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The Effect of Leadership Style and Motivation on Employee Job Satisfaction

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ABSTRACT :

A key component of organizational performance is employee job satisfaction. This study looks at how motivation and leadership style affect workers' job satisfaction. The impact of several leadership philosophies, such as transactional, transformational, and laissez-faire, on workers' motivation and contentment is examined. Extrinsic and intrinsic motivation are also examined in the study as important factors influencing job satisfaction. The results show that high levels of motivation combined with transformative leadership increase organizational commitment and employee happiness.

Introduction:

The general productivity and efficiency of a company are significantly impacted by employee job satisfaction. Two main elements that affect workers' attitudes and involvement at work are motivation and leadership style. High morale, higher production, and lower turnover rates are all facilitated by a favorable work environment. In addition to offering suggestions for how businesses might improve employee well-being, this study attempts to explore the effects of various leadership philosophies and motivating elements on job satisfaction. Organizations can enhance employee experiences and, eventually, overall business performance by implementing superior leadership tactics with the aid of an understanding of these dynamics.

Literature Review :

The ability to persuade and direct people toward accomplishing organizational objectives is known as leadership. This study examines three main leadership philosophies: transactional, transformational, and laissez-faire.

The goal of transformational leadership is to use personal influence and vision to inspire and motivate staff members. This type of leadership fosters a strong feeling of purpose among staff members, which promotes creativity and teamwork. Additionally, they place a strong emphasis on personal growth, which makes workers feel appreciated and motivated at work.

The foundation of transactional leadership is a system of incentives and sanctions designed to improve worker performance. This type of leader sets clear expectations and uses rewards or penalties to enforce compliance. This strategy might not promote long-term job happiness, even though it can be useful for upholding discipline and accomplishing immediate objectives.

Laissez-faire leadership allows employees to make decisions on their own with little oversight. In workplaces with highly trained and self-motivated people, this approach may be advantageous. However, if workers need structure and assistance, a lack of supervision and direction can result in misunderstandings, a decline in motivation, and inefficiency.

One important element affecting workers' job happiness is motivation. The study looks at two main types:

Interest, internal rewards, and personal fulfillment are the main sources of intrinsic motivation. Workers who take pride in their achievements, find purpose in their work, and feel personally invested in it are more likely to be committed to their company and have higher job satisfaction.

External incentives including pay, promotions, and job security are the source of extrinsic motivation.

Research Methodology :

Both qualitative and quantitative data are used in this mixed-method study. Employees from a variety of industries were surveyed and interviewed to learn more about their experiences with various leadership philosophies and motivators. Regression analysis and other statistical techniques were used to evaluate the relationship between job satisfaction, motivation, and leadership style. Survey data on employee happiness was examined to spot patterns and pinpoint important elements that affect job satisfaction. A thorough grasp of the connection among leadership, motivation, and satisfaction can be obtained by combining quantitative and qualitative methods.

Results and Discussion :

According to the research, transformational leadership increases motivation and engagement, which in turn has a good effect on job satisfaction. Workers who worked for transformative leaders expressed greater levels of zeal, dedication, and a feeling of community. This leadership approach fosters a culture of cooperation and trust, which raises employee satisfaction levels generally.

Employees respond strongly to reward-based systems and clear instructions in structured workplaces, which is where transactional leadership works best. Even while it guarantees efficiency and conformity, it might not have a major impact on workers' long-term happiness or inventiveness.

Although laissez-faire leadership promotes autonomy, it may also result in lower employee engagement if there is unclear guidance. Reduced productivity and work unhappiness may arise from a lack of active leadership, especially among staff members who need direction and assistance.

Compared to extrinsic motivation, intrinsic motivation was proven to be a more reliable indicator of job satisfaction. Workers who have internal fulfillment and a personal connection to their work are more likely to be loyal to the company and be satisfied with their jobs. On the other hand, if intrinsic drive is lacking, extrinsic motivators—like pay and benefits—do not always ensure sustained involvement.

Conclusion and Recommendations :

In order to improve job satisfaction, the study concludes that organizations should prioritize transformational leadership and cultivate intrinsic motivation. To create a positive and engaging work environment, leaders should prioritize professional development opportunities, clear communication, and recognition. Moreover, implementing mentorship programs, giving regular feedback, and promoting a collaborative culture can greatly boost employee morale and productivity.

Organizations should strike a balance between intrinsic and extrinsic motivator variables in order to optimize employee work satisfaction. Maintaining competitive pay and benefits is still important, but so is creating an environment at work that encourages individual development, independence, and fulfilling employment. In order to give customized methods for various organizational contexts, future research should examine industry-specific variances in the impact of leadership on work satisfaction.

REFERENCES :

• (Include relevant scholarly articles and sources here.)