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TOPIC: INTERIOR DESIGN AND PROJECT PROPOSAL

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ABSTRACT

Interior design is defined as the professional and comprehensive practice of creating an interior environment that addresses, protects, and responds to human need(s). It is the art, science, and business planning of a creative, technical, sustainable, and functional interior solution that corresponds to the architecture of a space, while incorporating process and strategy, a mandate for well-being, safety, and health, with informed decisions about style and aesthetics.

OPTIMISING LAYOUT, FURNITURE PLACEMENT, AND FLOW OF MOVEMENT:

An interior designer carefully considers the layout of a space to optimise functionality, by strategically placing furniture and fixtures to create a harmonious balance between aesthetics and practicality. The arrangement is done in a way that maximises the usability and accessibility of the room.

INTRODUCTION

PREPARED FOR – Ashok Gupta		Prepared by : AAYUSHI GUPTA	
S.NO.	DETAILS		
1	Cover letter		
2	Table of content		
3	Project content of interior design service		
4	Interior design service we offered		
5	Our interior design process		
6	Serving of Dinner		

7	Service timeline of interior design
<p><i>User assigned: AAYUSHI GUPTA</i></p> <p><i>Designation: INTERIOR DESIGNER</i></p> <p><i>company name:</i></p>	

COVER LETTER

Dear ABC,

We appreciate you giving ABC Studio the chance to submit you a proposal for our renovation services.

We take great satisfaction in carefully collaborating with our clients to design each area to perfectly reflect their tastes and personalities. We think that when a house is individualized, it truly becomes a home.

We sincerely hope that our suggested design fulfills your ideal layout, and we would be delighted to meet with you to further discuss the concept.

Please get in touch with us at any time if you have any questions. Any issues with the design should always be fixed while it is still on paper .

Regards,

User Assigned

Designation

Contact Details

TABLE OF CONTENT

- ❖ Project Context
- ❖ Who we are
- ❖ Services Offered
- ❖ Our Team
- ❖ Our Process
- ❖ Past Project Photos
- ❖ Service Timeline
- ❖ Client Testimonial
- ❖ Sample Design
- ❖ Agreement
- ❖ Your Investment
- ❖ Sign-off

PROJECT CONTEXT OF INTERIOR DESIGN SERVICES

- WHAT YOU NEED?

Objective: Room interior

Property detail: ROOM addition

Approximate floor area:

- WHAT WE DELIVER

- On site consultation

- Drawing concepts and drawing

- Material purchasing, delivery and installation

INTERIOR DESIGN SERVICE WE OFFER

NEW BUILD



*FLOORING, KITCHEN, BATH
DESIGN, LIGHTING,
FURNITURE AND MANY MORE*

RENOVATE



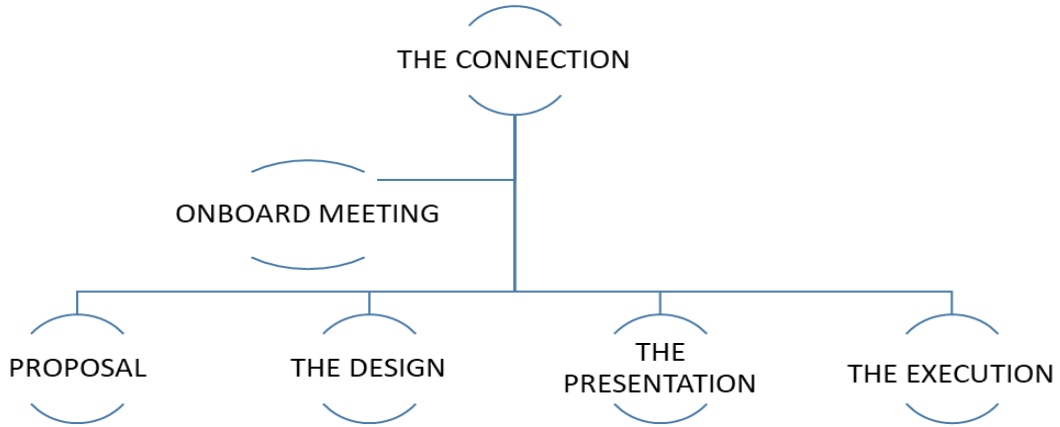
*AS PER CUSTOMERS
REQUIREMENT*

OFFICE DESIGN

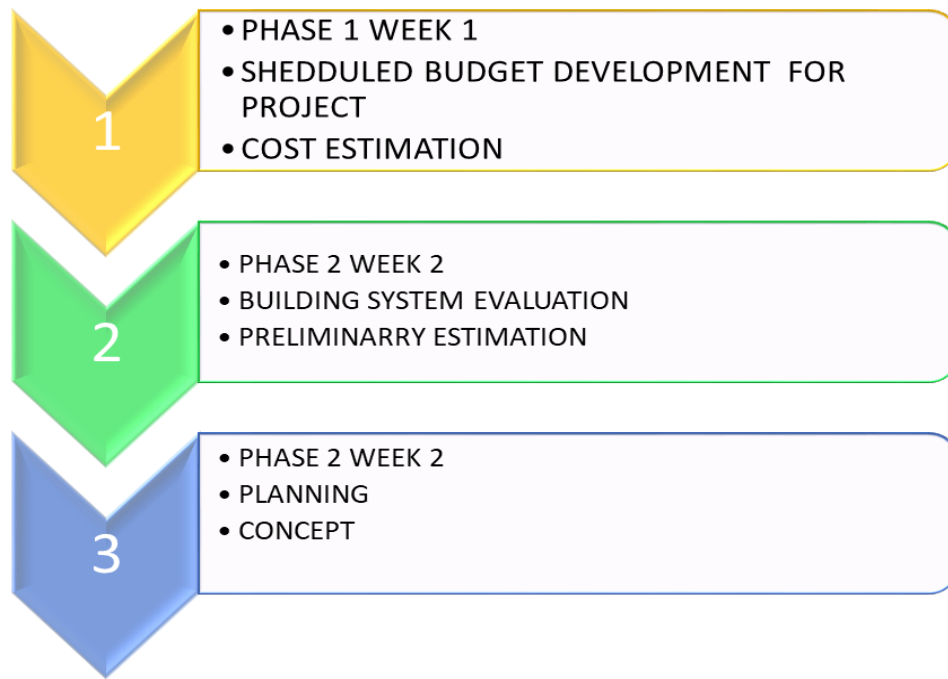


*SPACE PLANNING &
ELEVATION, ART WORK,
CUSTOM FURNITURE.*

DESIGN PROCESS OF INTERIOR DESIGNING

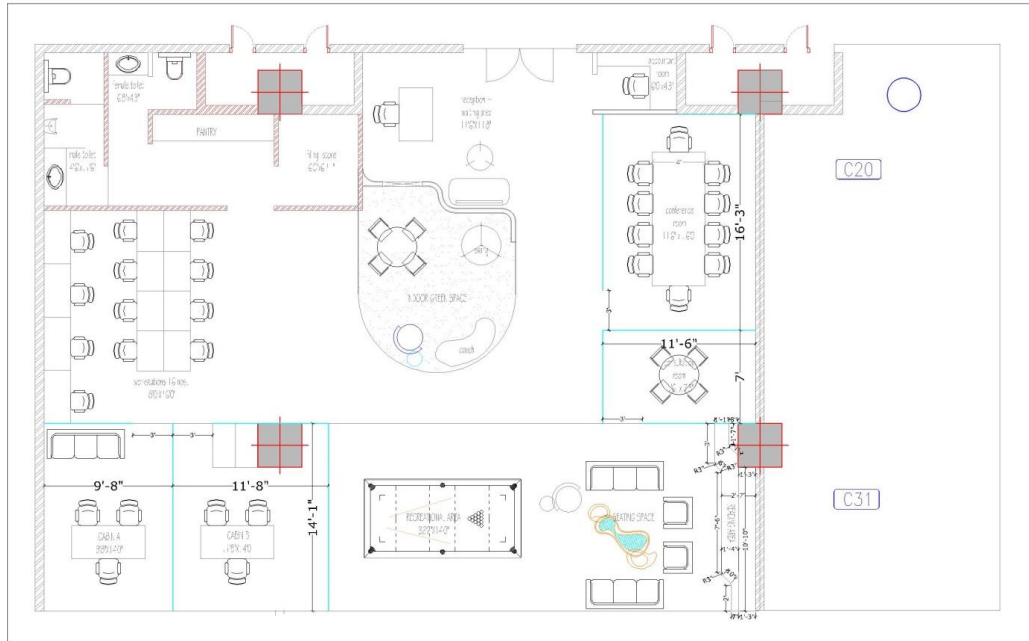


SERVICE TIMELINE OF INTERIOR DESIGNING



PROJECTS IN PROCESS





PLAN

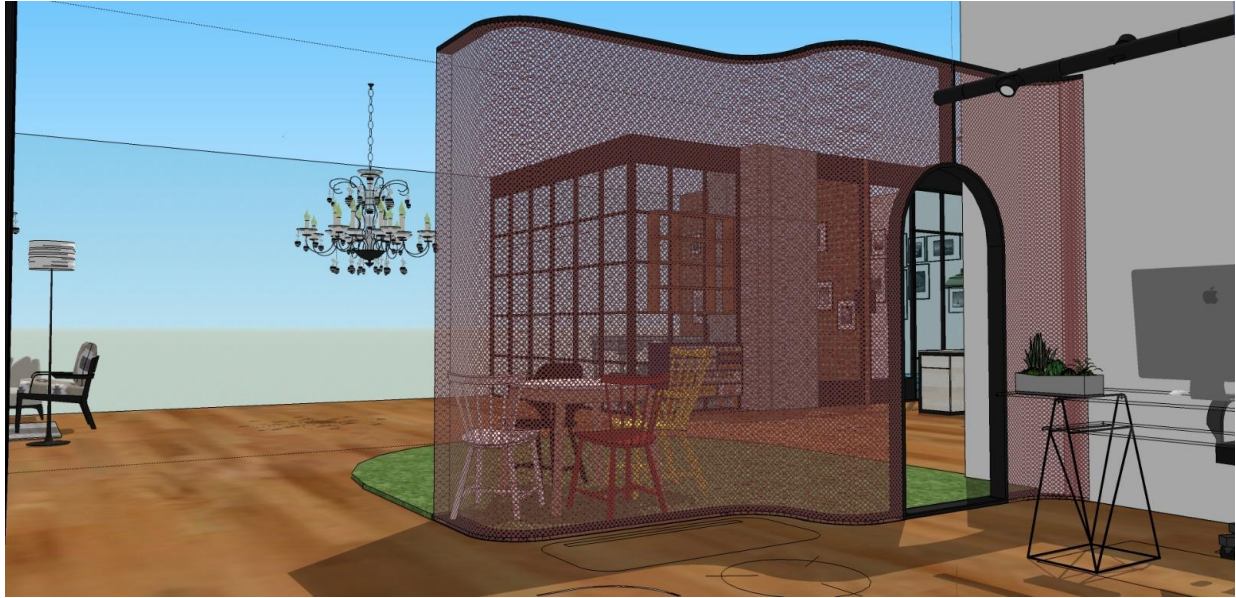
CLIENT REQUIREMENTS

CLIENT HAS A PRODUCTION HOUSE OF PRODUCTS AND THINGS LIKE DIGITAL MARKETING

- CONFERENCE AREA
- POOL TABLE
- CABINS
- PANTRY
- WASHROOM MALE & FEMALE
- 12 WORK STATIONS FOR EMPLOY
- BUDGET : 50 LAKHS



3D VIEW



3D VIEW



3D VIEW