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An Analysis on the Problems Faced by Street Food Vendors in Coimbatore City

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1: Introduction

Street food vending plays a vital role in India's informal economy, offering affordable meals and livelihoods. This study focuses on the issues street food vendors face in Coimbatore city, including health risks, government regulation, and financial insecurity.

2: Statement of the Problem & Objectives

Vendors often operate without proper licenses, face hygiene issues, and struggle with inconsistent customer flow. Objectives: Analyze their challenges, evaluate business sustainability, and identify gaps in government support.

3: Research Methodology

Primary data was collected via questionnaires from 113 street food vendors in Coimbatore using random sampling. Secondary sources include journals, books, and online articles. Tools used: Simple percentage analysis.

4: Key Findings

- 73% of vendors are male; 48% fall in the 35-50 age range.
- 76% have licenses; 73% operate stationary stalls.
- Most vendors self-finance and earn between Rs. 10,000-20,000/month.
- 92% feel government support is insufficient.
- 100% are aware of food safety, yet 23% report health issues.
- 87% accept online payments but 38% face issues.

5: Suggestions

1. Increase awareness of government schemes.
2. Provide hygiene and safety training.
3. Streamline licensing procedures.
4. Facilitate micro-loans and subsidies.
5. Encourage digital payment literacy.

6: Conclusion

Street food vendors in Coimbatore face operational, financial, and regulatory challenges. With appropriate government interventions and better organization, these vendors can continue contributing significantly to the urban economy.