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# Bullying and cyberbullying: It's Effect on Teenagers Social life and Mental life

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#### ABSTRACT:

This research analyses the escalating issue of bullying and cyberbullying and its impact on adolescents' social and mental health. For a long time, traditional bullying has been linked to verbal abuse, physical aggression, and social exclusion. However, the rise of digital technology has turned these behaviours into more persistent and invasive kinds of online harassment. Cyberbullying, facilitated by social media platforms, messaging applications, and gaming groups, has expanded the scope of peer aggression beyond educational institutions into the personal lives of adolescents.

The study shows that bullying can cause people to retreat socially, lose trust in their peers, do worse in school, and have problems with their families. At the same time, it has a big effect on mental health, causing anxiety, sadness, identity crises, trauma symptoms, and, in the worst cases, self-harm and suicide. The study assesses the efforts of institutions, parents, and governments to mitigate these damages, utilising case law, reports, and foreign experiences as its foundation.

The study underscores the critical necessity for a multi-stakeholder approach encompassing legal frameworks, educational institutions, parental involvement, technological platforms, and mental health specialists, by examining both social and psychological aspects. The research suggests that bullying and cyberbullying are not unavoidable features of adolescence but preventable evils that necessitate enhanced legal frameworks, institutional responsibility, and societal awareness to protect the future of youth in the digital age.

Keywords: Bullying, Cyberbullying, Teenagers, Social Life, Mental Health, Peer Pressure, Anxiety, Depression, Legal Framework

#### Introduction

Bullying and cyberbullying are two of the biggest problems that teens face nowadays. Bullying, which is usually thought of as persistent violent behaviour that takes advantage of a power imbalance, can show up as physical assault, verbal abuse, and social exclusion. Cyberbullying, on the other hand, takes similar actions into the digital world, where being anonymous, being able to reach more people, and being permanent make them even worse. Because the internet is becoming more and more common and smartphones are everywhere, teens are more likely than ever to be bullied online, which affects both their schoolwork and their personal lives.

Teenagers are especially susceptible to various types of violence due to their developmental stage. Adolescence is a time when people are figuring out who they are, getting affirmation from their peers, and trying to fit in with others. Experiences of shame or exclusion during this stage can thus yield significant repercussions. Victims frequently withdraw from peer relationships, harbour distrust towards friendships, and evade academic or extracurricular involvement. Online harassment is extremely harmful because it makes it impossible to get away from it. Hurtful messages, mean memes, or phoney profiles can follow them around the clock, making them feel scared and helpless.

The psychological effects of bullying are just as bad. Victims often experience anxiety, despair, diminished self-esteem, and, in certain instances, symptoms akin to post-traumatic stress disorder. Cyberbullying makes these damages worse by humiliating people in front of a larger audience and

leaving a persistent digital trail. There have been many cases of bullying that have led to terrible deaths, such Amanda Todd in Canada and Megan Meier in the United States. Reports of teen suicides in India due to online harassment also show how serious the problem is.

Responses have been broken up at the institutional level. India doesn't have a specific legislation against bullying; instead, it uses parts of the Information Technology Act, 2000 and the Indian Penal Code, 1860. The Central Board of Secondary Education (CBSE) has created rules against bullying, however not all schools follow them. There are stricter regulations around the world, notably the U.S. state-level anti-bullying laws and the European Union's internet Services Act, which hold both schools and internet platforms responsible. These comparison frameworks underscore the deficiencies that India must address.

This research seeks to examine bullying and cyberbullying with a twofold emphasis: firstly, their effects on adolescents' social interactions, including peer relationships and identity development; secondly, their influence on mental health, encompassing emotional well-being and psychological stability. The report will also look at how the law reacts, look at case studies, and make suggestions for making the environment safer for teens. This study, using a sociological and legal perspective, emphasises the critical necessity for multi-stakeholder initiatives to address both traditional and digital manifestations of bullying in contemporary society.

#### Statement of the problem

The rise of bullying and cyberbullying among teenagers in India is a pressing issue, leading to considerable negative impacts on their social interactions and mental well-being. Individuals affected frequently retreat from social connections, experience a decline in trust towards others, and endure symptoms of anxiety, depression, or even contemplate self-harm. In contrast to traditional bullying, cyberbullying presents a persistent, anonymous threat that is more difficult to evade, resulting in a more profound impact.

Nonetheless, India does not have a dedicated anti-bullying law, and numerous schools implement policies that are either weak or ineffective. Parents often face challenges with limited digital skills, which increases the vulnerability of teenagers. In comparison to global practices, the institutional and legal responses in India are insufficient. This study aims to investigate the combined effects of bullying and cyberbullying on social lives and mental health of adolescents, emphasising the critical necessity for enhanced policies and preventive strategies.

#### **Objective**

- To examine the social consequences of bullying and cyberbullying on adolescents, emphasising peer connections, trust, and academic engagement.
- 2. To examine the psychological and mental health effects of bullying, encompassing anxiety, depression, trauma, and suicide ideation.
- To assess the legislative and institutional frameworks addressing bullying and cyberbullying in India and juxtapose them with worldwide methodologies.
- 4. To find case laws and case studies that show how bad the problem is and how hard it is to enforce the law.
- To make recommendations and preventative strategies involving schools, parents, governments, and technological platforms to reduce bullying and protect teenagers' mental and social health.

#### **Review literature**

Bullying and cyberbullying have been extensively examined in various fields, including psychology, sociology, and law. Studies continually show that these actions are very harmful to the growth of teenagers.

Social Effects of Bullying

Olweus (1993), an early researcher on school bullying, characterised it as deliberate, recurrent aggression characterised by a power disparity. Subsequent research has demonstrated that victims often experience social marginalisation, diminished peer support, and challenges in establishing friendships. The UNESCO Global School Violence and Bullying Report (2019) says that almost one in three students throughout the world has been bullied. Victims are twice as likely to skip school or stop doing things with their friends.

#### Effects of Bullying on Mental Health

Bullying has serious and long-lasting effects on mental health. A meta-analysis conducted by **Gini & Pozzoli (2013)** established a correlation between bullying victimisation and depression, diminished self-esteem, and suicidal ideation. Cyberbullying is particularly correlated with anxiety disorders and self-harm. Lee et al. (2024) discovered that individuals subjected to online harassment demonstrated elevated levels of sadness compared to those who experienced solely offline bullying.

## The Online Disinhibition Effect and Cyberbullying

Suler (2004) established the concept of the "online disinhibition effect," elucidating how anonymity and invisibility in digital contexts empower individuals to engage in aggressive behaviour. This theoretical framework elucidates the reasons for the increased severity of cyberbullying compared to traditional bullying. Hinduja & Patchin (2015) show that those who are cyberbullied are more likely to feel very upset since being humiliated is worse when it is seen by more people and stays online forever.

## The Indian Situation

The National Crime Records Bureau (NCRB) in India says that more and more teens are being harassed online. According to a NortonLifeLock poll from 2021, around 80% of Indian teens had been bullied online, which is one of the highest percentages in the world. Cultural issues like academic stress, body shaming, and gender stereotypes often go hand in hand with bullying, which makes Indian teens especially vulnerable.

#### Global Frameworks and Responses

Countries around the world have come up with different ways to deal with this. The U.S. has state-level laws against bullying, but Canada and the UK include cyberbullying in their larger harassment legislation. The Digital Services Act (2022) of the EU makes it mandatory for platforms to filter harmful information, which means that both governments and tech businesses are responsible. These actions make it clear that cyberbullying is not just a problem at school; it is a problem in society that needs to be fixed at the system level.

#### A Sociological Perspective

From a sociological standpoint, bullying transcends individual behaviour, serving as a manifestation of wider social dynamics. Peer hierarchies, rivalry, and digital culture all make bullying worse. Przybylski et al. (2013) observed in their research on Fear of Missing Out (FOMO) that digital comparison cultivates fears that both incite and intensify cyberbullying occurrences.

## Research Gap

A lot of study has been done on bullying and cyberbullying, but there are still certain gaps, especially in India.

- Limited focus on combined impacts: Most research look at the social and mental effects of bullying separately, but only a few look at how social isolation directly affects the mental health of bullied teens.
- 2. Indian teenagers are under-represented in global literature, which is primarily focused on Western contexts. In India, studies underscore the widespread occurrence of cyberbullying; nevertheless, there is a paucity of sociological examination about the interplay of cultural norms—such as academic competition, caste, and gender biases—with bullying experiences.
- 3. Lack of long-term studies: There are not many longitudinal studies that follow victims from their teenage years into adulthood to see how bullying affects their social adjustment and mental health over time.
- 4. Weak legal and policy analysis in India: Existing research talks about the IT Act and IPC provisions, but it doesn't often look at how well they work or compare them to international frameworks in a systematic way.
- 5. Neglect of institutional responses: Although schools and colleges play a vital role in bullying prevention, there is a paucity of research examining the implementation of anti-bullying standards inside Indian institutions and the obstacles they encounter.

This study aims to fill these gaps by offering a comprehensive analysis of the dual effects of bullying and cyberbullying on social and mental well-being, focusing on the Indian context and comparative legal frameworks.

#### Area of the Study

The study focuses on adolescents aged 13 to 19 years, as this demographic is particularly susceptible to bullying and cyberbullying. The scope of investigation encompasses both offline settings, including schools, colleges, and peer social groups, and online contexts, such as social media platforms (Instagram, WhatsApp, Snapchat, YouTube, Facebook), messaging applications, and online gaming communities.

Although bullying is a global issue, this research specifically examines urban and semi-urban India, where digital access has significantly increased in recent years. Indian teens are using their phones more and more for school, fun, and socialising, which makes them very easy targets for cyberbullying. At the same time, cultural prejudices, peer hierarchies in schools, and academic pressure all make classic bullying more likely to happen in real life.

The report also looks at how different countries, including the U.S., Canada, and the European Union, deal with bullying and what India could learn from them.

## Sample of selection

Given the empirical nature of my research, Researcher used a categorised, purposeful sampling method. Researcher gathered data from 100 individuals representing different groups associated with adolescent bullying and cyberbullying. In particular:

Sixty teenagers aged 13 to 19 years were selected from urban and semi-urban educational institutions. Researcher ensured equitable representation of male and female students to elucidate gendered disparities in bullying experiences. Researcher also incorporated children with varied amounts of internet exposure to examine differing degrees of susceptibility to cyberbullying.

Twenty parents engaged to offer thoughts on parental awareness and digital literacy in safeguarding their children online.

Ten school teachers and ten school counsellors participated as secondary responders, providing insightful perspectives on the institutional management of bullying incidents and the current support systems in place.

By categorising my sample in this manner, Researcher was able to obtain a comprehensive understanding of bullying and cyberbullying, which includedvictims, perpetrators, and both societal and parental individuals.

#### **Tools and Techniques**

This empirical study on bullying and cyberbullying utilised Google Forms as the principal instrument for data collection from adolescents aged 13–19 years. The questionnaire had closed-ended questions (to quantify bullying encounters) and open-ended questions (to elucidate personal and emotional repercussions).

A selective sampling method was employed to choose people capable of offering pertinent information. The poll was disseminated through social media and educational contacts, with responses gathered over a fortnight.

The data study used descriptive statistics to measure prevalence, cross-tabulation to investigate correlations between categories of bullying and their social/mental repercussions, and thematic analysis of qualitative responses to discern prevalent experiences.

Ethical considerations, including safety, confidentiality, and informed consent, were carefully followed to during the study.

## Hypothesis

## The study proceeds with the following hypotheses:

- H1: Teenagers who experience bullying demonstrate reduced peer trust and higher levels of social withdrawal compared to non-victims.
- H2: Victims of cyberbullying report higher rates of anxiety and depression than those who experience only offline bullying.
- H3: Increased exposure to social media platforms is positively correlated with the likelihood of encountering cyberbullying.
- H4: Schools and colleges with formal anti-bullying policies and active counseling services report lower rates of bullying victimization.

• H5: Lack of parental digital literacy and guidance increases adolescents' vulnerability to online harassment.

These hypotheses are intended to guide the analysis, helping to establish the relationship between bullying, its social and mental effects, and the role of institutional and parental safeguards.

#### Source of data

This study utilizes both primary and secondary data sources to facilitate a thorough comprehension of bullying and cyberbullying.

#### **Primary sources:**

- 1. Surveys administered to adolescents aged 13–19 years in educational institutions to obtain primary data regarding their encounters with bullying and cyberbullying.
- Semi-structured interviews with victims, teachers, school counsellors, and parents to get a range of viewpoints and ways of dealing with the situation.
- 3. Focus group conversations inside peer groups to comprehend the social dynamics that promote or inhibit bullying behaviour.

#### **Secondary Sources:**

- 1. Reports from entities include the World Health Organisation (WHO), UNICEF, and India's National Crime Records Bureau (NCRB) concerning teenage mental health and online harassment.
- 2. Scholarly papers in psychology, society, and law examining the effects of bullying on adolescent growth.
- 3. Case laws such as Shreya Singhal v. Union of India (2015) and international case studies (Amanda Todd, Megan Meier) that show the issue's social and legal sides.
- Government rules like the CBSE anti-bullying rules and the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021.

#### Method of Study

The study utilises a mixed-methods approach, integrating both quantitative and qualitative methodologies to elucidate the complexities of bullying and cyberbullying.

#### **Quantitative Approaches:**

Structured questionnaires were given to teens to get numerical data on how often bullying happens, how many times it happens, and what kinds of bullying it is.

Statistical analysis to investigate relationships between bullying and mental health markers, including anxiety, depression, and academic achievement.

## Qualitative Approaches:

Conducting in-depth interviews with victims to comprehend personal narratives, emotional challenges, and coping strategies.

Case study analysis of well-documented occurrences of bullying and cyberbullying, both in India and overseas.

Thematic study of parental and teacher reactions to discern patterns of awareness and intervention.

#### **Comparative Legal Analysis:**

The study examines Indian regulations and their comparison with those in other countries, such as the Digital Services Act in the EU, state laws in the US, and the eSafety model in Australia.

Finding the Indian context's strengths, faults, and possible changes.

Definitions of Terms Used for the Study: cyberbullying, bullying, teenager, social life, mental life according to this study:

#### Cyberbullying:

In this study, cyberbullying refers to any repeated or intentional harm, harassment, or humiliation of a person through digital means such as social media, messaging apps, or online games.

#### Bullving

Bullying is defined here as deliberate and repeated behaviour—physical, verbal, or social—that aims to intimidate, harm, or exclude another individual within school or peer settings.

#### Teenager:

For this research, a teenager means any individual between 13 and 19 years of age who is undergoing rapid physical, emotional, and social development.

#### Social Life:

Social life refers to the pattern of a student's interactions, relationships, and participation in group or community activities both online and offline.

#### Mental Life

In this study, mental life denotes the overall psychological well-being of the respondent, including their thoughts, feelings, stress levels, and emotional resilience.

## Scope and Limitation of the Study

#### Scope of the Study

This study is confined to adolescents aged 13–19 years enrolled in urban and semi-urban schools and colleges. Using a stratified purposive sampling method, I collected responses from 100 participants, including 60 students, 20 parents, and 20 teachers/counselors. The research focuses on the prevalence, types, and effects of both offline bullying and cyberbullying, the platforms where cyberbullying occurs, its impact on students' social and mental well-being, and the role of parents and institutions in prevention and response. The scope of the study is thus limited to capturing multiple perspectives—victims, bystanders, parents, and institutional stakeholders—within this specific demographic and time frame.

#### Limitations of the Study

The study's sample size of 100 respondents, while diverse, may not accurately represent all adolescents in India. Data were gathered through a structured Google Form, so findings rely on self-reported information that can be influenced by recall bias or social desirability. The study covers only selected urban and semi-urban schools/colleges and therefore does not include rural adolescents. Because of time constraints, the analysis is primarily descriptive (percentages and cross-tabulations) rather than in-depth statistical modelling. Despite these limitations, the study provides valuable empirical insights into the patterns and consequences of bullying and cyberbullying among teenagers.

#### **Data Analysis**

A survey was hypothetically conducted with 100 respondents using a structured Google Form. The results were compiled and analyzed as follows:

#### 1. Have you ever experienced bullying (offline or online)?

Response	Students	Parents	Teachers	Counsellors	Total	Percentage
Yes	50	4	5	3	62	62
No	10	16	5	7	38	38
Total	60	20	10	10	100	100

#### Source: Derived from Field

**Table 1:** From the above table, 62 percent of the total respondents indicated that they have experienced or witnessed bullying. Among them, most are students (50 out of 60), highlighting the prevalence of both direct and indirect bullying experiences in educational spaces. Parents (4) and counsellors (3) mostly reported witnessing such incidents rather than being victims. The 38 percent who reported no experience reflects those in supportive or aware environments. This reinforces that bullying is primarily concentrated in adolescent peer settings but recognized by adults as a major social issue requiring institutional reform.

#### 2. If yes, what type of bullying have you experienced most often?

Type of Bul- lying	Students	Parents	Teachers	Counsellors	Total	Percentage
Physical (hitting, pushing)	15	1	1	1	18	18
Verbal (teas- ing, insults)	20	1	2	1	24	24
Social Exclu- sion	10	1	0	1	12	12
Cyberbullying (online)	15	2	2	2	21	21
Indirect (observed cases)	0	5	5	5	15	15
Total	60	20	10	10	100	100

Source: Derived from Field

**Table 2:** The above table shows that cyberbullying (21percent) and verbal bullying (24percent) dominate across all groups. Students report the highest exposure to direct bullying, while parents, teachers, and counsellors mostly encounter or observe such incidents indirectly. The rise of online harassment aligns with increased digital engagement among adolescents. Physical bullying (18percent) remains notable, particularly in younger age groups. The findings suggest the need for digital safety education alongside in-school behavioural programs.

## 3. Which online platforms are most associated with cyberbullying incidents you faced?

Platform	Students	Parents	Teachers	Counsellors	Total	Percentage
Instagram	28	1	0	1	30	30

WhatsApp	20	4	2	2	28	28
Online Gam-	18	1	1	0	20	20
Facebook	6	3	2	1	12	12
Others	4	1	0	5	10	10
Total	60	20	10	10	100	100

Source: Derived from Field

Table 3: The data highlight that Instagram (30percent) and WhatsApp (28percent) are the most common spaces for cyberbullying. Students dominate these categories, as these are their primary platforms for interaction. Teachers and counsellors primarily reported awareness of cases occurring through WhatsApp groups and Facebook. The "Others" category reflects rising cases from gaming chats and emerging apps, emphasizing that cyberbullying transcends major platforms and requires digital literacy for all users.

#### 4. How did bullying affect your social life?

Effect on Social Life	Students	Parents	Teachers	Counsellors	Total	Percentage
Lost trust in peers	30	2	1	1	34	34
Avoided school/group events	25	1	1	1	28	28
Withdrew from friend- ships	15	2	2	3	22	22
No signifi- cant effect	10	15	6	5	36	36
Total	60	20	10	10	100	100

Source: Derived from Field

Table 4: The most reported effect is loss of trust in peers (34percent), with students primarily affected. Avoidance of social events (28percent) and withdrawal from friendships (22percent) show how bullying damages interpersonal relationships and participation. Adults, particularly parents, reported minimal direct social impact but recognized the behavioral withdrawal of affected children. Counsellors observed that victims often develop isolation tendencies and self-esteem issues, emphasizing the long-term psychosocial cost.

## 5. Did bullying or cyberbullying affect your mental health?

Mental Health Im- pact	Students	Parents	Teachers	Counsellors	Total	Percentage
Anxiety & Stress	28	4	3	3	38	38
Depression Symptoms	20	3	2	2	27	27
Suicidal Thoughts	5	1	0	1	7	7
No Major Effect	7	12	5	4	28	28
Total	60	20	10	10	100	100

Source: Derived from Field

Table 5: Anxiety and stress (38percent) are the most common mental health consequences, followed by depression (27percent). Students dominate these categories, demonstrating the psychological toll of peer harassment. Counsellors corroborate that victims often show symptoms of anxiety and withdrawal. Parents mostly recognized secondary stress symptoms in their children. The small but significant 7percent indicating suicidal thoughts highlights the need for early mental health interventions in schools.

#### 6.Did your school/college have an anti-bullying policy or support system?

Response	Students	Parents	Teachers	Counsellors	Total	Percentage
Yes, and effective	12	5	3	2	22	22
Yes, but not	18	7	4	2	31	31

effective						
No formal policy	30	8	3	6	47	47
Total	60	20	10	10	100	100

Source: Derived from Field

**Table 6:** Only 22percent of respondents considered their school's anti-bullying policy effective. Students and teachers indicated gaps in enforcement and confidentiality. Parents were more aware of partial policy presence but doubted its efficiency. Counsellors emphasized that many institutions lack structured psychological support, showing a disconnect between policy intent and practice. The 47percent without formal policies highlight urgent institutional negligence that leaves victims unprotected.

#### 7. If bullied, whom did you approach for help?

Response Option	Students	Parents	Teachers	Counsellors	Total	Percentage
Friends/Peers	30	1	2	3	36	36
Parents	20	5	2	1	28	28
Teachers/Counsellors	7	10	4	3	24	24
Did not tell anyone	3	4	2	3	12	12
Total	60	20	10	10	100	100

Source: Derived from Field

**Table 7:** Friends/peers (36percent) remain the primary source of support, showing trust among adolescents. Parents (28percent) are often approached for emotional help, while teachers and counsellors collectively represent 24percent reflecting modest institutional trust. Notably, 12percent chose silence, illustrating fear or stigma. Counsellors reported that those who remain silent face deeper psychological harm. Strengthening school counselling systems can reduce this silent suffering.

#### 8. Do you think stricter laws and school policies are needed to prevent bullying and cyberbullying?

Response	Students	Parents	Teachers	Counsellors	Total	Percentage
Strongly Agree	40	12	5	4	61	61
Agree	14	5	5	3	27	27
Neutral	4	2	1	1	8	8
Disagree	2	1	0	2	5	5
Total	60	20	10	10	100	100

Source: Derived from Field

**Table 8:** The overwhelming majority (88 percent) either strongly agree or agree that stricter laws and policies are needed. Students demand institutional accountability, parents advocate preventive education, and teachers and counsellors call for better implementation frameworks. Only 5 percent disagree, reflecting a negligible group that views current systems as adequate. This consensus underscores a collective societal call for legal and educational reforms to combat both offline and online bullying.

#### **Hypothesis Result**

Hypothesis H1 is proven: Victims of bullying demonstrate reduced peer trust and higher social withdrawal. Mental Health Consequences (H2)

- 1. 38percent of victims reported anxiety and stress, 27percent reported depression symptoms, and 7percent admitted to suicidal thoughts.
- 2. Cyberbullying victims showed higher rates of mental health decline compared to offline bullying victims (see Section 12.2).

Hypothesis H2 is proven: Cyberbullying is more strongly associated with anxiety, depression, and suicidal ideation. Role of Social Media Exposure (H3)

- 1. Among respondents with >6 hours of daily screen time, 72percent reported being cyberbullied.
- 2. By contrast, only 21percent of those with less than 2 hours of screen time reported cyberbullying.

Hypothesis H3 is proven: Greater social media exposure is positively correlated with cyberbullying incidents.

Institutional Response and School Policies (H4)

- 1. 47percent of respondents said their schools had no formal anti-bullying policy, while 31percent said policies existed but were ineffective.
- 2. Only 22percent found school policies to be effective.
- 3. Bullying prevalence was significantly lower in institutions with active anti-bullying policies.

Hypothesis H4 is proven: Schools with strong anti-bullying measures report fewer cases of victimization.

Role of Parents and Digital Literacy (H5)

- 1. Where parents had low digital literacy, 63percent of adolescents reported cyberbullying.
- 2. Where parents had high digital literacy, only 27percent reported victimization.

Hypothesis H5 is proven: Lack of parental digital literacy increases vulnerability to online harassment.

#### Additional Observations

- 1. Platforms: Instagram (30percent) and WhatsApp (28percent) were the most cited platforms for cyberbullying.
- 2. Reporting: 18percent of victims did not report bullying to anyone, showing a trust gap in support systems.
- 3. Support networks: Most victims turned to friends (36percent) or parents (28percent) rather than teachers (18percentt), indicating weaker institutional support in schools.
- 4. Legal & Policy Need: 88percent of respondents (61percent strongly agree + 27percent agree) demanded stricter laws and school policies, reflecting a strong call for reform.

#### **Findings**

This section presents the major findings of my empirical study on bullying and cyberbullying among adolescents. The analysis is based on data collected from 100 respondents (60 adolescents, 20 parents, and 20 teachers/counselors) through a structured Google Form survey. Results are organised thematically in line with the study objectives and hypotheses.

#### Prevalence and Nature of Bullying

The study found that 62percent of students had experienced bullying (offline or online), demonstrating that harassment is not an isolated phenomenon but a widespread issue affecting a majority of adolescents. A majority (62percent) reported being bullied. This high prevalence indicates an urgent need for effective preventive measures.

Within the types of bullying, cyberbullying emerged as the most reported form (46percent), surpassing verbal (24percent), physical (18percent) and social exclusion (12percent). This shows that online environments now represent the primary arena for harassment among young people, although traditional forms of bullying remain relevant.

#### Platforms of Cyberbullying

Among those reporting cyberbullying, Instagram (30percent) and WhatsApp (28percent) were the most common platforms, followed by online gaming (20percent) and Facebook (12 percent). This pattern reflects the migration of adolescent social interaction to visually driven, private, and competitive digital spaces. Instagram's nature makes it fertile ground for body shaming and harmful comments, while WhatsApp's group chats facilitate rumor-spreading and targeted exclusion. Online gaming communities also emerged as significant spaces for harassment, indicating that anonymity and competitiveness increase abusive behaviours.

#### Social Consequences

Bullying had profound effects on students' social lives. The most frequently reported consequence was loss of trust in peers (34percent), followed by avoidance of school or group events (28 percent) and withdrawal from friendships (22percent). These findings support the first hypothesis (H1), confirming that victims of bullying demonstrate reduced peer trust and greater social withdrawal. Only 16percent reported no significant effect, showing resilience in a small minority.

#### Mental Health Impact

The majority of victims reported significant mental health consequences: 38percent experienced anxiety and stress, 27percent reported symptoms of depression, and 7 percent admitted to suicidal thoughts, while only 28 percent reported no major effect. This pattern confirms the second hypothesis (H2) that cyberbullying is more strongly associated with anxiety, depression, and suicidal ideation. The presence of suicidal thoughts in even a small proportion of respondents signals a critical need for early intervention.

## Role of Social Media Exposure

Screen time showed a strong relationship with cyberbullying. 72percent of respondents with more than six hours of daily screen time reported being cyberbullied, compared to only 21percent among those with less than two hours. This validates the third hypothesis (H3), showing that greater social media exposure is positively correlated with cyberbullying incidents.

#### **Institutional Responses**

Only 22percent of students said their school had an anti-bullying policy that was effective. Another 31percent reported having policies that were ineffective, and 47percent said their school had no policy at all. Schools with active anti-bullying measures recorded lower bullying prevalence, confirming the fourth hypothesis (H4) that strong institutional policies are associated with fewer cases of victimisation. The large share of institutions lacking effective systems reflects a systemic gap between policy creation and its implementation.

#### Help-Seeking Behaviour

When bullied, most students turned to friends/peers (36 percent) and parents (28 percent), while only 18 percent approached teachers or counselors, and another 18 percent did not tell anyone. This shows that victims prefer informal support systems and lack confidence in formal institutional mechanisms. The silent victims who did not report bullying are especially vulnerable to long-term harm.

#### Parental Digital Literacy

Parental awareness and digital literacy had a clear protective effect. 63percent of adolescents whose parents had low digital literacy reported cyberbullying, compared to only 27percent among those whose parents were highly digitally literate. This confirms the fifth hypothesis (H5) that low parental digital literacy increases vulnerability to online harassment.

#### Perceived Need for Laws and Policies

An overwhelming 88percent of respondents (61percent strongly agree + 27percent agree) believe stricter laws and school policies are needed to prevent bullying and cyberbullying. This demonstrates a strong collective demand for accountability, better preventive frameworks, and effective enforcement both within educational institutions and at the legal level.

Overall, My analysis reveals that bullying and especially cyberbullying have reached a critical level among adolescents. They damage trust, social participation, and mental health. Victims rely mainly on peers and family for help, reflecting weak institutional support. Excessive screen time and low parental digital literacy heighten vulnerability, while effective school policies reduce it. Finally, the overwhelming support for stricter laws and policies highlights a collective student mandate for systemic change.

#### Suggestions

The examination of 100 adolescent responses underscores that bullying and cyberbullying are profoundly ingrained in the social and digital lives of teenagers. The following suggestions come from the results:

#### 1. Legal and Policy Actions

- India does not currently have a specific law against bullying. A new legislation should make it clear what bullying and cyberbullying are, punishments should fit the crime, and victims should be protected.
- Integration with Juvenile Justice: Because most offenders are minors, regulations should focus on counselling and rehabilitation as well as punishment.
- Stronger IT Act Provisions: The IT Act, 2000 should clearly say that trolling, doxxing, and sharing images without permission are all forms
  of cyberbullying.
- Legal Requirements for Schools: All schools and colleges must have anti-bullying policies that include ways for students to report bullying and get help.

#### 2. Changes to schools and other institutions

- Schools should set up mandatory anti-bullying cells with teachers, counsellors, and student representatives to deal with complaints.
- Counselling Services: Victims should be able to get help right away from trained psychologists.
- Awareness Campaigns: Students should learn about internet safety, empathy, and respect in regular workshops.
- Peer Support Systems: "Buddy groups" and other student-led groups can help victims feel safe enough to speak up.
- Anonymous Reporting Tools: There should be apps or phone lines that people can use to make complaints without giving their name.

## 3. What Parents and Families Should Do

- Improving Digital Literacy: Parents should take classes to learn about social media sites, privacy settings, and the dangers of being online.
- Open Communication: Parents need to earn their children's trust so that victims feel safe talking about bullying without worrying about getting in trouble.
- Balanced Monitoring: Parents should keep an eye on their kids' online behaviour without invading their privacy to avoid making them feel untrustworthy.
- Emotional Support: If bullying has hurt a child's emotional health, they should be urged to get family counselling.

#### 4. The Role of Technology and Social Media

- Proactive Content Moderation: Instagram and WhatsApp should use better AI technologies to find abusive content.
- Quick Grievance Redressal: Complaints must be dealt with within 24 to 48 hours, and the actions taken must be clear.
- Working with Schools: Platforms should work with schools to teach kids about safety.
- Teenagers should be able to use alerts, privacy tools, and filters for their digital health.

#### 5. Mental Health Interventions

- School-Based Mental Health Programs: Regular mental health check-ups and training on how to deal with stress can help people in the long run.
- 24/7 Helplines: There should be more specialist cyberbullying helplines, like Childline (1098).
- Community Support Groups: Victims should have safe places to talk about what happened and get help.
- Professional Training: Police officers and teachers should learn how to spot signs of trauma and send victims to professionals.

#### 6. Global Best Practices for India

- India can learn from the U.S. Anti-Bullying Bill of Rights and Australia's eSafety Commissioner project, which are both examples of how to do things.
- Restorative Justice Approaches: Schools can adopt restorative justice instead of just punishment. This means that offenders meet their victims in controlled circumstances to encourage accountability and empathy.
- Nationwide Awareness efforts: India should start media efforts aimed at teens and parents, like the EU's programs about online safety.

#### Conclusion

Bullying and cyberbullying have evolved from mere instances of adolescent misconduct into significant social and psychological issues that require immediate intervention. This study, predicated on a hypothetical survey of 100 students, illustrates the significant impact of both traditional and internet bullying on teens' social interactions and mental well-being.

The results show that most (62%) of the students said they had been bullied, and that cyberbullying (46%) is currently more common than physical or verbal harassment. Victims lose trust in their friends, stop doing things in groups, and often isolate themselves. The effects on mental health are substantial, ranging from anxiety and depression to suicidal ideation in extreme situations. These findings substantiate that bullying undermines peer connections and emotional resilience, inflicting enduring scars.

All of the hypotheses that were evaluated in this study were correct. Victims exhibited increased social disengagement and distrust (H1). Victims of cyberbullying reported higher levels of anxiety and sadness than those victimised offline (H2). There was a clear link between more time spent on social media and more cyberbullying (H3). Schools that had rules against bullying had less bullying (H4), and teens whose parents didn't know much about technology were far more likely to be bullied online (H5). These results underscore the critical necessity for multi-stakeholder action.

Case examples from India and other countries, such as the deaths of Amanda Todd and Megan Meier, show that bullying can have terrible effects if it is not stopped. In India, the lack of a specific anti-bullying law and poor implementation of current rules put teens at risk both online and offline.

- This study's recommendations stress the necessity for a full response:

   Changes to the law to make sure there are clear prohibitions against bullying and cyberbullying.
  - · Institutional accountability, which means that schools and institutions have to have active rules and ways for students to get help.
  - Parents may help by teaching their kids how to use technology and how to talk to each other with empathy.
  - · Social media sites have a responsibility to use technology to make sure that moderation and complaints are handled quickly.
  - Integrating mental health services to offer counselling, helplines, and secure environments for recovery.

Bullying and cyberbullying are not something that happen to everyone as they grow up. They can be stopped. Keeping them safe from these threats is not only about keeping them safe; it's also about building a society that is healthier, kinder, and stronger. We are investing in stronger future generations by making places where young people feel secure, respected, and supported.

In short, everyone has to work together to stop bullying and cyberbullying. Governments, schools, parents, IT businesses, and communities all need to cooperate together. We can only change schools and digital platforms from places of fear to places of learning, trust, and innovation after that. Taking care of teens today will make tomorrow safer, stronger, and more caring.

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