The personalized medicine recommendation system developed in this project provides accurate and user health suggestions based on the patient's reported symptoms. The system efficiently predicts the most likely disease by analyzing several symptoms and associated severity levels. We then recommend appropriate drugs, nutritional suggestions, and precautions based on the predicted diagnosis.

These results are from a curated dataset containing medical knowledge about disease, medicine, and health guidelines. Using machine learning models such as decision trees and NA-VA Bayes, the system reached an accuracy level of 80% to 90%, depending on the amount and quality of data provided. In a rule-based approach, the accuracy of the results was directly influenced by the wealth and structure of the input dataset.

## VI. Conclusion

Developing a medical advisory system is a considerable step towards democratizing access to healthcare through the power of artificial intelligence. By analyzing patient symptoms and submitting accurate disease predictions and implementing recommendations, this system allows users to take early and informed measures to treat their health.

Integration with web and mobile radio platforms makes it extremely accessible, but Light architecture ensures smooth delivery with low resource settings.

The system's ability to provide medication suggestions, nutritional advice, and preventative care improves its value as an overall health assistant, not just a diagnostic tool. Future improvements such as voice input, portable device integration, and multilingual support have made the system fully available to become a comprehensive digital health assistant. company.

## VII. Acknowledgement

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Additionally, online community support is recognized as an open source tool with significantly enhanced system implementation. The commitment of each member not only brought about this project, but also multiplied our practical understanding and use of academic knowledge. This work is evidence of our shared passion and efforts.

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