



College Enquiry Chatbot Using Rasa

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ABSTRACT:

In this paper, we propose a college enquiry chatbot developed using Rasa leverages cutting-edge technologies to deliver a seamless user experience. Rasa, an open-source conversational AI framework, empowers the chatbot with natural language understanding (NLU) and dialogue management capabilities. Through machine learning algorithms and neural networks, the chatbot can comprehend user inquiries, provide relevant responses, and engage in meaningful conversations. Integrating with advanced technologies such as deep learning and natural language processing (NLP), it ensures accurate interpretation of user intents and context awareness. This chatbot promises to revolutionize college enquiries, offering instant assistance, personalized responses, and efficient navigation of information, ultimately enhancing user satisfaction and streamlining the college admission process.

Keywords---Artificial Intelligence (AI), Google Text-to-Speech (gTTS), RASA, Natural Language Processing (NLP), Natural Language Understanding (NLU).

1. Introduction

The evolution of communication technology has ushered in a new era where individuals can interact more naturally thanks to chatbots, a type of software that harnesses artificial intelligence. With the advancement of communication and information technology, artificial intelligence has become increasingly sophisticated, capitalizing on human capabilities such as rapid problem-solving, quick decision-making, and the ability to handle repetitive tasks. Various electronic firms, spanning e-commerce, entertainment, and virtual assistants, have embraced this technology, recognizing its potential to enhance user experiences. In today's digital landscape, the omnipresence of the Internet has empowered individuals to control a myriad of tasks from the comfort of their own homes, leveraging the convenience it offers. This seamless integration of technology into daily life blurs the lines between human interaction and automated systems, allowing users to seamlessly engage with chatbots that mimic human conversation.

Maintaining a runtime knowledge base for chatbots poses a unique challenge due to its relatively limited size. However, these intelligent systems leverage machine learning techniques to comprehend user queries and address their concerns effectively. Artificial intelligence markup language serves as the backbone for designing chatbots, enabling them to engage with users in a natural and intuitive manner. Central to the functionality of chatbots is pattern matching, a process that allows them to analyze user input and extract relevant information from their knowledge base. Each user query undergoes comparison against a repository of predefined patterns, enabling the chatbot to generate contextually appropriate responses. Drawing from diverse data sources, including structured databases and unstructured textual data, ensures that chatbots offer comprehensive and accurate responses.

Chatbots function as sophisticated virtual assistants, equipped with the intelligence to interpret and respond to user queries in real-time. Their pre-programmed knowledge base, coupled with advanced machine learning algorithms, enables them to adapt and evolve with user interactions, continuously improving their performance over time. As technology continues to advance, chatbots will play an increasingly integral role in facilitating seamless communication and interaction across various domains. From enhancing efficiency and productivity to fostering user satisfaction in the digital age, the potential of chatbots to revolutionize how we engage with technology is boundless.

2. Literature review

2.1 College Enquiry Chatbot

The College Inquiry chatbot, developed using the Chatterbot algorithm, facilitates automated responses to user queries. Its functionality encompasses data collection and user interaction, providing a web-based platform for university administration inquiries. Users can engage with the chatbot to seek information regarding courses, eligibility requirements, and admission procedures without physically visiting the college. By analyzing user queries, the chatbot delivers responses akin to human interaction, enhancing user experience and efficiency.

The chatbot operates as a client-server-based web application, with the bot learning to respond on the server side. The web application serves as the front end, allowing users to interact with the chatbot conveniently through the college website. Upon clicking the chatbot icon, users initiate conversations with the bot, which greets them and responds to their queries in a conversational manner.

Key components of the chatbot system include user input, a recognizing system to identify keywords and phrases, template matching for generating

responses, and natural language processing (NLP) for understanding user queries and providing accurate responses. The NLP algorithm is crucial for enabling meaningful conversations and ensuring the chatbot's effectiveness in interacting with users.

A Flask server facilitates the execution of the web application, handling HTTP requests and responses. Additionally, training the chatbot is simplified through the built-in capability of Chatterbot. The training process involves adding sample conversations to the chatbot database, constructing a graph structure that characterizes the collection of queries and responses. Various training methods are available, enabling the chatbot to learn from existing data or update its knowledge graph based on user-provided statements.

2.2 Rasa: Open Source Language Understanding and Dialogue Management

Rasa is a powerful open-source framework used to create chatbots and conversational AI applications. Its versatility lies in its comprehensive suite of tools for natural language understanding (NLU) and dialogue management, enabling developers to build sophisticated chatbots capable of understanding and responding to user input in a contextual and engaging manner. With Rasa, developers can train machine learning models to extract intents (user intentions) and entities (relevant pieces of information) from user messages, facilitating accurate understanding of user queries. Additionally, Rasa's dialogue management capabilities allow developers to design conversational flows, predict the next best action for the chatbot to take, and maintain context throughout the conversation. Moreover,

Rasa offers flexibility and customization options, allowing developers to integrate the chatbot with various platforms, messaging channels, and external APIs. Its open-source nature provides access to extensive documentation, tutorials, and a supportive community, making it accessible to developers of all skill levels. Overall, Rasa empowers developers to create chatbots that deliver personalized and contextually relevant interactions, enhancing user engagement and satisfaction across a wide range of applications and industries. Its intuitive tools and robust features make it a preferred choice for building advanced conversational AI solutions.

3. Proposed work

We introduce a college-related chatbot powered by Rasa, an advanced conversational AI framework that revolutionizes student inquiries and interactions. Seamlessly integrating natural language understanding and dialogue management, this chatbot offers personalized assistance for various college-related queries. Whether it's about course details, admission procedures, or campus events, the Rasa-powered chatbot provides prompt and accurate responses, enhancing the overall student experience. With its intuitive interface and robust functionality, students can effortlessly engage with the chatbot to obtain relevant information, making it an invaluable resource for navigating the college journey.

In the Chatbot module, the RASA platform is utilized to develop an intelligent conversational agent. User inputs, translated in the first module, are processed by the RASA Chatbot, which is trained to understand and respond contextually. The Chatbot leverages text-to-speech capabilities through gTTS to provide spoken responses to users, enhancing the conversational experience. Finally, the two modules are seamlessly integrated to create a powerful and inclusive Chatbot that can understand and respond to user inputs in multiple languages, fostering a more natural and accessible interaction between users and the system. This integration ensures a comprehensive and user-friendly Chatbot experience, combining translation and Chatbot functionalities for a more versatile and globally applicable solution.

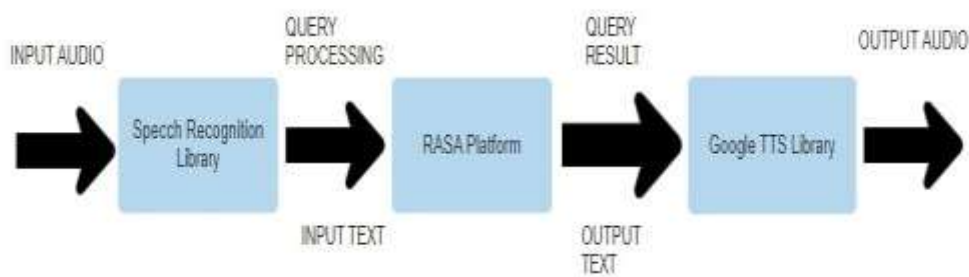


Fig. 1 – Block diagram of Chatbot

3.1 User Interaction Initiation

Users initiate communication with the chatbot through various channels like messaging platforms or websites integrated with the chatbot interface. Rasa provides tools to integrate the chatbot seamlessly into these platforms, enabling users to start conversations effortlessly. Rasa's platform is designed to receive and process user messages in real-time. It supports multiple input formats such as text, voice, or buttons, allowing users to interact with the chatbot in a natural and intuitive manner.

3.2 Intent Recognition And Entity Extraction

Rasa employs advanced NLU (Natural Language Understanding) techniques to recognize the user's intent from their message. This involves training machine learning models to classify messages into predefined categories, enabling the chatbot to understand the user's purpose or goal accurately. Rasa's

NLU component also facilitates entity extraction from user messages. By identifying and extracting relevant entities such as dates, locations, or names, the chatbot gains a deeper understanding of the user's query, enabling it to provide more precise and relevant responses.

3.3 Dialogue Management And Action Execution

Rasa Core, the dialogue management component, orchestrates the conversation flow based on the user's intent, entities, and context. It uses probabilistic models and policies to select the appropriate response and decide on the next action the chatbot should take to maintain the conversation's coherence and relevance. Rasa executes the selected action based on the dialogue management decisions. Actions can range from providing a response, asking a follow-up question, or performing more complex tasks like querying a database or calling an external API to fetch information.

3.4 Response Generation

Rasa formulates the response based on the selected action and the context of the conversation. It generates a response that is contextually relevant, coherent, and tailored to the user's query, ensuring a seamless conversational experience. Once the response is generated, Rasa delivers it back to the user through the messaging platform or interface used for interaction. The response is presented to the user in a user-friendly format, ensuring clarity and ease of understanding.

3.5 Feedback Loop

Rasa continuously learns and improves its performance over time through a feedback loop mechanism. It collects feedback from user interactions, analyzes it, and updates its models and policies accordingly, enhancing its ability to understand user intents and provide accurate responses in future interactions.

4. Experimental results

4.1. Result

The deployment of the college enquiry chatbot using Rasa has yielded commendable outcomes, significantly enhancing the collegiate communication landscape. This innovative solution has revolutionized how students, parents, and faculty access information pertinent to courses, admissions, eligibility criteria, and various college-related inquiries. With its natural language understanding capabilities, the chatbot ensures swift and accurate responses to user queries, facilitating efficient information retrieval while operating seamlessly round-the-clock. The personalized assistance provided by the chatbot, coupled with its continuous learning mechanism, fosters a more engaging and satisfying user experience. Moreover, the chatbot's feedback loop enables ongoing optimization, ensuring that it evolves to meet the evolving needs of its users. Overall, the integration of the college enquiry chatbot using Rasa has streamlined communication, improved accessibility, and enhanced user satisfaction within the college community.

5. Conclusion

In conclusion, the development of a chatbot represents a significant stride in the realm of conversational AI, offering users a seamless and interactive way to access information and services. Through meticulous design, training, and testing, we have crafted a chatbot capable of addressing specific user needs, such as inquiries about a college. The iterative process has been invaluable in refining the bot's responses and enhancing its ability to engage with users effectively.

As we look toward future work, there are several avenues for improvement and expansion. Integration of advanced natural language processing models, continuous enrichment of training data to accommodate evolving user queries, and the incorporation of sentiment analysis for more nuanced interactions are potential areas of focus. Additionally, exploring multilingual capabilities and expanding the chatbot's scope to handle diverse college-related tasks could further elevate its utility. Moreover, user feedback will remain instrumental in shaping the bot's evolution, ensuring it remains adaptable to the changing landscape of user expectations and technological advancements in conversational AI. The journey of this chatbot is an ongoing one, with the commitment to continuous enhancement and innovation paving the way for a more intelligent, user-friendly, and versatile conversational agent in the future.

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