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### Study on Talent Training Methods of the School of Foreign Languages—Taking Zhaoqing University as an Example

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#### ABSTRACT:

Foreign language education has become increasingly important in today's society, and the schools of foreign languages of major colleges and universities are one of the main undertakers of foreign language education. The talent training method of the School of Foreign Languages of Zhaoqing University, which focuses on practicality, intercultural communication and comprehensive quality education, has attracted much attention. This paper aims to study the talent training methods of the School of Foreign Languages of Zhaoqing University, analyze its existing problems and directions for improvement, in order to provide reference for the talent training of schools of foreign languages in other colleges and universities. The study found that the School of Foreign Languages of Zhaoqing University focuses on the cultivation of practical talents, the cultivation of intercultural communication skills, language practice teaching and interdisciplinary and comprehensive quality education, but there are some problems and shortcomings in professional guidance, practical teaching management and curriculum setting and teaching methods. Therefore, the school needs to strengthen professional guidance, practical teaching management of curriculum setting and teaching methods to better cultivate foreign language talents with international vision and comprehensive quality.

**Key words:** Foreign language education; schools of foreign languages; talent training; practicality; intercultural communication; comprehensive quality education; professional guidance; practical teaching; curriculum setting; teaching methods

#### I. Introduction

With the continuous advancement of globalization and the increasing frequency of foreign exchanges in China, the demand for foreign language talents is increasing. The quality of foreign language talent training is directly related to China's competitiveness and international influence on the international stage. Therefore, the study of talent training methods in schools of foreign languages, as the main base for cultivating foreign language talents, has important theoretical and practical significance. Taking Zhaoqing University as an example, this study explores the characteristics and advantages of talent training methods in schools of foreign languages in order to provide useful reference and inspiration for foreign language talent training in China's colleges and universities.

Zhaoqing University is located in Zhaoqing City, Guangdong Province. It is a full-time undergraduate college with a long history and excellent traditions. The School of Foreign Languages of the university has a group of faculty with rich experience in education and teaching. Teaching facilities are advanced and the teaching environment is excellent. The School of Foreign Languages has always focused on the quality of talent training, actively explored innovative talent training models, and formed a talent training system with unique characteristics. Through an in-depth analysis of the talent training methods of the School of Foreign Languages of Zhaoqing University, this study aims to reveal its successful experience and provide reference for the talent training of other schools of foreign languages.

In the new era, the School of Foreign Languages of Zhaoqing University actively responds to the national requirements for foreign language talent training, takes "all-round education, quality-oriented, ability-based, innovation-led" as the guiding ideology, and comprehensively promotes the reform of talent training methods. The school focuses on cultivating students' comprehensive qualities, improving students' practical and innovative abilities to meet the needs of social development. In addition, the school actively carries out international exchanges and cooperation, introduces advanced international educational concepts and teaching methods, and provides students with a broader academic vision and international education environment.

Foreign language education has become increasingly important in today's society, and schools of foreign languages are one of the main bearers of foreign language education. The talent training methods of schools of foreign languages are of great significance for cultivating foreign language talents with international vision, intercultural communication skills and comprehensive qualities. As one of the outstanding schools of foreign languages in China, the School of Foreign Languages of Zhaoqing University is widely praised for its talent training methods focusing on practicality, intercultural communication and comprehensive quality education. The purpose of this paper is to study the talent training methods of the School of Foreign Languages of Zhaoqing University, and directions for improvement, in order to provide reference for the talent training of schools of foreign languages in other universities.

## II. Characteristics and Advantages of Talent Training Methods in the School of Foreign Languages of Zhaoqing University

The School of Foreign Languages of Zhaoqing University has always been committed to cultivating foreign language talents with international vision, intercultural communication skills and comprehensive qualities. Its talent training methods have many characteristics and advantages. This chapter will elaborate on them from four aspects: cultivating practical talents, cultivating intercultural communication skills, language practice teaching and interdisciplinary and comprehensive quality education.

#### A. Cultivation of practical talents

The School of Foreign Languages of Zhaoqing University has always adhered to the concept of cultivating practical talents, aiming at cultivating highquality talents that meet the needs of society. The curriculum setting and teaching methods of the school are closely centered on practical application, focusing on cultivating students' language application and practical abilities. In students' daily learning, teachers focus on stimulating students' thinking, guiding students to solve practical problems, and cultivating students' innovative and practical abilities.

In terms of practice links, the school focuses on practical teaching, providing many opportunities for language practice, allowing students to simulate practice in a real language environment, and cultivating students' language application ability.

#### B. Cultivation of intercultural communication skills

The School of Foreign Languages of Zhaoqing University attaches great importance to cultivating students' intercultural communication skills. The school increases students' understanding of the culture, social customs and ways of thinking of different countries and regions through curriculum setting and teaching content to cultivate students' intercultural awareness and intercultural communication skills.

In terms of curriculum setting, the school offers a certain number of cultural courses and area studies courses, such as English and American Culture and Comparative Culture between China and the West, so that students can deepen their understanding of the culture of different countries and regions while systematically learning language knowledge. In specific classroom teaching, teachers also focus on increasing content related to the culture and social customs of various countries to cultivate students' intercultural communication awareness.

#### **C. Language Practice Teaching**

The School of Foreign Languages of Zhaoqing University attaches great importance to practical teaching and focuses on cultivating students' language application and practical abilities. The school provides many opportunities for language practice to enrich students' language practice experience through simulation scenarios, role playing and other means, and cultivates students' ability to apply their learned language knowledge to solve practical problems.

For example, the school regularly organizes English debate competitions, English speech competitions and other activities to provide a platform for students to display and apply the language knowledge they have learned. In classroom teaching, teachers also focus on organizing students to conduct role-playing, scenario simulation and other language practice activities to cultivate students' language application ability. Through extensive language practice, students can proficiently master language knowledge and flexibly apply it in actual communication.

#### D. Interdisciplinary and comprehensive quality education

The School of Foreign Languages of Zhaoqing University focuses on interdisciplinary studies, while focusing on students' comprehensive quality education. The school offers auxiliary courses related to foreign languages, such as translation, international relations, and other courses to achieve the organic combination of language learning and other disciplines and broaden students' professional horizons.

In the teaching process, teachers also focus on cultivating comprehensive qualities. They not only teach language knowledge but also focus on cultivating students' thinking ability, innovation ability, collaboration ability, etc., to improve students' overall quality. For example, teachers organize students to conduct group discussions, collaborative problem solving and other activities in class to cultivate students' teamwork awareness and innovative thinking.

In summary, the talent training methods of the School of Foreign Languages of Zhaoqing University aim to cultivate practical, intercultural communication and comprehensive quality foreign language talents. It demonstrates a strong practical orientation and innovative spirit. The school reflects this cultivation concept in all aspects such as curriculum setting, teaching content and teaching methods. Its talent training methods are worthy of learning and reference by other schools of foreign languages.

# III. Improvement and Development of Talent Training Methods in the School of Foreign Languages of Zhaoqing University

The School of Foreign Languages of Zhaoqing University has made many useful explorations and practices in talent training methods, forming a talent training system that cultivates foreign language talents with strong practical ability, intercultural communication skills and high comprehensive quality. This talent training system demonstrates strong foresight and innovative spirit in aspects such as curriculum setting, practical teaching, and teaching methods. It is worthy of learning and reference by other colleges and universities. However, with the progress of society and the needs of foreign language education, the talent training methods of the School of Foreign Languages of Zhaoqing University need further improvement and development. The

improvement and development of the talent training methods in the School of Foreign Languages of Zhaoqing University are mainly discussed from three aspects.

#### A. Strengthen professional guidance and talent selection

The School of Foreign Languages of Zhaoqing University has always focused on the all-round development of students, but professional guidance and talent selection can be further strengthened. The school can establish a more comprehensive and scientific student guidance mechanism to strengthen tracking and guidance of students' learning. For excellent students, the school can also provide more resources and support to establish a more complete talent selection mechanism to fully develop students' potential.

Strengthening professional guidance and selecting outstanding talents can not only improve students' learning efficiency and effectiveness but also benefit the improvement of the school's talent training quality. This is an important aspect for further improving and developing the school's talent training methods.

#### B. Optimize practical teaching management

The School of Foreign Languages of Zhaoqing University attaches importance to practical teaching and has made great efforts in providing students with opportunities for language practice. However, the organization and evaluation mechanism of practical teaching needs to be further optimized to maximize the effectiveness of practical teaching.

The school can further clarify the organizational process of practical teaching and establish a scientific evaluation mechanism for practical teaching. The enthusiasm of teachers to carry out practical teaching can also be greatly stimulated. Only by improving the management and evaluation of practical teaching can the effect of practical teaching be maximized. This is also an important way to improve the school's talent training methods.

#### C. Continuously update teaching concepts and methods

The updating of teaching concepts and methods is the cornerstone of the continuous development of talent training methods. The School of Foreign Languages of Zhaoqing University should make efforts to learn and absorb advanced teaching ideas and methods at home and abroad, continuously train and introduce high-quality teachers, optimize curriculum setting, and improve teaching methods and quality.

In general, the talent training methods of the School of Foreign Languages of Zhaoqing University have been continuously improved and developed in practical exploration, but also need to face the future and continuously learn and update. I believe that with the unremitting efforts of the school's teaching management and teachers, the quality of talent training will be further improved, and talent training methods will become more advanced and complete.

In summary, this chapter puts forward personal views on the improvement and development of the talent training methods of the School of Foreign Languages of Zhaoqing University from a positive and constructive perspective, aiming to provide reference and reference for the development of the school. The talent training methods of the School of Foreign Languages of Zhaoqing University are noteworthy, and it is believed that greater achievements will be made in the future.

#### **IV. Conclusion and Prospect**

Taking the talent training methods of the School of Foreign Languages of Zhaoqing University as an example, this study comprehensively and deeply analyzes and discusses its characteristics, advantages and directions for improvement. The study found that the School of Foreign Languages of Zhaoqing University has boldly innovated and practiced in the concepts and models of talent training, forming a foreign language talent training system aimed at cultivating high-end talents with international vision, intercultural communication skills and comprehensive qualities. This talent training system demonstrates a high level in practicality, foresight and innovative spirit, which is worthy of learning and reference by other schools of foreign languages.

Although the talent training methods of the School of Foreign Languages of Zhaoqing University still have some deficiencies, such as the need to further improve the professional guidance and practical teaching management mechanism, the need to continuously update teaching concepts and methods, etc., this does not affect the remarkable achievements of the School of Foreign Languages of Zhaoqing University in talent training. I believe that with the joint efforts of the school's teaching management and teachers, the level of talent training in the school will continue to improve, the talent training methods will become more mature and perfect, and greater contributions will be made to cultivating high-level foreign language talents for the country.

Looking into the future, schools of foreign languages should continue to learn and draw on advanced concepts and models of talent training at home and abroad, cultivate high-level foreign language talents, and meet the new requirements for talent training in the country and society.

As a first-class school of foreign languages in Guangdong Province, the School of Foreign Languages of Zhaoqing University should continue to adhere to the educational philosophy of "all-round education, quality-oriented, ability-based, innovation-led", continuously improve the management mechanism, update teaching concepts, improve teaching quality, and cultivate more outstanding foreign language professionals for the country. I believe that in future development, the level of talent training in the school will reach higher levels, and the school will definitely become a first-class foreign language talent training base in Guangdong Province and even the whole country.

This study systematically analyzes and reflects on the talent training methods of the School of Foreign Languages of Zhaoqing University. Although there are inevitably some deficiencies and limitations in the research process, the completion of this study provides individual thinking and suggestions for improving the talent training of the School of Foreign Languages of Zhaoqing University and also provides reference for the research on talent training

methods of other schools of foreign languages. I hope this study can make some contributions to the theoretical research and practical improvement of talent training methods in schools of foreign languages.

In summary, this study explores and reflects on the talent training methods of the School of Foreign Languages of Zhaoqing University in a relatively comprehensive and in-depth manner. The research results show that the talent training methods of the School of Foreign Languages of Zhaoqing University have reached a high level in concept and practice. The effect of talent training is remarkable. It has made important contributions to cultivating a large number of high-quality foreign language talents for the country, which is sincerely admirable and expected. It is believed that the school will climb higher peaks and create greater achievements in the future!

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