

## **International Journal of Research Publication and Reviews**

Journal homepage: www.ijrpr.com ISSN 2582-7421

# AI in Recruitment: A Critical Examination of Secondary Data on the Evolution of Recruitment Processes

Nitisha Sorte\*1, Rushali Meshram\*2, Prof. Vishranti Raut\*3

- \*1Student, Final Year BBA, Dr. Ambedkar Institute of Management Studies and Research, Nagpur, Maharashtra, India
- \*2 Student, Final Year BBA, Dr. Ambedkar Institute of Management Studies and Research, Nagpur, Maharashtra, India
- \*3 Guide, Professor, Dr. Ambedkar Institute of Management Studies and Research, Nagpur, Maharashtra, India

#### ABSTRACT:

Hiring talented people is make-or-break for any organization. Lately, new AI tools have been changing how we recruit. In this paper, we'll look at how AI is impacting different parts of hiring - from sorting through resumes to interviewing people to final selections. Our goal is to share the good, the bad, and the inbetween when it comes to using AI for recruitment. We'll also talk about key things to consider if you're thinking about bringing AI into your own hiring. By reviewing the latest AI recruitment research, we aim to provide a balanced perspective. The truth is AI can speed up and reduce bias in initial application reviews. But when assessing soft skills and cultural fit, the human touch still matters. Thoughtfully integrating AI can drive productivity and quality hires. However, the tech isn't ready to fully replace human judgment in final selection. In this paper, we want to give leaders a real look at what AI can and can't accomplish today in hiring. Our hope is to help organizations think through how to smartly meld the powers of machines and people as they build their teams. The right approach can reap big rewards, but AI recruiting done wrong can also backfire. With some care, companies can use AI to enhance rather than replace the irreplaceable human element in hiring.

Key words: Hiring talent, AI tools, AI recruitment, Human touch, Tech integration,

## INTRODUCTION:

Recruiting's really getting a tech overhaul lately as AI and automation arrive on scene. Recent studies show they're already transforming old-school hiring staples like resume reviews and interviews. Even predictive analytics now claim to flag top applicants' people could've missed. Behind it all, machine learning sifts applicant data with consistency and scale beyond human capacity. So, on one hand, the efficiency's alluring - less time sorting noise, more left to evaluate cultural add. But researchers also acknowledge ethical knots around things like algorithm bias, privacy infringements, even undermining meritocracy's core premise in opaque systems. And while data-driven insights surely can reduce some human blind spots that disadvantage groups, incomplete data risks perpetuating injustice too. It's complex. But understanding these tensions will prove critical as recruitment AI spreads - helping steer adoption to balance legitimate risks against also immense potential for good. How do we build trust and advance opportunity while mitigating emerging pitfalls? Answering that question now spotlights a rare chance to perhaps transform hiring in newly equitable ways. Though solutions won't come easily, grappling with ethical recruitment technology remains vital to an inclusive future of work where both businesses and communities can thrive together.

## LITERATURE REVIEW:

Mehrotra and Khanna (2022) talked to 4 HR experts to get the scoop on how AI is playing into recruitment lately. Their interview showed AI has cut down the time it takes to recruit, which is making companies even more pumped to adopt it. The study found businesses are using AI all over recruiting - sourcing candidates, screening applicants, you name it. Some make their own AI tools in-house, while others farm it out. AI is starting to creep into onboarding and assessments more too, though it's not fully mainstream there yet. The authors say we need a lot more research to understand AI's total game-changing impact on finding and managing talent.

lbassam recently conducted a thorough investigation into the current AI recruitment strategies (2023). He looked at all the way AI could shake up how we recruit, like scanning resumes, doing predictive analytics, video interviewing, and using chatbots. The review showed just how much AI could improve efficiency, cut costs, and get better hiring results. But lbassam also found some big ethical, legal, and practical challenges to rolling out this tech for hiring, like biases in the algorithms, privacy issues, lack of transparency, and keeping human oversight. His takeaway is we need more research into AI recruitment to make sure it's fair, effective, and gives candidates good experience. This review gives some great insights into the huge opportunities with AI recruitment as well as the areas that need a careful, responsible approach when developing and using these cutting-edge technologies.

Chen's recent paper (2023) took a good hard look at ethics and discrimination in AI recruitment. By interviewing experts and analyzing the findings, the study found that while AI hiring tools can be more efficient, they also risk doubling down on biases. The research said algorithmic discrimination happens because of messy source data and the programmers' own biases. It turns up in the form of biased assessments based on gender, race, skin color, and personality. To fix this, the paper suggests technical solutions like making unbiased datasets and increasing transparency, plus management moves like in-house governance and outside oversight. The big takeaway is we need to make AI recruiting fair to steer clear of discriminatory hiring. With the right precautions, AI could improve hiring quality and efficiency without baking in new biases. The study argues it's possible, it just needs careful rollout.

Wright and Atkinson's (2024) recent paper took a good, hard look at how artificial intelligence (AI) will change recruitment and hiring in the next 5 years. Through talking to experts, surveying candidates, and seeing it firsthand, they found AI could automate repetitive stuff and make the process more efficient. But human interaction is still totally key throughout hiring, especially for getting a feel for whether someone will fit into the culture. Candidates much prefer dealing with a real human recruiter when it comes to interviews and negotiating salary. The researchers think that instead of handing everything over to AI, it should complement human recruiters. In their model, AI handles initial screening and scoring, then recruiters take over for personal interaction. They're advocating a combo AI-human recruitment process, arguing that by working together, AI and humans can do way better at hiring than AI alone. Major changes are coming down the pike with AI at the wheel, but the paper says carefully and slowly bringing in AI to collaborate with humans is crucial for making sure candidates have a good experience and get the benefits.

Companies in various business sectors enjoy the flexibility of AI integration in devices, tools, and programs. As a result, they are adopting these solutions to automate and enhance their normal processes. For example, *ChatGPT* is trained for large-scale human-generated text analysis and generates similarly styled responses. In recruitment processes, this is useful for automating the initial interview process. (Recruitingdialy, 2023)

#### **COMPANIES USING AI IN RECRUITMENT:**

There are many companies that can use AI in their recruitment process as the use of artificial intelligence technology is essential for companies to stay competitive in the labor market. According to *Maggie Blehar at Phenom*, 500 companies are lacking when it comes to their use of AI in attracting, engaging, and converting talent. In fact, 89% scored poorly in this area according to the 2023 State of Candidate Experience Report. But there are 6 companies that are successfully using AI in recruitment process:

- 1. Electrolux
- 2. Cigna
- 3. Kuehne+Nagel
- 4. Brother International Corporation
- 5. Stanford Health Care
- 6. Thermo Fisher Scientific

Several major corporations and startups are utilizing AI technology to transform and accelerate their recruitment and hiring processes. *LinkedIn* has implemented various AI features to provide better insights into talent pools, help companies attract diverse candidates, and reduce bias in job posts and searches. Other large firms like *Deloitte* are leveraging AI contract management systems and data tools to enhance recruiting. Beauty brand *L'Oreal* uses conversational AI chatbots to screen applicants and only advance the most promising ones to human recruiters. This saves time for talent teams and provides a positive experience for job seekers. Insurance provider *Bajaj Allianz* builds rich candidate profiles analyzing video interviews, then suggests the best match for open roles based on competencies. IT leader Tech *Mahindra* focuses on automating high-volume administrative HR tasks with AI so their team can focus on complex decision-making. *Mindtree* uses AI to process applications, eliminating fraudulent ones and reducing human bias in selections. Consumer goods giant *Unilever* installed video interview AI to rank and filter potential hires before an in-person simulation with the finalists. Companies are utilizing AI to speed up early recruitment workflows, reduce biased human decisions, and enable recruiters to prioritize the human elements like candidate experience and culture add evaluations later in the process. While AI handles initial heavy lifting, strategic HR thinking still dominates final calls. This hybrid approach allows leading companies to scale hiring while upholding values. This balanced implementation focuses AI on administrative accelerations while reserving recruiter talent for irreplicable human elements.

It's been cool seeing so many companies start to dip their toes into AI to automate parts of their core business operations. All these AI-powered tools popping up give teams new ways to optimize things that used to be pretty manual and tedious. *ChatGPT* is one that's getting some buzz lately - it can generate scary human-sounding messages using massive datasets of real conversations. It's seen some recruiters testing out conversational AI chatbots that can handle the basic candidate screening calls at the start, which frees up the team for more meaningful evaluation of the folks who make it to the next rounds. As the tech keeps advancing, I think we'll see AI start really reshaping more pieces of the hiring process in the near future. But as shiny as the new tech is, it's important for leaders not to get overeager and dump all hiring decisions into a computer system.

Our take is that companies need to think deliberately about when to lean on AI versus when you absolutely need a seasoned manager's discretion, especially in sensitive areas that impact people's lives and livelihoods. If kept in its appropriate lane, AI can definitely make recruiting far more efficient without compromising on organizational values. But it's all about smart implementation that emphasizes the human element too.

### KEY AI TECHNOLOGIES USED IN RECRUITMENT

#### IBM's Watson Recruitment Tool

Talent Suite is an add-on tool that integrates with clients' existing applicant tracking systems. It aims to improve the quality of the recruitment process using AI capabilities. The software helps match up job candidates' skills and experience with the specific needs of open roles at the company. This allows recruiters to prioritize the most promising applicants and requisitions. Another key feature is predictive hiring - identifying which candidates have the highest potential for growth and success in the role through data analysis. This provides valuable insights that human recruiters might otherwise miss. Overall, Talent Suite leverages AI to supplement and enhance human recruitment efforts. The tool aims to work seamlessly within clients' existing HR workflows to make the hiring process faster, fairer, and more effective. (Recruitingdaily)

#### • Unilever's AI-based Video Interviewing Tool

Video interviewing can be a game changer for recruitment. It helps avoid the headache of candidates bailing on scheduled calls or going MIA. Recruiters can just directly video chat with applicants to screen them live - way faster than playing phone tag. For candidates, it's super convenient too since they skip traveling for an initial in-person interview. Everything happens virtually. Both sides benefit - video interviews make the hiring process smoother and more engaging for everyone involved. Recruiters get that valuable face-to-face interaction upfront to assess candidates. And applicants can connect with the company easily from their comfort zone. It's a win-win to streamline scheduling and get to know talent through video chat. This real-time approach is the future of modern, candidate-friendly recruiting. (Recruitingdaily)

#### • Hilton's Use of AI for Talent Acquisition

Hilton Hotels decided to get smart with AI to upgrade their recruiting. The results? Pretty amazing. They're using automated systems now to scan applicants and resumes. Since bringing in this tech, Hilton has seen their hiring numbers jump by 40%! Even crazier - they've sliced the time it takes to fill empty roles by a whopping 90%. Talk about fast-tracking talent. The AI helps Hilton instantly ID top candidates and reach out to them quickly. This lets them get the best people through hiring and starting work way faster than before. Clearly the AI recruiting model is paying dividends. Hiltons got their hiring velocity cranked to the max without compromising quality. The tech handles the busy work so recruiters can focus on sealing the deal with prime candidates. Their AI proves machines and humans can work together to bring in and engage the right people. More companies should get on board this kind of tech-charged (but still human-centric) approach. (Recruitingdaily)

Few examples of AI-powered recruitment platforms:

Manatal: AI-powered recommendations, customizable interface, and extensive job board integration

BreezyHR: Comprehensive features, visual pipeline, and hassle-free candidate management

JobAdder: Intelligent skill matching, 200+ job boards, and excellent candidate experience

Clara: AI-powered appointment facilitator that helps recruiters in organizing interviews with potential job candidates.

Clover: Helps employers to quickly gather and consider the opinions of the hiring team with respect to interviews and speed up the process of recruitment.

**Hirevue:** HireVue's AI-driven recruitment platform utilizes text-based conversations and O\*NET job matching technology to enable hiring personnel to quickly identify and connect with prospective employees, thereby shortening the recruitment process by 4 times.

There are many more examples such as Phenom people, Hireez, Entelo, Textio, Workable, Youteam AI. Though AI recruiting tools have impressive skills, achieving good outcomes takes wise planning - companies need to carefully judge issues around values, fairness and still having humans in the loop as algorithmic hiring spreads.

## KEY FACTORS FOR ORGANIZATIONS IMPLEMENTING AI RECRUITING TECHNOLOGIES

As AI takes a bigger role in hiring, we've got to be careful. These recruitment bots come with some serious risks around bias, discrimination, and just bad ethics. If the algorithms are designed poorly or the data's flawed, AI can end up weeding out qualified candidates for unfair reasons. There's been cases where they favored men over equally qualified women because of messed up programming. Companies using these AI tools need to be transparent about it too - like letting applicants know they're dealing with a robot, not a human. Consent matters. Otherwise, it gets ethically sketchy. And we can't have recruiters get overly reliant on the tools to make every judgement call. That's how you get lazy, biased decisions instead of thoughtful hiring. Organizations have to put in the work to ensure AI improves and speeds up recruiting in an ethical way. Audit the tech continuously for bias. Keep humans accountable in the process. And have an open dialog with candidates so it's clear how the AI works. Do that, and you've got a shot at using automation ethically to find the most qualified, diverse people. But it isn't easy - it requires making ethics a priority from the start. Here are some key considerations and strategies for organizations to navigate these challenges:

Bias and Fairness: AI learns from human data - and humans are biased. So, it can discriminate in hiring unless we actively counter that.
Companies must audit algorithms for fairness, retrain them with unbiased data, and implement ethical AI design. With vigilance, we can get the upside of automation while coaching these systems to avoid reflecting our flaws.

- 2. Transparency: The problem in AI hirring tools is complex black boxes we can't see how they make decisions. The solutions for which is to Use transparent AI models when possible. Build explainable tools that shed light on why the AI makes certain calls. Companies must proactively ensure AI recruiting systems aren't opaque mysteries. Make their reasoning auditable. That's how you ethically leverage automation to augment, not undermine, human oversight in hiring.
- 3. Data Privacy and Security: AI recruiting vacuums up tons of candidate data that opens risks around privacy violations or data leaks if mishandled. Companies must take precautions like strong cybersecurity, encryption, and following regulations like GDPR. Don't just grab data indiscriminately. Handle it ethically and securely to avoid undermining candidate trust.
- 4. Lack of Human Oversight: Leaning too hard on AI recruiting tools with no human oversight is risky mistakes happen and candidates feel dehumanized. The fix is ensuring automation complements, not replaces, human decision-making. HR pros must review and validate AI's suggestions, not just rubberstamp them. Combined human and AI expertise makes for responsible, balanced hiring.
- 5. Compliance with Legal Standards: Stay updated on laws about using AI for hiring, follow them, and make sure systems don't discriminate. It'll protect data privacy too.

### IMPACT OF AI ON RECRUITMENT PROCESSES

## How has AI transformed the initial stages of the recruitment process?

AI has really shaken things up in the process of hiring people. We've noticed more and more companies using chatbots and AI tools to interact with job candidates, like answering the questions they have and scheduling interviews. It's pretty wild! These technologies can also go through resumes and find people who seem like a good match for open roles way faster than a person could. We think it's cool because it makes the whole process less biased - the AI doesn't care if you're male or female, young or old, it just looks at whether you have the skills and background the job needs. And it saves the recruiters a ton of time so they can focus on the face-to-face interviews instead of all the admin work. The AI programs are even getting smart enough to write job postings now and make suggestions to candidates about jobs they might be interested in applying for. Business is definitely going high-tech with this recruitment stuff. But it can't completely replace actual people just yet. Handling high volumes of applicants still needs a human touch. And you still need experienced recruiters to assess culture fit and conduct the important interviews. We don't think the AI bots will be chatting up candidates on their own anytime soon! We do think AI is fundamentally changing how we look at resumes and what stands out to get that initial screening. It's more about keywords and measurable skills now because that's what the algorithms look for. So, it's really useful technology if it's used right, but it shouldn't make all the decisions on hiring. There's still limitations and downsides to watch out for while all this high-tech recruitment gets worked out. But overall, we'd say it's made a big positive difference in speeding up and improving the early stages of bringing in job candidates.

## What are the effects of AI on the screening and shortlisting of candidates?

AI recruiting tools have really shaken things up when it comes to screening and picking the best people to interview for open jobs. According to Sharad Panwar's blog, he mentioned how these programs can catch great candidates that a human might've skipped over. The AI can look at the folks already in the system and match their skills and experience to new job openings - saving the recruiting team a ton of digging around. It's helpful that the AI doesn't care about someone's gender, ethnicity or age when doing those matches. It's just looking for people's talents to align with what the job needs. We think it's cool how the AI can scan people's actual abilities from their resumes and match them to openings that would fit. But it doesn't fully get subtle things about someone's personal life or values that could impact culture fit. While the AI helps accelerate finding and screening applicants, you still need an experienced recruiter's judgment to make the best hiring decisions. If companies let the AI tools totally take over screening and interview scheduling, we worry that bias can creep in from how the algorithms are designed. It might unfairly weed out qualified folks just because of small wording things. However, when used right - like to surface more options for recruiters to then evaluate - AI gives you a wider net to find relevant people at the right time. It can plow through so many applications and surface the cream of the crop to prioritize. Then recruiters can focus on interviewing this smaller group of people who seem promising, evaluating culture adds, and making offers. But there's still an important human role in that process. (Sharad Panwar, 360learning) (Neha naik, Forbes article, 2023). So, we see AI as a good assistant for the early candidate searching and screening stages - putting together a strong pool for humans to assess further.

## In what ways has AI impacted the interview and selection process?

AI has really changed the game when it comes to the interview and selection process for hiring. These AI programs can blast through applicants and schedule interviews for the ones that match the job criteria the closest. This gets qualified candidates in front of the recruiting team much faster, rather than making them wait it out. (Joy D'cruz, Recruitingdaily,2023). Some recruiters prefer using the AI tools now to filter applicants because it surfaces some unique evaluation methods and data points that humans would likely miss on their own. (Recruitingdialy, 2023). The AI looks at things like how people speak, pieces of their background, and other info to gauge who's a real fit. The research shows over half of companies are investing more money into these automated AI recruitment helpers. But it's important to note that AI still replicates existing biases if the algorithms or training data aren't scrubbed thoroughly (Forbes,2023), research has shown that 55% of companies are investing more in automated recruiting measures that use AI (USC University of Southern California, article,2023).

Even with the hype, AI hasn't replaced actual human judgment in hiring. It's just made the process tighter and freed up recruiters to spend time building connections with the candidates that the AI surfaces as strong options. It's really meant to enhance what humans bring to the table around culture adds,

nuanced qualifications, and focusing on what candidates need. As AI continues improving and being adopted across the industry, we'll see it take on an even bigger role supporting and accelerating recruiting. But from what we can see so far, there will always still be key decisions where you need an experienced recruiter's take. The AI just gives them a running start by pre-processing applications first.

#### BENEFITS OF USING AI IN RECRUITING PROCESS

AI has turned out to be super helpful for making the hiring process faster and smoother from what I've seen. One major perk is it lets recruiters skip over doing a ton of manual screening of resumes since the AI tools can blast through that initial filter using keywords and data matching and just pull out the most qualified applicants. This saves the human recruiters hours upon hours, so they have more bandwidth for interacting with candidates instead of just going through stacks of papers.

Another benefit is it reduces unconscious biases that we humans all naturally have whether we intend to or not. When it's just recruiters making quick judgment calls on people, biases around things like gender or race can sneak in. But AI doesn't care about those things - it focuses just on skills, abilities, credentials. So, AI can actually help firms end up with a more diverse hiring pool if used intentionally. AI chatbots and automated messaging can give quicker responses to commonly asked questions from candidates. Like about benefits, company culture, the status of their application - boring logistics stuff. Getting those instant answers helps candidates feel acknowledged rather than just sending their app into a black hole. And it again frees up the hiring teams.

The key is that AI handles the repetitive high-volume tasks in recruitment - which is perfect for what machines are good at. While the human recruiters get to focus their expertise and intuition on the harder stuff AI can't yet tackle - like deeper assessment of potential culture fit, weighing complex qualifications, nurturing candidates. So, it's a good pairing that plays both sides.

Neha Naik mentioned few benefits in her article in Forbes which are as follows:

- Saving Time and Money With A1: Recruiters spend extensive time manually screening unqualified applicants and entering data, diverting focus from human-centric hiring tasks. Studies indicate:
- 23 hours average spent per hire sorting resumes
- 40% of recruiter workload absorbed by admin/data entry
- 75-88% of submitted resumes unqualified for roles

Automation through AI recruiting tools promises relief by:

- Streamlining low-value screening and data tasks
- Reducing human error rates
- Freeing up recruiter bandwidth for judgment-based evaluation of best-fit applicants
- 2. Using AI For Better Quality Hires: One handy thing about AI recruiting tools is that you can get them to scan for certain keywords or skills in candidates' resumes and profiles. So rather than manually digging through a ton of apps, the AI weeds out people who clearly don't have the background you need for the job. Makes it way faster to surface candidates who look like a good match on paper.
- 3. Using AI To Improve Communication: It blows everyone's mind how often candidates just get ghosted when they apply for jobs. The stats show over 60% of people were unhappy with how little they heard back from employers after submitting an application. Hiring teams get flooded with resumes and it's impossible to respond to everyone. But it leaves a bad taste in candidates' mouths when they put themselves out there and get zero acknowledgment in return. The bummer is those candidates end up airing their frustrations online with bad reviews that could turn away future customers. So, ghosting ends up coming back to bite the company. Luckily, it seems like there's hiring software now that can help automate some basic responses to candidates about where they stand. And keep people updated if interviews get scheduled or the role's filled. Taking the tiny step to communicate goes a long way. People just want to know if their application got seen by an actual human! The tech tools available these days make that super manageable. In a tight labor market, companies really can't afford to alienate quality candidates through silence. Being transparent about timelines and next steps makes employers seem reliable and values driven. And that matters big time for reputation and retention.

There are more benefits of AI, but the ones above are some that we feel are the most important, as discussed in many studies and articles. While there are advantages, there are some disadvantages or risks considered as well.

## DRAWBACKS OF USING AI IN RECRUITMENT

AI can make recruiting impersonal. Despite strengths like screening, people often oppose its use - 70% reject AI for final hiring decisions per Pew Research. AI may miss qualified candidates if they describe skills differently than expected. But applicants may also game keywords to get past AI screening. Additionally, as AI follows past trends, existing bias gets replicated. So, AI is best for maximizing recruiters' time on human interactions and

meeting candidates' needs. Recruiters should focus on where AI falls short: assessing cultural, personal and professional fit through thoughtful engagement. Like the mythic robot Talos, AI is intended to aid humans, not replace them. By automating tasks, recruiters harness AI's power to do their most important work: finding great personal matches that help companies and candidates thrive together. But they must use AI carefully and strategically in recruiting. (Forbes, 2023)

Some drawbacks analyzed by Alyssa Harmon (Recruiter.com) in her article are given below:

- a. Lack of human judgement
- b. May be less accurate
- c. Can be impersonal
- d. Regulations are changing

There's no denying that AI can help streamline parts of hiring. But we've got to be careful not to hand the whole process over to algorithms. Recruiting still requires a human touch. For one thing, AIs inherit our biases. If the data they're trained on reflects prejudice or lacks diversity, those flaws get passed along in the AI's decisions. Without oversight, these systems could filter out qualified candidates just because of their background. Over-automation also makes hiring feel impersonal and robotic to applicants. They deserve real conversations, not just pre-programmed screening. AI miss's subtleties that humans notice - reading between the lines on a resume, or spotting someone's potential based on soft skills. It focuses too narrowly on technical qualifications rather than the whole person. And mining candidate data raises major privacy concerns. Collecting videos, biometrics, social profiles - this demands transparency and consent.

If recruiters become over-reliant on algorithms, we risk losing our own skills and judgment. AI should support human decision-making, not replace it. Technology will keep evolving. But for ethical, fair hiring, nothing beats the human touch. AI has a role in streamlining but shouldn't take over recruiting completely. We've got to find the right balance. Drawbacks of AI recruiting spotlight the need for ethical foresight: if we don't question how to deliberately enhance fairness, automated systems may undermine it.

### ETHICAL CONSIDERATIONS IN AI RECRUITING

## What are the potential biases introduced by AI-based recruitment processes?

AI algorithms used in recruitment and hiring risk perpetuating existing societal biases if they are exclusively trained on historical data that reflects those prejudices. This can lead to unintended discrimination against groups based on gender, race or other attributes not relevant to one's ability to do the job. And clearly, unequal access to opportunities conflicts with ideals of fairness and justice. At the same time, AI also presents opportunities to become aware of and mitigate some of these biases if implemented intentionally. With thoughtful audits, objective job criteria, and perhaps training algorithms on balanced datasets, technology could help remove barriers facing disadvantaged communities. It creates openings for more diversity, which study after study shows also improves business performance through accessing different perspectives. Ultimately though, technology is only a tool - albeit a powerful one. Eliminating discrimination completely may remain difficult. Achieving more equal, ethical and inclusive recruitment requires vigilance - algorithms must be governed by constant audits. And there needs to be accountability to impacted groups. Progress relies on cross-functional teams coming together within organizations - HR, tech leaders, hiring managers. With open communication, they can thoughtfully apply AI while considering historical contexts and consequences to real people. Institutional change starts gradually, through developing greater awareness of barriers facing marginalized groups. Perhaps if recruitment AI highlights inequities, it becomes a steppingstone to better identify and address unconscious biases that permeate society. Though the path forward remains long, we must persist in taking steps.

#### How does the use of AI in recruitment impact candidate privacy and data security?

AI recruitment tools require access to an array of personal applicant data - and we need to proceed conscientiously. As a society and employers specifically, ensuring rights around privacy matters profoundly. On the applicant side, we'd personally feel uncomfortable handing over details like social profiles without informed consent on how it's collected, interpreted and stored. Companies owe transparency - exactly what data informs algorithmic evaluations? And they should limit collection only to skills truly applicable. Still, even job-relevant factors leave individuals vulnerable to misuse. You worry: could benign professional details expose more than anticipated? Could assessments make inferences crossing ethical lines? We suppose recruitment teams see rich data pools enabling efficient, bias-free matching. But inherent power dynamics lurk beneath. Corporations ultimately dictate terms, while applicants lack options. Robust data policies thus matter greatly in establishing trust. Small comfort that "dignity and rights come first" if, practically speaking, people can't opt out of intrusive profiling without losing opportunities. Truly, technologies enabling more nuanced evaluations can positively transform hiring. If policies prevent misuse, minimally relevant/consented data provides insights without exposing individuals. It's a balancing act - one requiring constant vigilance, centered on human experiences. If framing AI ethically feels daunting, we might take cues from patient-focused medicine and patient-centered research. How would we design systems differently putting applicant perspectives first? Progress starts with asking better questions.

#### What are the implications of using AI in recruitment for diversity and inclusion efforts?

The use of hastily applied artificial intelligence in hiring risks worsening existing beliefs that disadvantage minority groups. Too often these automated systems judge speech patterns or expressions without context, erroneously evaluating qualifications through biased lenses. We must proceed

conscientiously here. Safeguarding diversity requires understanding complex realities shaping marginalized applicant experiences. If implemented with care and ethics at the center, AI might mitigate biases. But unchecked algorithms often falsely substitute rote computational rules for human wisdom. Continuously auditing and testing tools on diverse datasets matters. And rather than handing judgment fully over to machines, human oversight balances automation with nuanced insight into people's dignity. Fundamentally this is about purpose over efficiency. Leaders accountable for ethical technology deployment must ground it in moral good - empowering applicants' talents, not encroaching on their rights or freedoms through intrusive profiling under another name. That requires acknowledging blind spots, working cross-functionally and centering questions of justice. Progress in applying AI to hiring can be achieved, but deliberately, focused on ethics and wisdom over speed or scale. With compassion guiding governance we might responsibly automate certain narrow tasks. But our role remains to ensure technologies uplift rights rather than undermine inclusion. There are no shortcuts; it will require patience. But if guided by conscience, better systems may gradually emerge.

#### **CONCLUSIONS**

To summarize, the research shows AI could give recruitment a major boost if used ethically. Studies found AI can speed up admin work, lower hiring costs, find overlooked people, and reduce bias in initial application reviews. But algorithms also risk repeating past discrimination if their data is biased. Relying too much on AI may also degrade the experience for candidates and remove human judgment from big hiring calls.

For organizations to get the upside of AI recruiting while avoiding downsides, close oversight is key. Companies need to keep checking algorithms and data for biases, be transparent about the AI tools, only gather needed data, and hold experienced recruiters accountable. Even though AI can accelerate hiring tasks, you still need humans to oversee things like judging if someone fits your culture and respecting applicant dignity.

Moving forward takes brave leaders committed to ethical innovation that gives opportunities to diverse talent, guided by moral wisdom instead of just profits. If managed carefully, AI could boost productivity, diversity, and quality of hires. But organizations have to strike the right balance between efficiency and fairness, openness, and human judgment. Combining emerging tech with recruiters' insights on culture and qualifications can help companies build dream teams that drive success. Research suggests AI will keep advancing fast, but the real opportunity is using it to find overlooked human potential. With vision and ethics leading the way, AI could help organizations get talent in ways that serve both workforces and communities.

#### ACKNOWLEDGEMENT

The researchers what to thank Prof. Vishranti Raut, Professor from Dr. Ambedkar Institute of Management Studies and Research, Nagpur for her support and guidance throughout the completion of this research.

## REFERENCES:

- 1. Sharad Panwar (2023) How Artificial Intelligence (AI) is Transforming the Recruiting Process. 360learning.
- 2. Lydia Abbot, Laura Hilgers (2023) How AI Will Change Hiring. LinkedIn
- 3. Chen, Z. Ethics and discrimination in artificial intelligence-enabled recruitment practices. Humanit Soc Sci Commun 10, 567 (2023).
- 4. How Artificial Intelligence (AI) in HR Is Changing Hiring (2023) USC Annenberg School of Communication and Journalism.
- 5. Neha Naik (2023) How Artificial Intelligence Benefits Recruiting. Joy D'cruz (2023) The Impact of Artificial Intelligence on Recruiting.
- 6. Mehrotra, S., & Khanna, A. (2022) Recruitment Through AI in Selected Indian Companies. Metamorphosis, 21(1), 31-39.
- 7. Employers Are Now Using Artificial Intelligence to Stop Bias in Hiring (2019) Analytics India magazine.
- 8. Alyssa Harmon (n.d) Pros and Cons of Using AI in Recruiting. Recruiting.com. Sebastian Scheerer (2023)
- 9. The 14 Best AI Recruiting Tools For Hiring Top Talent In 2023. Superfounder.
- 10. Varshini Ravi (2023) Navigating the Ethics of AI in Recruitment. Learn Hub G2.
- 11. Hunkenschroer, A. L., & Kriebitz, A. (2023). Is AI recruiting (un)ethical? A human rights perspective on the use of AI for hiring. AI and ethics, 3(1), 199–213.
- 12. Dennis, M., Aizenberg, E. The Ethics of AI in Human Resources. Ethics Inf Technol 24, 25 (2022).
- 13. Ben Dattner, Tomas Chamorro-Premuzic, Richard Buchband, and Lucinda Schettler (2019) The Legal and Ethical Implications of Using AI in Hiring. Harvard business Review.
- 14. Meghan Anzelc (2023) Ethical Considerations in AI-Powered Recruitment. Recruiting daily. Making AI Accountable: Why Ethics Matter in Recruiting (2023) Jobvite.
- 15. Kevin Gray (2023) Ethical considerations for using ai in college recruiting. Nace.
- 16. CXOtoday News Desk. (2022, September 17). AI in recruitment: The next big leap in India's recruitment landscape. CXOToday.

17. Wright, J. & Atkinson, D. (2019). The impact of artificial intelligence within the recruitment industry: Defining a new way of recruiting. Carmichael Fisher Executive Search.

#### LINKS:

- 1. <a href="https://360learning.com/blog/ai-in-recruiting/">https://360learning.com/blog/ai-in-recruiting/</a>
- 2. <a href="https://www.linkedin.com/business/talent/blog/talent-acquisition/how-ai-will-change-hiring">https://www.linkedin.com/business/talent/blog/talent-acquisition/how-ai-will-change-hiring</a>
- 3. https://doi.org/10.1057/s41599-023-02079-x
- 4. <a href="https://communicationmgmt.usc.edu/blog/ai-in-hr-how-artificial-intelligence-is-changing-hiring">https://communicationmgmt.usc.edu/blog/ai-in-hr-how-artificial-intelligence-is-changing-hiring</a>
- $5. \quad https://www.forbes.com/sites/forbesbusinesscouncil/2023/06/01/how-artificial-intelligence-benefits-recruiting/?sh=6c7fe6d27f22$
- 6. https://doi.org/10.1177/09726225211066220
- 7. <a href="https://analyticsindiamag.com/employers-are-using-ai-stop-bias-hiring/">https://analyticsindiamag.com/employers-are-using-ai-stop-bias-hiring/</a>
- 8. <a href="https://www.recruiter.com/recruiting/pros-and-cons-of-using-ai-in-recruiting/">https://www.recruiter.com/recruiting/pros-and-cons-of-using-ai-in-recruiting/</a>
- 9. <a href="https://superfounder.io/guide/ai-recruiting-tools">https://superfounder.io/guide/ai-recruiting-tools</a>
- 10. https://learn.g2.com/ethics-of-ai-in-recruitment
- 11. https://doi.org/10.1007/s43681-022-00166-4
- 12. https://doi.org/10.1007/s10676-022-09653-y
- 13. https://hbr.org/2019/04/the-legal-and-ethical-implications-of-using-ai-in-hiring
- 14. <a href="https://recruitingdaily.com/ethical-considerations-in-ai-powered-recruitment/">https://recruitingdaily.com/ethical-considerations-in-ai-powered-recruitment/</a>
- 15. <a href="https://www.jobvite.com/blog/ai-recruiting/">https://www.jobvite.com/blog/ai-recruiting/</a>
- 16. <a href="https://www.naceweb.org/diversity-equity-and-inclusion/individuals-with-disabilities/ready-willing-but-still-underemployed/38e2f75d-7821-4166-98b6-123c5149b4dd">https://www.naceweb.org/diversity-equity-and-inclusion/individuals-with-disabilities/ready-willing-but-still-underemployed/38e2f75d-7821-4166-98b6-123c5149b4dd</a>
- 17. https://cxotoday.com/interviews/ai-in-recruitment-the-next-big-leap-in-indias-recruitment-landscape/
- 18. <a href="https://www.cfsearch.com/wp-content/uploads/2019/10/James-Wright-The-impact-of-artificial-intelligence-within-the-recruitment-industry-Defining-a-new-way-of-recruiting.pdf">https://www.cfsearch.com/wp-content/uploads/2019/10/James-Wright-The-impact-of-artificial-intelligence-within-the-recruitment-industry-Defining-a-new-way-of-recruiting.pdf</a>