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GROWTH OF OVERSEAS EDUCATION IN INDIA

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ABSTRACT:

This research paper provides an introduction to the concept of overseas education its significance and the benefits it offers to students worldwide. In an increasingly globalized world overseas education has gained prominence as a pathway for personal and academic growth. This paper explores the factors that drive students to pursue education abroad the challenges they face and the impact of overseas education on individuals and societies.

INTRODUCTION TO TOPIC

Over the past decade pursuing education abroad has gained immense popularity among Indian students. The concept of overseas education involves studying in a foreign country typically through enrolling in universities or colleges outside India. This trend has been driven by several factors such as the desire for global exposure access to quality education enhanced career opportunities cultural immersion and personal growth. One significant advantage of overseas education is access to world-class institutions and a wide range of academic programs. Many foreign universities are renowned for their excellence in specific fields providing students with the opportunity to study under leading experts and access cutting-edge research facilities. This exposure to high-quality education often leads to enhanced career prospects and increased employability in the global job market. Moreover, studying abroad offers a unique cultural experience and the opportunity to interact with people from diverse backgrounds. It allows students to develop a global mindset better cross-cultural communication skills and a deeper understanding of different perspectives. This intercultural exposure not only contributes to personal growth but also enhances their ability to work in multicultural environments an essential skill in today's interconnected world. Additionally, overseas education provides students with an opportunity to explore new horizons and widen their perspectives. Living in a different country exposes them to different lifestyles traditions and ways of thinking fostering their independence and adaptability. This experience often leads to personal growth development of critical thinking skills and the ability to navigate through various challenges. Furthermore, studying abroad offers various opportunities for internships part-time work and networking. This allows students to gain practical experience build professional networks and establish connections that can be advantageous when seeking employment after graduation. The overseas education sector has grown significantly in recent times. According to the ministry of external affairs, more than 1.3 million Indian students currently study abroad. Globally-recognized education, specialized courses, exposure to a multicultural life, and better career options are some of the top reasons why more and more students are opting for international education every year. According to a RedSeer report, the most preferred study abroad destinations among Indian students are Anglophone countries. It has also been observed that Anglophone countries like Australia, UK, US, Canada, New Zealand, and Ireland are some of the most chosen destinations by international students because of their favorable laws and post-study work opportunities.

During the pandemic, the international education sector faced a few challenges as many countries had border restrictions; however, the demand for studying abroad bounced back tremendously after the pandemic, especially in India. Many international study destinations are walking the extra mile to ensure that visa applications from overseas students are processed faster. For instance, the UK started priority and super-priority visa processing for international students, and. Both these countries have issued record-breaking student visas to Indians this year. In 2022, the UK issued record-breaking student visas to Indians, while witnessing an all-time high intake of Indian students. There has been a whopping 215% increase in visa approval for Indian students in the UK as compared to 2019. India has surpassed China as the largest nationality for sending students to the UK owing to the priority and super-priority visa processing for international students. The US too, had an upsurge in visa applications from Indian students in India stated that the US Mission in India has issued 82,000 student visas to Indians in 2022, the highest for any country. Besides US and UK, Canada and Australia have always been the preferred study abroad destinations for Indian students. According to Immigration, Refugees and Citizenship Canada (IRCC), more than 75,000 Indian students have submitted their applications in Canada. There is a 55% hike in applications from Indian students compared to 2019 according to the Canadian High Commission in India. Currently, more than 200,000 students from India are enrolled in post-secondary institutions in Canada. According to the Australian Trade and Investment Commission, Indian students form the largest percentage of international students studying in Australia. The share of Indian students in Australia

has increased to 23% in 2022 compared to 17% in 2019. The Australian government has also extended post-study work permits for international students. For instance, it is now two to four years for select bachelor's degrees, three to five years for select master's degrees, and four to six years for select PhDs. This makes it a very lucrative destination for those seeking global work experience beyond a world-class education.

REASON FOR GROWING INTEREST IN STUDYING ABROAD

There are several reasons for the growing interest in studying abroad. Here are some of the key factors:

1. Quality Education: Many students are attracted to studying abroad in order to gain access to high-quality education. Top universities and colleges around the world offer a wide range of programs and cutting-edge research opportunities that may not be available in their home countries. Studying abroad can provide exposure to new learning methodologies advanced facilities and renowned faculty thereby enhancing the overall educational experience.

2. Global Exposure and Cultural Diversity: Studying abroad provides students with an opportunity to immerse themselves in a different culture and language. It allows them to interact with people from diverse backgrounds understand different perspectives and broaden their horizons. This exposure to cultural diversity not only enriches their personal growth but also enhances their adaptability and cross-cultural communication skills which are highly valued in today's globalized world.

3. Career Advancement: Studying abroad can significantly enhance future career prospects. Employers often value international experience as it demonstrates adaptability cultural awareness and the ability to work effectively in a global environment. Studying abroad can also open doors to international job opportunities and networking connections which can be valuable assets in a competitive job market.

4. Language Acquisition: Studying abroad is an excellent way for students to countries offer specialized academic programs and unique areas of expertise. For example, specific countries might excel in fields such as technology engineering business arts or scientific research. By studying abroad students can gain access to these specialized programs and unique educational opportunities that align with their academic interests and aspirations.

7. Personal Networking and Social Connections: Studying abroad allows students to build a global network of friends' colleagues and mentors. Engaging with students from different parts of the world provides a platform for cultural exchange and the establishment of lifelong friendships and professional connections. These connections can be valuable resources in terms of personal growth career opportunities and future collaborations.

In summary the growing interest in studying abroad can be attributed to the pursuit of quality education global exposure career advancement language acquisition personal growth unique academic opportunities and the networking potential it offers. These factors combined make studying abroad an appealing option for students seeking a transformative educational experience.

OBJECTIVE OF THE RESEARCH

- 1. To study the growth of overseas education.
- 2. To study the challenges faced in overseas education
- 3. To study the impact of overseas education in Indian Economy.
- 4. To study the comparative analysis of education system in India and Overseas.

LITERATURE REVIEW

Authors: Ketrina Kazako, Kavitha Haldorai, Souji Gopalakrishna Pillai (Jan2017)

In spite of the growing number of universities, the Indian students opt to go abroad for higher education. The objective of this study is to determine the pre-decision factors that motivate Indian students to seek education outside India. A total sample of 210 students was used in this study. A questionnaire with 29 items was used to collect the data through online survey. The data were analyzed using SmartPLS due to the formative nature of the indicators. The findings reveal that scholarship, social media, institutional factors, country image, program structure and personal factors influenced the students' choice of destination. Cost did not play a significant role despite the falling rupee value. The findings not only lead to better understanding on Indian students, but also help the policy makers to understand the needs of Indian students. It also suggests the factors that the host countries and their educational institutions need to consider to attract Indian students.

Authors: Rajamani k., Arasuraja Ganesan, Mr Majo George(Year...)

As our global society become increasingly interconnected, people from all cultures, races and ethnicities have more contact with other parts of the world. International educational exchange is one avenue that allows students from all over the world to develop an international understanding by experiencing life in a new culture or country. The objective of the study is to find out the demographic profile of prospective Indian students and the preferred destination. The descriptive research design was followed in this research. The findings show that the most preferred destination is US followed by UK, Canada, Singapore and Australia, preferred duration is for more than one year followed by for a year, for a semester, for a summer and for a few weeks. This knowledge is a key to formulating effective communication and recruitment strategies for Higher education

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Abroad education has become an important industry with the growing concept of international education. According to UNESCO sources (UIS, 2018) more than 5.09 million of students crossed national boundaries in 2017 to pursue their higher education. The most common followed direction of cross-border student flow is from developing to western developed countries. As per the results of the 'Higher Education special survey: Abroad Higher education is already grown to be a global business. International education industry in many western countries such as U.S.A., Canada, Australia, and Europe addhugewealth to the nation's economy and also produce a large amount of work as well as employment for the country's residents. The U.S. continues to host the largest share of international students, though its share has been diminishing in the recent years (Varghese, 2020). According to International Finance Corporation (IFC), 2015, the average participation of students in abroad education is on rise at about 2% each year. Students more than two million globally study outside of their home country and is estimated to rise around eight million by the 2025. According to The Institute of International Education in 2014, the growth rate of abroad education has increased about to 3%. Indian students near about 300,000were proceeded to different western countries to complete their higher education (Khosla, 2015). The IIE Open Doors Report, (2014) also indicated that 53% of all American students' study abroad destinations are in Europe.

CHALLENGES AND CONSIDERATION FOR OVERSEAS EDUCATION

Author:

Here are some challenges and considerations to keep in mind when considering overseas education:

1. Language Barrier: One of the primary challenges of studying overseas is the language barrier. If the language spoken in the host country is different from your native language you may face difficulties in understanding lectures communicating with local people and completing assignments. However, many universities offer language courses or programs to help international students overcome this challenge.

2. Cultural Adjustment: Moving to a new country means adapting to a different culture social norms and values. This adjustment can be both exciting and challenging. You may experience culture shock initially which can include feelings of loneliness homesickness or confusion. However, with time you can adapt and appreciate the diverse culture around you.

3. Financial Considerations: Studying abroad can be expensive. You need to consider tuition fees accommodation costs living expenses and travel expenses. Scholarships grants and part-time job opportunities can help mitigate the financial burden. It's important to research the cost of living in your chosen destination and create a comprehensive budget.

4. Academic Differences: Each education system has its own nuances and requirements. You need to familiarize yourself with the academic expectations grading systems and teaching methods of your host country. This may require some adjustment as the educational approach might be different from what you are used to.

5. Visa and Immigration Matters: To study overseas you will need to navigate the visa and immigration processes of the host country. This can involve completing paperwork providing documentation and going through interviews or medical examinations. It's essential to start the visa application process well in advance and stay informed about any changes in immigration policies.

6. Homesickness and Support System: Being away from family and friends can be emotionally challenging. Homesickness is a common feeling among international students. Building a support system in your host country through connections with fellow students or joining clubs and organizations can help you combat homesickness and create a sense of belonging.

7. Legal and Safety Considerations: It is crucial to be aware of the laws regulations and safety guidelines in your host country. Familiarize yourself with local customs traditions and any specific rules or restrictions. Understanding and respecting the local laws will help you stay safe and avoid unnecessary conflicts or problems.

8. Career Opportunities: While studying abroad can provide you with global exposure and valuable experiences it's important to consider the career opportunities that will be available to you upon graduation. Research the job market and understand if your preferred field has demand in the host country or if your degree will be recognized internationally.

Despite the challenges studying overseas can offer numerous benefits such as personal growth intercultural understanding and expanded career prospects. It's important to weigh both the challenges and opportunities before making a decision about pursuing overseas education.

IMPACT OF OVERSEAS EDUCATION IN INDIAN ECONOMY

The impact of overseas education on the Indian economy has been significant and multi-faceted. Here are some key aspects to consider:

1. Remittances: One significant impact is the inflow of remittances from Indian students studying overseas. These students often send money back to their families in India which helps to boost the country's foreign exchange reserves and contributes to the overall economy. Remittances can be used for various purposes such as investment consumption or savings further stimulating economic growth.

2. Skill development and human capital: Overseas education exposes Indian students to international academic standards cutting-edge research and advanced technologies. They gain knowledge skills and cross-cultural experiences that can be valuable in the job market upon their return to India. These individuals become part of the skilled workforce contributing to the economic development and innovation in various sectors.

3. Entrepreneurship and innovation: Many Indian students who study abroad foster an entrepreneurial mindset and gain exposure to business and innovation ecosystems. They develop a global perspective and access international networks which can lead to the creation of innovative startups or the expansion of existing businesses in India. This stimulates economic growth job creation and technological advancements.

4. Foreign direct investment (FDI): Overseas education also plays a role in attracting FDI to India. As Indian students gain exposure to international businesses cultures and networks they often form connections and relationships that can lead to investment opportunities and partnerships with foreign companies. This can contribute to increased FDI inflows into India boosting economic development and creating job opportunities.

5. Global market access: Indian students studying overseas acquire a deep understanding of international markets consumer behavior and business practices. This knowledge can be leveraged to enhance trade relations promote exports and attract foreign investments to India. It also equips them with the skills necessary to navigate global markets making them valuable assets for Indian businesses operating internationally.

6. Innovation and research collaboration: Overseas education provides Indian students with access to advanced research facilities mentorship and collaborative opportunities. This enables them to engage in cutting-edge research and innovation often in partnership with foreign institutions and researchers. The resulting knowledge and technological advancements can be brought back to India and contribute to the country's economic development.

PROGRAMS RUN BY GOVERNMENT TO PROMOTE OVERSEAS EDUCATION

Government programs designed to promote overseas education are implemented by many countries around the world to encourage their citizens to pursue education in foreign countries. These programs are typically aimed at diversifying skillsets fostering cultural exchange and stimulating economic growth.

There are several ways in which governments support overseas education:

1. Scholarships and Grants: Governments often provide scholarships and grants to outstanding students to pursue higher education abroad. These programs usually cover tuition fees living expenses travel expenses and sometimes even healthcare costs. Scholarships are awarded based on academic merit leadership skills or other criteria determined by the government.

2. Exchange Programs: Many governments establish reciprocal exchange programs with foreign countries allowing students to study abroad for a specific period. These programs often involve partnerships between educational institutions enabling students to experience different academic environments cultures and languages.

3. Loan Programs: Governments may offer low-interest or interest-free loans to support students in financing their overseas education. These loans help students cover tuition fees and living expenses during their time abroad. Repayment plans for these loans are typically more flexible than traditional student loans.

4. Information and Counseling Services: Governments provide information and counseling services to students interested in studying overseas. These services offer guidance on selecting universities navigating the application process obtaining visas and understanding the academic requirements of foreign educational systems.

5. Cultural and Educational Exchanges: Governments organize cultural exchange programs and events to promote mutual understanding and cooperation between countries. These initiatives facilitate interactions between student's scholars and professionals from different nations fostering global connections and building lifelong networks.

6. Support for Research and Innovation: Governments may provide funding and resources to support research collaborations between domestic and foreign universities. This encourages knowledge transfer scientific advancements and technological innovation benefiting both the home country and the host nation.

7. Employment Opportunities: Governments often assist students in finding employment opportunities after completing their education abroad. This can include job placement services networking events or partnerships with multinational corporations to create pathways for graduates returning to their home countries.

COMPARATIVE ANALYSIS OF EDUCATION SYSTEM IN INDIA AND OVERSEAS

Comparative analysis of the education system in India and overseas can provide valuable insights into the strengths and weaknesses of both systems. While it is essential to acknowledge that each country has unique cultural social and economic contexts influencing their educational approaches comparing these systems can help identify areas of improvement and potential learning opportunities. In India the education system follows a 10+2 structure comprising ten years of primary and secondary education followed by two years of higher secondary education. The curriculum is primarily focused on academic subjects such as mathematics science languages and social sciences with a strong emphasis on rote learning and memorization. Overseas education systems on the other hand often adopt a more flexible curriculum that allows students to choose from a variety of subjects based on their interests. Many countries emphasize developing practical skills critical thinking and problem-solving abilities through a broader range of subjects including vocational training and creative arts.

2. Teaching Methods and Pedagogy:

Traditional teaching methods prevail in the Indian education system with a teacher-centered approach where students are expected to passively receive knowledge through lectures and textbooks. However, there has been a shift towards more participatory and interactive teaching methods in recent years. Overseas education systems often prioritize student engagement and active learning. These systems encourage collaborative and experiential learning where students actively participate in discussions problem-solving activities and projects. Innovative teaching methods use of technology and personalized learning approaches are also more common.

3. Quality and Standardization:

India faces challenges related to the quality and standardization of education. While there are prestigious institutions and quality education providers there is also a significant variance in the quality of education across different regions and institutions. Standardization and accreditation mechanisms are continually evolving to address these concerns. Overseas education systems often have well-established quality assurance mechanisms in place. Institutions are frequently ranked based on their academic performance research output and student satisfaction. International rankings and accreditation systems provide transparency and help students make informed decisions about their education.

4. Access and Equity:

Access to education is a significant concern in India given its vast population and socioeconomic diversity. Disparities exist in terms of infrastructure resources and educational opportunities particularly in rural and marginalized communities. Efforts are being made to improve access through government initiatives and scholarships. Many overseas education systems prioritize equal access to education and provide financial support scholarships and grants for socioeconomically disadvantaged students. Special provisions are often made to support students with disabilities and integrate them into mainstream education.

5. Global Perspective and Experiential Learning:

Overseas education systems often emphasize a global perspective encouraging students to develop an international outlook and cultural awareness. Many institutions offer exchange programs study abroad opportunities and multicultural learning environments allowing students to engage with diverse perspectives. Indian education while progressively incorporating global perspectives can still expand in this area. Efforts to encourage experiential learning internships and exposure to real-world situations are gaining momentum within the Indian education system.

FUTURE OF OVERSEAS EDUCATION IN INDIA

The future of overseas education in India looks promising and is likely to witness significant growth in the coming years. There are several factors that contribute to this positive outlook:

1. Increasing demand: The desire to pursue higher education overseas is growing among Indian students. The prospect of gaining global exposure obtaining degrees from prestigious institutions and enhancing career prospects are some of the reasons driving this demand.

2. Expanding middle-class population: As India's middle-class population continues to rise more families are able to afford the costs associated with overseas education. This provides greater accessibility for students who aspire to study abroad.

3. Quality of education: While India has excellent educational institutions studying abroad offers access to a diverse range of programs research opportunities and world-class faculty. This attracts students who seek a holistic educational experience.

4. Globalization and internationalization: With the increasing interconnectedness of economies and the rise of multinational companies there is a growing demand for individuals with global perspectives and cross-cultural competencies. Studying abroad provides students with the opportunity to develop such skills making them more competitive in the global job market.

5. Scholarships and financial aid: Many countries and universities offer scholarships and financial aid to international students including those from India. This reduces the financial burden and makes overseas education more accessible and affordable for Indian students.

6. Technological advancements: Advancements in technology particularly in the field of online learning have made it easier for Indian students to pursue overseas education. Virtual classrooms online courses and blended learning models provide flexibility and convenience allowing students to overcome location barriers.

In conclusion the future of overseas education in India is bright driven by increasing demand expanding middle-class population quality education opportunities globalization scholarships and technological advancements. By addressing the challenges and creating an enabling environment India can further enhance its position as a major contributor to the international student community.

DATA ANALYSIS





Indian Students Abroad, 2015 - 21







Number of students

DATA INTERPRETATION

- 1. Number of students studying abroad are increasing yearly.
- 2. Canada, UAE and USA are the most popular countries chosen by Indian students for study abroad.
- 3. Popular course of overseas which is opted by Indian students are engineering.
- 4. India is the second largest country with the most students studying abroad.

LIMITATIONS

- 1. Time constraint
- 2. Availability of limited data.

CONCLUSION

Overseas education in India has witnessed significant growth in recent years and is likely to continue expanding in the future. Several factors contribute to this growth including increasing demand for quality education rising disposable income and the growing awareness about the value of an international education. One of the primary reasons for the growth of overseas education in India is the aspiration for better quality education. India's education system although substantial faces challenges such as limited seats in top-tier institutions and a lack of specialized courses. As a result, many students and their parents look to foreign universities for better opportunities to pursue their desired field of study. Another factor driving the growth of overseas education is the increasing disposable income of Indian families. As the middle class continues to expand and incomes rise more families can afford the costs of studying abroad. Additionally, many Indian families view investing in an international education as a long-term investment in their children's future and are willing to pay for it. Globalization and the increasing connectivity have also played a significant role in the growth of overseas education in India. Students now have easier access to information about universities courses scholarships and study abroad programs through various online platforms. This accessibility has led to a greater awareness among students about the options available to them abroad further fueling the demand for overseas education. Moreover, the importance of international exposure and cross-cultural experiences have gained recognition in recent years. Studying abroad enhances students' employability and provides them with a global perspective which is highly valued by employers in today's competitive job market. Indian students understand the importance of gaining an edge in their careers through international education thus encouraging more students to pursue it. However, it is crucial to mention that the growth of overseas education in India is not without its challenges. The high cost of tuition fees living expenses and visa requirements can be significant barriers for many students. Additionally, the complex application processes and the need to meet specific academic requirements can pose challenges for aspiring students. Addressing these challenges and ensuring accessibility will be important in sustaining the growth of overseas education in India. In conclusion the growth of overseas education in India is likely to continue due to the increasing demand for quality education rising disposable income growing awareness and the importance of global exposure. The opportunity to study abroad offers Indian students a chance to gain a competitive edge in their careers and broaden their horizons. However, it is essential to address the challenges associated with accessibility and affordability to ensure that all students have equal opportunities to pursue their educational aspirations abroad.

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