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## **Survey On AI**

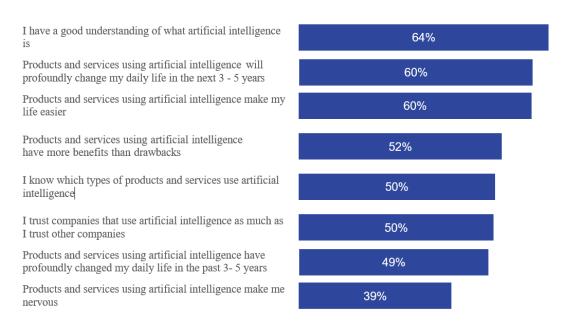
## Mourya Aniwas Rajkumar

MCA from Mumbai university, Mumbai, maharastra

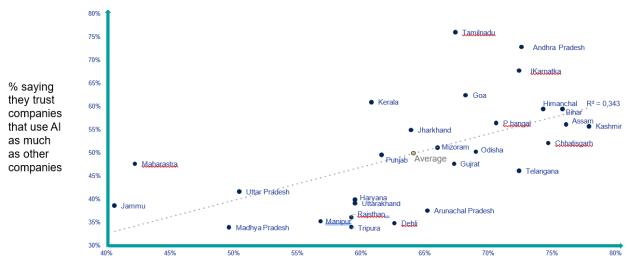
#### OPINIONS ABOUT ARTIFICIAL INTELLIGENCE (ALL INDIAN STATES)

Q. Let's now talk about products and services using artificial intelligence (AI). Artificial intelligence refers to computers and robots doing things that traditionally require using human intelligence. How much do you agree or disagree with the following?

% "Agree"



# TRUST IN A.I. IS CORRELATED WITH PERCEIVED UNDERSTANDING; BOTH ARE HIGHER IN EMERGING STATES THAN IN HIGH-INCOME STATES



% saying they have a good understanding of what AI is

## OPINIONS ABOUT ARTIFICIAL INTELLIGENCE - BY STATES

Q. Let's now talk about products and services using artificial intelligence (AI). Artificial intelligence refers to computers and robots doing things that traditionally require using human intelligence. How much do you agree or disagree with the following? "Agree"

	All States Average	Jammu & Kashmir	Hiamanchal	Harvana	Uttarkhand	Punjab	Dehli	Uttar Pradesh	Madhva Pradesh	Raisthan	Guirat	Maharastra	Karnatka	Goa	Tamilnadu	Kerala	Andhra Pradesh	Telangana	Odisha	P.Bangal	Jharkhand	Chhatishgarh	Bihar -	Mizoran	Trinnra	Assam	Megalva	Arunachal pradesh	Manipur
I have a good understanding of what artificial intelligence is	64 %	64 %	59 %	60 %	69 %	59 %	76 %	67 %	71 %	50 %	62 %	50 %	57 %	67 %	72 %	42 %	41 %	72 %	74 %	61 %	65 %	76 %	66%	75%	73%	60%	68%	63%	78%
Products and services using artificial intelligence will profoundly change my daily life in the next 3-5 years	60 %	60 %	50 %	52 %	61 %	44 %	67 %	80 %	65 %	44 %	56 %	45 %	46 %	55 %	74 %	53 %	53 %	76 %	65 %	71 %	53 %	71 %	56%	60%	80%	50%	73%	46%	72%
Products and services using artificial intelligence make my life easier	60 %	59 %	46 %	49 %	65 %	44 %	70 %	87 %	71 %	45 %	59 %	39 %	45 %	50 %	72 %	54 %	52 %	74 %	73 %	71 %	47 %	74 %	58%	64%	80%	46%	71%	41%	67%
Products and services using artificial intelligence have more benefits than drawbacks	52 %	55 %	37 %	38 %	57 %	32 %	63 %	78 %	64 %	37 %	53 %	31 %	38 %	49 %	71 %	50 %	42 %	62 %	65 %	65 %	33 %	70 %	48%	53%	76%	40%	60%	35%	57%
I know which types of products and services use artificial intelligence	50 %	47 %	38 %	37 %	58 %	36 %	59 %	76 %	62 %	37 %	46 %	34 %	37 %	38 %	69 %	45 %	32 %	60 %	62 %	61 %	41 %	63 %	52%	57%	69%	37%	60%	39%	57%
I trust companies that use artificial intelligence as much as I trust other companies	50 %	55 %	36 %	40 %	50 %	34 %	56 %	76 %	57 %	42 %	50 %	34 %	35 %	48 %	68 %	48 %	39 %	46 %	60 %	61 %	38 %	60 %	51%	52%	73%	39%	63%	35%	56%
Products and services using artificial intelligence have profoundly changed my daily life in the past 3-5 years	49 %	53 %	37 %	37 %	51 %	32 %	58 %	73 %	58 %	31 %	49 %	32 %	33 %	38 %	67 %	41 %	30 %	62 %	62 %	65 %	40 %	65 %	45%	50%	72%	30%	60%	36%	56%
Products and services using artificial intelligence make me nervous	39 %	33 %	51 %	42 %	35 %	49 %	36 %	30 %	39 %	37 %	48 %	32 %	50 %	31 %	53 %	26 %	20 %	32 %	38 %	48 %	36 %	35 %	30%	28%	51%	37%	48%	52%	52%

## OPINIONS ABOUT ARTIFICIAL INTELLIGENCE – BY DEMOGRAPHICS

## (ALL STATES AVERAGE)

Q. Let's now talk about products and services using artificial intelligence (AI). Artificial intelligence refers to computers and robots doing things that traditionally require using human intelligence. How much do you agree or disagree with the following?

% "Agree"

		Ge	ender		Age		Hou	sehold me			Educa	tion	Employment Status				
	All States Average	Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Low	Medium	High	Business Owner	Sr Exec/Decision Maker	Total Employed	Non Employed	
I have a good understanding of what artificial intelligence is	64%	69%	60%	66%	65%	61%	57%	63%	71%	56%	64%	71%	73%	74%	67%	59%	
Products and services using artificial intelligence will profoundly change my daily life in the next 3-5 years	60%	63%	57%	63%	61%	55%	56%	58%	67%	53%	58%	68%	70%	72%	64%	54%	
Products and services using artificial intelligence make my life easier	60%	62%	58%	64%	62%	54%	56%	58%	66%	53%	58%	67%	67%	70%	63%	55%	
Products and services using artificial intelligence have more benefits than drawbacks	52%	55%	49%	57%	53%	46%	50%	51%	57%	45%	50%	59%	63%	64%	55%	47%	
I know which types of products and services use artificial intelligence	50%	55%	46%	54%	51%	45%	46%	50%	57%	44%	48%	58%	63%	65%	54%	44%	
I trust companies that use artificial intelligence as much as I trust other companies	50%	53%	47%	54%	51%	44%	47%	48%	57%	45%	48%	56%	61%	62%	53%	45%	
Products and services using artificial intelligence have profoundly changed my daily life in the past 3-5 years	49%	51%	46%	54%	50%	41%	46%	47%	54%	43%	46%	55%	61%	62%	52%	43%	
Products and services using artificial intelligence make me nervous	39%	38%	41%	40%	40%	38%	41%	41%	38%	41%	37%	40%	48%	46%	40%	38%	

#### NUMBER OF LIFE AREAS MOST EXPECTED TO CHANGE BECAUSE OF A.I. –

#### **AVERAGE BY STATES**

Q. Among these, which do you expect to change most for you and your family in the next 3-5 years specifically because of the increased use of artificial intelligence?

Cities Average	3.25
Jammu	4,22
Maharastra	4,05
Himanchal	4,03
Uttar Pradesh	3,99
Haryana	3,95
Punjab	3,92
Rajsthan	3,88
Goa	3,86
Uttarakhand	3,85
Karnatka	3,71
Tamilnadu	3,60
Bihar	3,48
Assam	3,38
Telangan	3,17
P.Bangal	3,10
Manipur	3,06
Meghalya	3,05
Kerala	3,03
Madhya.P	2,97
Andhra.P	2,85
Odisha	2,78
Chhatisgarh	2,74
Jharkhand	2,69
Kashmir	2,67
Arunachal.P	2,54
Tripura	2,31
Mizoram	2,19
Dehli	2,03

Average number of life areas cited among these 13:

- Education/learning new things Safety
- Employment Shopping Transportation Entertainment Cost of living Home
- Income Environment Food/nutrition
- Personal and family relationships Freedom/legal rights

## AREAS MOST EXPECTED TO CHANGE BECAUSE OF A.I. – BY STATES

Q. Among these, which do you expect to change most for you and your family in the next 3-5 years specifically because of the increased use of artificial intelligence?

	All States Average	Jammu & Kashmir	Himanchal	Harvana	Uttarakahand	Punjab	Dehli	Uttar pradesh	Madhya Pradesh	Rajsthan	Gujrat	Maharastra	Karnataka	Goa	Tamilnadu	Kerala	Andhra pradesh	Telnagana	Odisha	P.bangal	jharkahand	Chhtisgarh	Meghalya	Arunachal pradesh	Manipur	Tripura	Mizoram	Dadar Nagr Haveli	Laddkah
Education/learning new things	35 %	47%	30%	26%	41%	32%	44%	43%	46%	19%	35%	14%	24%	33%	42%	25%	12%	40%	47%	41%	27%	52%	32%	36%	41%	30%	45%	27%	50%
Safety	33 %	54%	24%	32%	41%	24%	42%	31%	46%	26%	40%	30%	18%	27%	40%	30%	25%	27%	44%	37%	30%	55%	28%	32%	21%	31%	40%	24%	37%
Employment	32 %	47%	31%	29%	39%	26%	38%	22%	51%	17%	37%	22%	23%	23%	37%	28%	11%	32%	46%	49%	24%	44%	29%	21%	32%	30%	33%	27%	57%
Shopping	31 %	23%	37%	26%	33%	34%	32%	44%	29%	24%	25%	21%	34%	31%	35%	27%	23%	33%	27%	32%	33%	27%	34%	33%	40%	25%	37%	31%	38%
Transportation	30 %	21%	35%	32%	25%	32%	31%	47%	30%	23%	25%	21%	30%	39%	29%	24%	31%	33%	29%	25%	28%	33%	35%	24%	26%	35%	33%	29%	28%
Entertainment	27 %	25%	24%	20%	33%	31%	33%	47%	33%	25%	32%	15%	26%	21%	33%	21%	23%	28%	33%	20%	24%	30%	25%	26%	35%	24%	24%	24%	28%
Cost of living	26 %	27%	29%	23%	33%	32%	33%	31%	33%	14%	21%	25%	21%	20%	29%	19%	8%	14%	24%	42%	13%	29%	24%	33%	27%	18%	35%	23%	40%
Home	23 %	27%	17%	17%	17%	16%	27%	40%	24%	15%	29%	14%	19%	38%	23%	32%	13%	19%	27%	24%	24%	25%	27%	20%	28%	24%	23%	16%	19%
Income	23 %	33%	16%	13%	26%	24%	30%	16%	36%	9%	26%	12%	14%	13%	37%	13%	10%	21%	33%	39%	12%	30%	12%	21%	30%	13%	38%	18%	42%
Environment	22 %	27%	17%	20%	24%	16%	31%	28%	28%	19%	20%	15%	15%	15%	28%	17%	20%	31%	28%	30%	18%	23%	22%	20%	19%	15%	24%	18%	23%
Food/nutrition	15 %	15%	13%	11%	20%	17%	15%	17%	15%	9%	16%	11%	11%	16%	23%	13%	11%	14%	18%	22%	11%	22%	14%	14%	18%	15%	17%	14%	23%
Personal and family relationships	15 %	16%	11%	12%	16%	13%	17%	11%	21%	10%	18%	15%	8%	19%	19%	11%	8%	16%	23%	25%	8%	23%	15%	8%	25%	16%	19%	10%	18%
Freedom/legal rights	13 %	9%	14%	19%	12%	11%	15%	9%	12%	10%	15%	15%	12%	10%	18%	10%	8%	10%	10%	13%	16%	12%	15%	17%	9%	7%	28%	15%	19%
None of these	13 %	6%	17%	17%	7%	18%	5%	2%	3%	28%	11%	27%	24%	17%	6%	15%	29%	10%	4%	4%	21%	4%	13%	16%	5%	18%	4%	26%	3%

#### AREAS MOST EXPECTED TO CHANGE BECAUSE OF A.I. - BY DEMOGRAPHICS

## (ALL STATES AVERAGE)

Q. Among these, which do you expect to change most for you and your family in the next 3-5 years specifically because of the increased use of artificial intelligence?

		Ger	ıder		Age			ousehol Income		F	Educatio	on	Employment				
	All States Average	Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Low	Medium	High	Business Owner	Sr Exec/Decision Maker	Total Employed	Non Employed	
Education/learning new things	35%	33%	37%	37%	36%	33%	31%	34%	39%	31%	35%	39%	37%	38%	35%	35%	
Safety	33%	35%	32%	32%	32%	36%	31%	34%	36%	32%	35%	32%	36%	36%	33%	34%	
Employment	32%	32%	33%	36%	34%	27%	34%	33%	33%	32%	33%	33%	35%	36%	34%	30%	
Shopping	31%	31%	31%	30%	32%	31%	27%	30%	35%	28%	30%	35%	33%	33%	31%	31%	
Transportation	30%	33%	27%	30%	28%	32%	27%	29%	33%	25%	30%	33%	31%	30%	30%	30%	
Entertainment	27%	30%	25%	29%	28%	24%	24%	27%	30%	22%	26%	32%	27%	29%	28%	25%	
Cost of living	26%	25%	26%	26%	27%	25%	25%	27%	26%	26%	27%	24%	27%	28%	26%	25%	
Home	23%	23%	23%	24%	23%	22%	22%	22%	25%	22%	23%	24%	23%	24%	23%	22%	
Income	23%	22%	23%	27%	22%	18%	26%	22%	23%	25%	22%	22%	28%	27%	24%	21%	
Environment	22%	22%	22%	22%	20%	23%	21%	22%	23%	19%	22%	23%	25%	25%	21%	23%	
Food/nutrition	15%	15%	16%	18%	14%	14%	17%	16%	15%	16%	15%	15%	19%	18%	15%	17%	
Personal and family relationships	15%	16%	15%	16%	16%	13%	15%	17%	15%	16%	15%	16%	19%	18%	16%	14%	
Freedom/legal rights	13%	14%	12%	13%	13%	13%	13%	13%	14%	15%	12%	13%	16%	16%	13%	13%	
None of these	13%	12%	14%	9%	13%	17%	15%	13%	9%	16%	14%	10%	6%	6%	11%	16%	

## **METHODOLOGY:**

These are the results of a Indian-States survey conducted by Mourya Aniwas using Social media Platform like Facebook, Whatsapp, Instagram and Google docs. Data collected of total of 500-600 adults aged 18-74 in the Indian all top 28 states between January 24 and May, 2024.

The sample consists of approximately 20-30 individuals in each of Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh.

This All survey take place with help of two Questions and different aspect of states like

Q1. Let's now talk about products and services using artificial intelligence (AI). Artificial intelligence refers to computers and robots doing things that traditionally require using human intelligence. How much do you agree or disagree with the following?

Q2. Among these, which do you expect to change most for you and your family in the next 3-5 years specifically because of the increased use of artificial intelligence?