



A COMPARATIVE STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF HYUNDAI MOTOR INDIA LIMITED

ABSTRACT :

The project report examines the Hyundai motor India limited is India's driving exporter of traveler autos with a piece of the overall industry of 48 percent of the complete fares of traveler vehicles from India Hyundai motor India limited has overwhelmed the car showcase with the notoriety of being the quickest developing car producer in India. By and by, Hyundai motor is considered as the biggest exporter of vehicles to European nations. The object of this paper is to asses the presentation of Hyundai motors India limited as for domestic sales, export, profit after duty, production.

Key words: Financial statement, analysis , Hyundai motor India limited , balance sheet, profit and loss account.

Introduction:

Financial analysis is the process of identifying the financial strengths and weaknesses of the firm by properly establishing the relationship between the items of the balance sheet and the profit and loss account. It also helps in short term and long term forecasting and growth can be identified with the help of Financial Viability analysis. It also helps the management to make better decision making. The dictionary meaning of 'analysis' is to resolve or separate a thing in to its elements or components parts to trace their relation to the things as a whole and to each other.

Objectives of the study :

Primary objective

A study on the financial performance analysis of Hyundai motor India limited.

Secondary objective

- To analysis the financial performance of the Hyundai motor India limited.
- To analyze and measure the profitability, liquidity, financial position of Hyundai motor India limited.
- To review the growth and development and compare the past five year financial result of Hyundai motor India limited.

Need for study :

Financial statement analysis is useful to analyze the financial performance of the company in comparison with the previous years. The study helps to know a liquidity, solvency, profitability and efficiency position of the company. The purpose of the study is to analyze the various concepts of the financial performance.

Scope of the study :

- the scope of the study pertained to a financial performance of the HYUNDAI MOTOR LIMITED. This study is mainly a comparison of five years of its operations, and it aims to reveal the company standard in respect to profitability.
- It also extends to have a study on ratio, and common size balance sheets.

Review of literature :

1. Lee, J.H (2020) This study examines Hyundai's corporate strategy in the content of its global expansion and diversification efforts. It analyses the company strategic decisions, including market entry strategies and product development initiatives and assesses their impact on Hyundai's competitive position in the automotive industry.

2. Park, S.W.(2019) park” s research focuses on Hyundai financial performance, particularly its profitability and revenue growth trends over the past decade. The study also explores factors influencing Hyundai” s financial result, such as market conditions, competitive dynamics, and internal operational efficiencies.
3. Kim ,H.Y.(2021) kim” s study delves into Hyundai” s supply chain management practices, examining its relationship with suppliers, inventory management strategies, and effort to enhance operational efficiency and resilience in the face of supply chain disruptions.
4. Choi, E.S. (2018) this research article investigates Hyundai” s marketing and branding strategies, including its advertisement campaigns, brand positioning efforts, and customer engagement initiatives. It evaluates the effectiveness of Hyundai marketing efforts in driving brand awareness and customer loyalty.
5. Jung, K.M.(2022) Jung” s study focuses on Hyundai” s corporate social responsibility (CSR) initiatives, analyzing the company” s environmental sustainability programs, community engagement efforts, and corporate governance practices. It assesses the impact of Hyundai” s CSR activities on its reputation and stake holder perceptions.

Research methodology:

RESEARCH DESIGN:

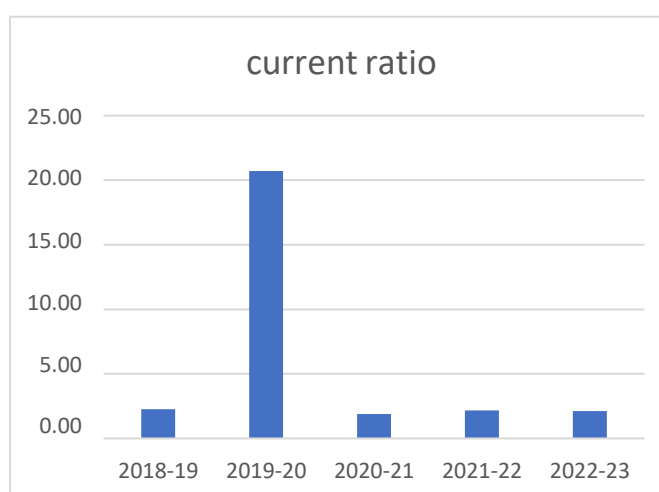
In this study the researcher is going to analyze the financial performance by using relevant tools and techniques, analytical research design is used.

SOURCES OF DATA:

Secondary Data has been collected from sources like Company reports, magazine, journals, and annual reports.

RATIO ANALYSIS : CURRENT RATIO :

YEAR	CURRENT ASSETS	CURRENT LIABILITIES	RATIO
2018-19	1592.196	706.8942	2.25
2019-20	1377.0651	66.48676	20.71
2020-21	1717.7132	911.7567	1.88
2021-22	1981.0957	916.862	2.16
2022-23	2495.2864	1189.8493	2.09



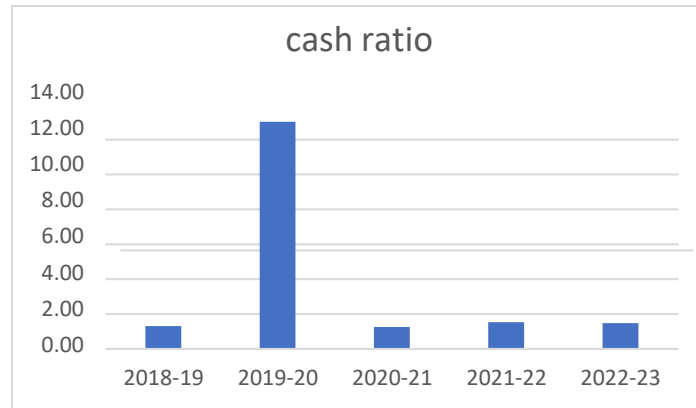
Interpretation

From the above table it is inferred that, the current ratio is increased in the year 2019-2020 with 20.71

.whereas exceptionally low in the both year of 2021-2022 with 2.16 and 2022-2023 with 2.10 it is notice that the year after year the current ratio is declining.

CASH RATIO

YEAR	CASH	CURRENT LIABILITIES	RATIO
2018-19	931.6646	706.8492	1.32
2019-20	867.0423	66.4876	13.04
2020-21	1142.1855	911.7567	1.25
2021-22	1396.5839	916.682	1.52
2022-23	1749.3205	1189.8493	1.47

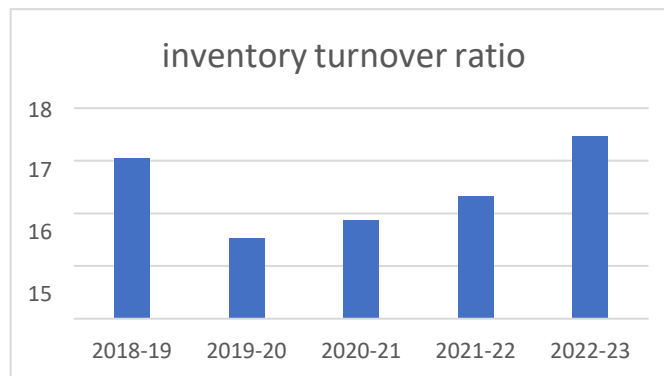
**Interpretation**

From the above table that is inferred that, the cash ratio is increased in the year 2019-2020 with 13.04

.whereas exceptionally year of 2021-2022 with 1.52 and slightly low in the year of 2022-2023 with 1.47 it is notice that the year after year the cash ratio is fluctuating.

INVENTORY TURNOVER RATIO:

YEAR	SALES	AVERAGE INVENTORIES	RATIO
2018-19	4350.8561	255.2503	17.04
2019-20	4297.8633	276.9984	15.51
2020-21	4067.4012	256.332	15.86
2021-22	4704.2793	288.112	16.32
2022-23	5976.1446	342.2409	17.46

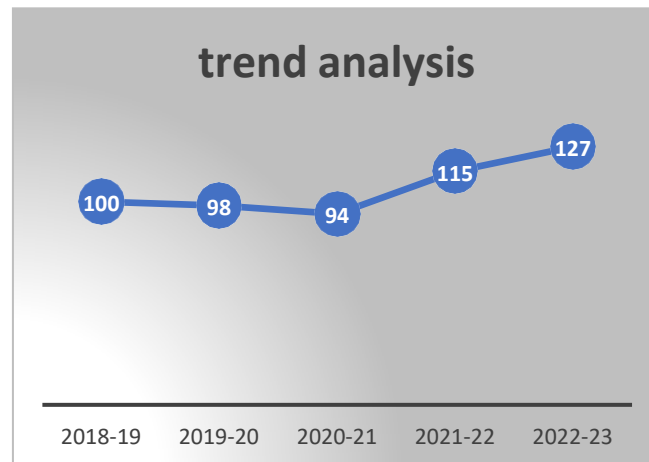
**Interpretation**

From the above table it is inferred that , the inventory ratio is increased in the year 2022-23 with 17.46 whereas the previous year 2020-15.5, 2021-15.86,2022-16.32, it is noticed that the year after 2021- 22 the inventory ratio has been increasing.

TREND ANALYSIS

SALES

YEAR	SALES	TREND PERCENTAGE
2018-19	4350.8561	100
2019-20	4297.8633	98
2020-21	4067.4012	94
2021-22	4704.2793	115
2022-23	5976.1446	127



Interpretation :

It can be inferred from the table that the company's highest sales has been achieved in the period 2022-

23. The sales has seen decline in the previous year but slowly picked up in the year 2023. The above analysis portrays that the company might expect an upward moving slope in the upcoming year.

FINDINGS :

- From the above table it is inferred that, the current ratio is increased in the year 2019-2020 with 20.71 .whereas exceptionally low in the both year of 2021-2022 with 2.16 and 2022-2023 with 2.10 it is notice that the year after year the current ratio is declining.
- From the above table it is inferred that, the quick ratio is increased in the year 2022-2023 with 2496 whereas the previous year has low quick ratio it is notice that the year after year 2022-2023 the quick ratio is increasing.
- From the above table that is inferred that, the cash ratio is increased in the year 2019-2020 with 13.04 .whereas exceptionally year of 2021-2022 with 1.52 and slightly low in the year of 2022-2023 with 1.47 it is notice that the year after year the cash ratio is fluctuating.
- From the above table it is inferred that, the gross profit ratio is increased in the year 2022-2023 with 10.49 whereas the previous has 2019-9.22,2020- 7.48,2021-6.13,2021-7.91 and the previous year has the slightly high and low ratio . so it noticed that year after year the gross profit ratio is fluctuating .
- From the above table that is inferred that, the net profit ratio is increased in the year 2022-2023 with 7.78 whereas the previous has 2019-6.00,2020- 5.47,2021-4.54,2021-4.78 and the previous year has the slightly high and low ratio . so it noticed that year after year the net profit ratio is fluctuating.
- From the above table the is inferred that, the debt equity ratio is increased in the year 2020-2021 with 0.75 ,whereas that the previous year's 2019- 0.67,2020-0.68,2022-0.68,2023-0.72, it is noticed that the previous year has the high and low ratio and it's the that year after year the debt equity ratio is fluctuating.
- From the above table it is inferred that, the Propertieri ratio is increased in the year 2019-20 with 1.00, whereas exceptionally the upcoming year have the slightly different in the ratio. It is noticed that the after 2019-20 the upcoming year has have the constant ratio.

SUGGESTIONS :

- The company need to manage the funds more efficiently.
- The company push it liquidity position so that it can be sustainability in future.

- The company has the bright future if it concentrate more on turnover that achieving the overall objective of the company.
- The company has to increased its investment in assets over the year the company should make sure it does not invest too much in non current assets and reduce it liquidity. this might cause an imbalance in the debt equity ratio of the company.

CONCLUSION :

The present study entitle the financial statement analysis of Hyundai motor limited was under taken with the main objective of understanding the financial performance. the study enable to arrive at a conclusion regarding the financial health and work flow of Hyundai motor limited .it the company is well focus on improving overall performance so as to avoid going concerns in the long term.

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