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## Big-Bag Store (E-Commerce Website)

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### ABSTRACT

This project is composed for the successful accomplishment of a project in the development of the E-commerce mobile app. The main aim of the building of this app is to offer an online shopping service. E-commerce mobile app development is a conventional program composed to buy electronics and other items online. Intensified use of smart mobile services and internet as a new channel of distribution for business deals and international trading requires more awareness towards e-commerce security for contracting the fallacious activities. The progressiveness of Information and Communication technology has contributed a lot of changes in the daily life of human being. E-commerce has a lot of profits which contributed value to customer's satisfaction in terms of customer convenience in any place and enables the company to increase more competitive benefit over the other competitors. From some former research, we can come to a conclusion that convenience and time are the main dimensions for making the decision to shop online rather than traditional shopping and we also found out that young customers are more comfortable and gratify to make online leverages

### 1. INTRODUCTION

The primary swamp of E-business came not long after the introduction of the web in India, in 1995. In mid 90s, E-exchange was for the most part B2B client systems and business the leaders passageways.

Regardless, by late 90s, it extended its certificate to B2C, conjugal and online enlistment entryways. B2B E-exchange generally is an electronic business organization between two organization or a producer and a distributor however an electronic business relationship where organization clearly proposition to their end clients is E-exchange.

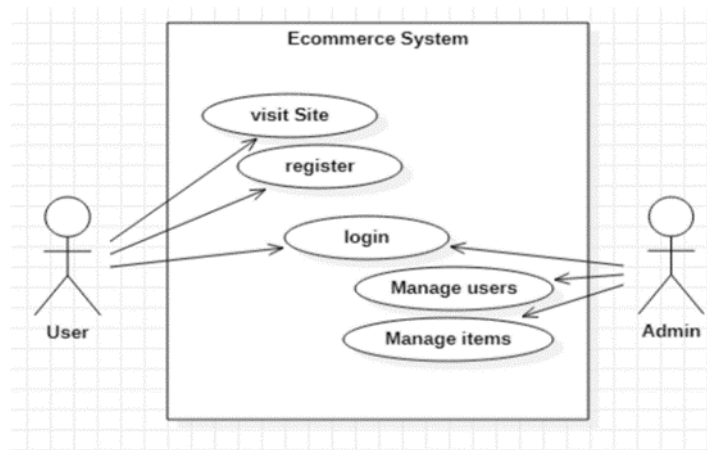
When in 2002 IRCTC shipped off its e-labelling doorway, some other season of online business is started in India. After this event, online travel related business swept over the Indian online exchange market. It included approximately 87% and 79% of the full scale pay part of online exchange industry, in year 2011 and 2013 severally (PwC, 2014). This example started to reverse from 2013 when online retail demonstrations started to set their feet in E-exchange industry. Before the closing of 2015, online electronic retailing rose up to hold comparable obligations as on the web go in the E-business market (PwC, 2014). E-exchange market should display USD 200 billion by 2026 from USD 38.5 billion out of 2017 (IBEF, 2020). India has an immense potential for the E-business market. India's E-exchange pay is contemplated to bounce from USD 39 billion out of 2017 to USD 120 billion out of 2020, creating at a yearly speed of 51%, the most elevated rate on earth (IBEF, 2020). With an extension in the web access and a noteworthy swamp in cutting edge portions, E-exchange can be a primary view the country's adventure towards a trillion-dollar electronic economy by 2025. Parts of conventional trade have become impulsive and in checked decline as a result of the spread of COVID-19, and this will be substantial solid areas for a for the energy of all of these vendors of these standard business fields to move towards trade through the Internet to safeguard its different offers and stay aware of its business field and its furthering watching out.

### 2. LITERATURE REVIEW

The Internet makes business gentler and faster. It has directed to changes in the way people do the fast-developing global business in online shopping or online trading. Online shopping is considered the most useful way to purchase products online especially at the time of vacations and concessions. It allows customers can have benefit from a huge variety of products and products not only from a particular store, but from a variety of stores that include all types of items. Shopping online also provides customers with brilliant customer service that also takes place online E-Commerce software can be used to deal with your online store and handle aspects such as summing and withdrawing products, tracking inventory, calculating taxes and other work expected to accomplish orders placed on the website.



**Gunasekaran, Marri, McGaughey, & Nebhwani (2002)** give a wide standpoint of ebusiness inside hierarchical frameworks in “E-commerce and its affect on operations management”, characterising its pertaining e-exchanging and elaborating how it has imbued each field of business. The paper distinguishes the liberal pretended by before web applications like email and electronic information exchange and refinements the advance changes got by the web advances fabricating, promoting, buying, plan, creation, selling and annexation, warehousing and human asset the administrators. Web based innovations have invested organizations to abbreviate improvement, buy and acquisition cycles, keep up with up to date item and market data, fundamentally speed up agreements and increase the nature of client connections by working with close contact and uniform agreement.



**Gupta (2014) in her paper** “E-Commerce: Role of online commerce in today’s business”, demonstrates a far accomplishing meaning of internet business while detaching it from e-business. The paper inscribes the different internet business models for example B2B, B2C, B2G and C2C, narratively breaking down the nitty grainiest of each. Rina (2016) also elaborates the various usages of web based business in “Challenges and Future Scope of E-commerce in India”, nonetheless, characterizing how much they are operational in the country.

#### ***E-commerce Timeline:***

1. 1969: CompuServe was established
2. 1979: Michael Aldrich develops electronic shopping
3. 1982: Boston Computer Exchange sets up
4. 1992: Book Stacks Unlimited establishes as first online book marketplace
5. 1994: Web browser establishes Netscape Navigator
6. 1995: Amazon established
7. 1998: PayPal establishes as an ecommerce payment system
8. 2000: Google innovates Google AdWords as an online advertising tool
9. 2009: BigCommerce established
9. 2011: Stripe established
10. 11.2017: Shoppable Instagram is innovated

## 11. 2020: COVID-19 Drives Ecommerce Growth

**TYPES OF E-COMMERCE**

There are basically several types of eCommerce in Bangladesh as well as other countries too [14].

**Business to Business (B2B):** B2B covers between the businesses or among business.

**Business to Consumer (B2C):** This business is fundamentally done with the general people like catalog utilizing shopping software.

**Consumer to Consumer (C2C):** This business strategy which is fundamentally done between customers.

**Others:**

- G2G (Government to Government),
- G2E (Government to Employee),
- G2B (Government to Business),
- B2G (Business to Government),
- M-Commerce (Mobile Commerce),
- F-Commerce (Facebook Commerce)

**Some E-Commerce Book Websites Information A. Bookchor (bookchor.com)**

One of the causes why people purchase books online in India is to save plutocrats. And a certainly better way is to get your hands on old and substitute hand books. That's what the Bookchor online store does in exercise.

## • Bookchor Advantages

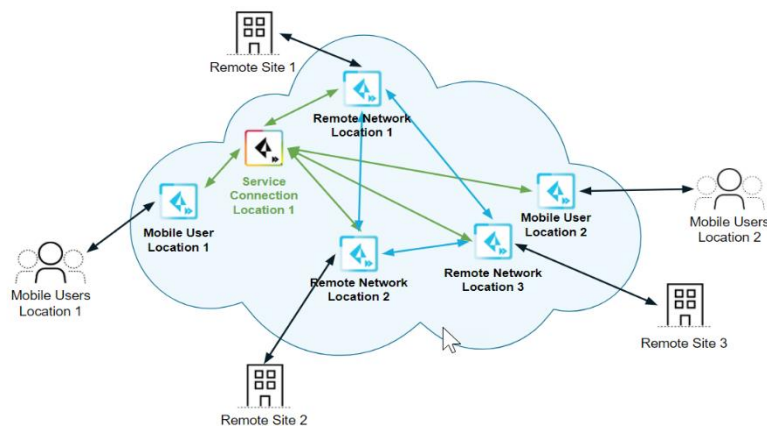
1. They make sure the book isn't reserved and no runners are missing.

## • Bookchor Disadvantages

1. Ecommerce services are only functional in Delhi. If you live in any other state, you'll have to download the app to post a proclamation for interested buyers.

2. Problem with online payment. There are many complaints against Bookchor that after narcotists made online payments, they didn't get their books deported to them. And still persisting for a refund. So, it is better to choose Cash on delivery (COD).

3. Delivery Time The departer of the book can take up to months relying on where you live

**B. Bookswagon(bookswagon.com)**

Unlike the other websites mentioned, Bookswagon.com is solely dedicated to books. This might represent a lot of different things. To begin with, it means that you will be able to find a wide range of publications to choose from. Bookswagon.com would have your back whether you were shopping for box sets or a single, rare book.

**3.METHODOLOGY**

The paper has been written on the basis of secondary data.

SECONDARY DATA: Supplementary information has been assemble from different Books, Journals, Thesis and sites. Fundamentally all human-PC associations, the most fundamental place of union between a point of interaction and its client is the eye . With regards to internet shopping, merchandise are introduced, made sense of, advanced and handled as a rule through data what's more, symbolism saw by the customer's visual frameworks. Items that are not seen won't be purchased. Data that isn't review won't illuminate the buy choice.

#### 4. RESULT AND DISCUSSION

In this paper we have described various element of E-commerce with case studies in support of the same. It can be concluded that the requirement for various game plan interference to further develop the market ability of E - business region in India.

I.A large part of the players in the E - exchange region India are yet to see advantages due to high challenge, unacceptable structure, slight edges, and high functional costs.

II.Though Digital India initiatives and the implementation of the United Payments Interface (UPI) framework of the Government have revolutionize the online transactions and online commerce

III.India needs more eminent interest in building up its techniques structure - to manage the creating E - exchange interest. Stockrooms, arrangement centers and fruitful last mile assignment network is a need to create a strong E - exchange structure

Table 1. Comparison of Different E-commerce Sites

Parameter	bookchor.com	bookswagon.com
Second Hand Book Purchase and sell	In bookchor.com second hand books are available.	All new books are available.
User friendly	bookchor.com is user friendly.	bookswagon.com is less user friendly.
Original image	80% Original images of books are available.	bookswagon.com does not provide original images of books.
Cost of Books	Intermediate prices of books.	Costly books.
Price bidding	Capability of price bidding is not available.	Price bidding capability not provided.

#### 5. CONCLUSIONS

The e-commerce industry will be a leader with demand in e-business world in the nearing years. The e-commerce revolution has basically changed the business of transaction by giving new opportunities and breaking frontier easily. It has firmly affect the traditional business system and changing the life of people by making it easier. While it gives advantage to customer and seller, ecommerce gives obstacles to traditional business for competitive place.

Developing countries face many challenges that affect the successful execution of e-commerce with the help of comparing with developed countryThird, the search standard might be imperfect, because some papers may not have the terms 'e-commerce,' or 'website design,' or 'review' in the abstract. Finally, a review method was used, so the review is mostly dependent on the reviewer's personal interest. It is likely that two reviewers could think of two different conclusions from the same literature. The Indian economy is comprehensive set up for an vigorous improvement of the E - Commerce sector. Affiliations trying to convince the online interest during the pandemic and after the open of the country's economy is an clear sign that calls for help or negotiation in the store side of the E - Commerce area. It is clear from our evaluation that we have for a astonishingly long time been zeroing in on making E - Commerce interest.

#### 6. REFERENCES:-

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