



Pravin Patil College of Diploma, Engineering and Technology Selart

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ABSTRACT

Most of Designers in the markets who are have creative minds, do not get the correct recognition what they deserve for their designs and also have a search of internships. Upcoming new and young creative heads in the field of art work, do not get paid correctly for art pieces. Writers who want to get published on the higher scales do not get the proper way to reach their dreams. On the other hand, there are Companies who always have the needs of designs for their new projects and require interns for their company. There are People who have search of art pieces for trades, offices, properties, etc. for making their places look more beautiful in affordable price. There are publishing and magazines company, agencies, social teams, who always have the search of writers for their content.

INTRODUCTION

Selart is basically a website which global platform that empowers artists writers and designers and small businesses having issues with the selling of their art pieces to come together show case their valuable hard work . Any person in needy for soul peaking art stuffs. Every person needs a peaceful evening after a hard day.

CONCEPT OF SELART

We'll design website where designers, artists, painters, writers, etc can upload and show case their art work for free in front of whole world. People who have signed up for the work can fix their price for the art work and wait for the buyers to contact. To create new job and internships opportunity in the field. This also helps to create professional contacts and increase and enhance professional contacts.

LITERATURE SURVEY:

Online sale and purchase of second-hand products is on the rise in India. E- commerce is a free-to-use website for consumer-to-consumer (C2C) online auction of used goods. This study uncovered the needs and expectations of current and potential users of virtual marketplaces of used products. Consumers were studied separately for their perspectives as sellers and as buyers. Existing service performance of E- commerce was studied and potential hurdles in creating a free online market for second-hand goods was revealed. In-depth interviews, focus group discussions, content analysis, and question-based survey were used for this research. In addition, the paper also discussed.

METHOD/WORK FLOW MODEL

We used the method of waterfall model The Waterfall Model was the first Process Model to be introduced. It is also referred to as a linear-sequential life cycle model. It is very simple to understand and use. In a waterfall model, each phase must be completed before the next phase can begin and there is no overlapping in the phases

Step 1 will be open for planning the project steps and meeting new ideas & taking suggestions from seniors and mentor.

Step 2 for search work and plan of execution.

Step 3 for creating source code for the website & solving errors.

Step 3 for manual and automation testing using the method of white and black box testing.

Proper execution and maintenance work.

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SOFTWARE DESCRIPTION

Wordpress

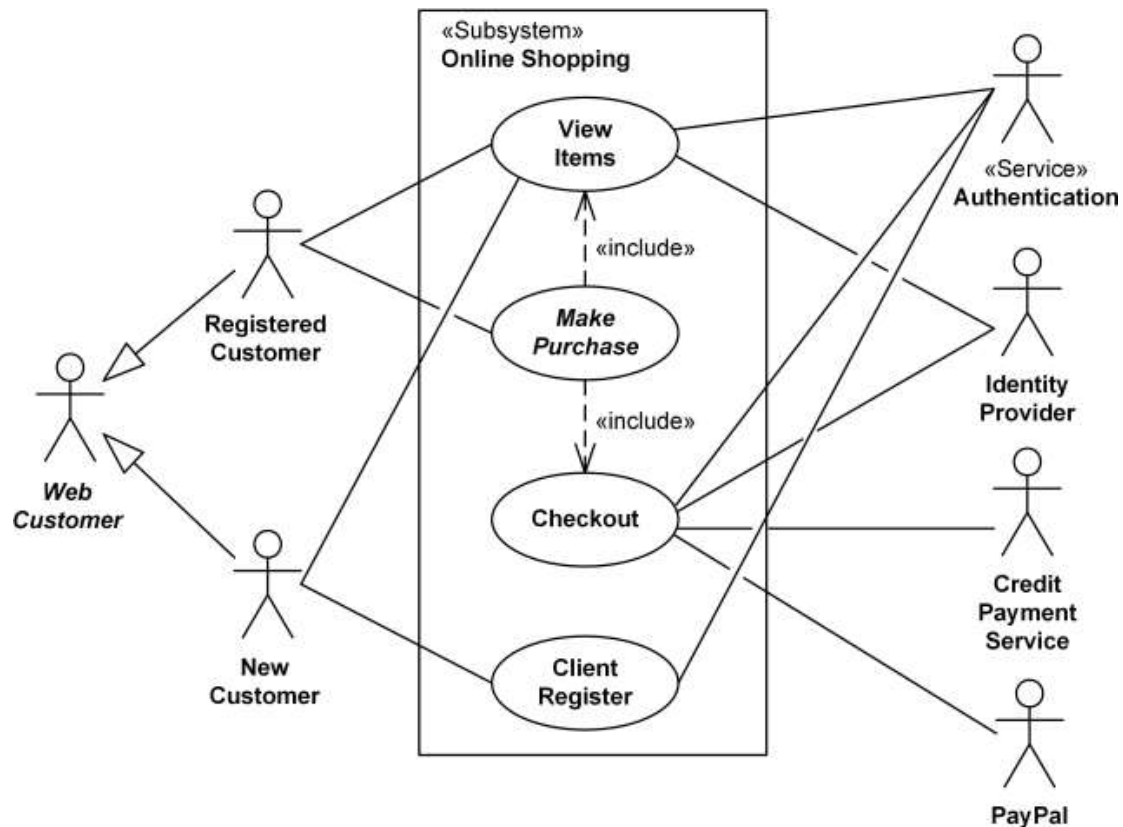
WordPress.com allows you to build a website that meets your unique needs. Start a blog, business site, portfolio, online store, or anything else you can imagine.

With built-in optimization and responsive, mobile-ready themes, there's no limit to who you can reach with your new website. Create a simple website for your family or sell products around the world—it's up to you. WordPress is a ubiquitous tool that you must have come across. Over time, WordPress has emerged as the leading website management service in the world. In fact, according to several studies. Over 40% of the websites on the internet are managed through WordPress. And not just the small ones, large well-known websites like BBC America, Sony Music, Microsoft News and more are all managed through.

Woo-commerce

WooCommerce is used by a number of high-traffic websites such as wordpad. For the 3rd week of September 2015, Trends indicated that WooCommerce ran on 30 % of e-commerce sites and millions of active is Ecommerce is rapidly growing worldwide and WooCommerce has over 39 million downloads as a plugin and is currently active on more than three million websites and is the most popular eCommerce platform in 2018. WooCommerce serves approximately 4% of the top million HTML pages In 2015, statistics show that the percentage of online stores that utilize WooCommerce through Wordpress.org's plugin is more than 30% of all stores The current 2021 market share for WooCommerce is 29% of the top 1 million sites using eCommerce technologies.

FLOWCHART



RESULTS

WhatsApp for Support: 999088906
Hello, admin

SEL ART
HOME SHOP PRODUCT CATEGORY CART MY ACCOUNT ABOUT US CONTACT US

DEALS ON SALES

Books
One Day, Life Will Change: A story of love and inspiration to win life when it hits you hard ...
Paperback - 1 March 2020
~~₹495.00~~ ₹250.00

Painting
Pitaara Box Dark Autumn Leaves Canvas Painting | MDF Wood Mounting Frame 12inch x 12inch (30.5cms x 30.5cms)
~~₹40.00~~ ₹8.00

Painting
Teeezire Set of Five Framed Paintings for Wall Decoration , Paintings for Home Decorations . Paintings for Living Room . Bedroom Big Size (75 X 43 CM)M9
~~₹62.00~~ ₹11.00

Books
Learning How to Fly: Life Lessons for the Youth
Paperback - 21 October 2016
~~₹450.00~~ ₹450.00

PRODUCT	PRICE	QUANTITY	TOTAL	CART TOTALS
x Indianara 3 PC SET OF "LORD GANESHA WITH PAIR OF PEACOCKS" MDF PAINTING (3472 FLA) WITHOUT GLASS Digital Reprint 12 inch x 18 inch Painting (Without Frame, Pack of 3)	₹950.00	- 1 +	₹950.00	Subtotal ₹950.00 Total ₹950.00

UPDATE CART

PROCEED TO CHECKOUT

CONTINUE SHOPPING

ABOUT US

Mumbai, India (400101)

Phone: 0990999796

Email: xyz@gmail.com

MY ACCOUNT

[My Account](#)

[Login](#)

[My Cart](#)

BILLING DETAILS

First name*

Last name*

Company name (optional)

Country / Region*

Street address*

Apartment, suite, unit, etc. (optional)

Town / City*

State*

Pin Code*

Phone*

YOUR ORDER

Product	Subtotal
Indonesia 3 PC SET OF 'LORD GANESHA WITH PAIR OF PEACOCKS' MDF PRINTING (SET2 FLAT) WITHOUT GLASS Digital Reprint 12 inch x 18 inch Printing (Without Frame, Pack of 3) x 1	₹950.00
Subtotal	₹950.00
Total	₹950.00

Custom delivery

Pay with cash upon delivery

Your personal data will be used to process your order, support your experience throughout this website, and for other purposes described in our privacy policy.

PLACE ORDER

FUTURE SCOPE

There are apps available which provide such services but in India, there is yet no such thing. People here still tend to face these problems. If we manage to solve this issue not only people trying for results for their art piece but also the small business and buyers would also be benefitted. We will add much more functions in the website as planned for ahead.

People would no longer need to work about the audience for seeing their art pieces, their thoughts, etc.

CONCLUSION

Hence, we are successfully developing an app that will be a global platform for all the small companies and artists Thus, the aim of this website selart is to make contacts between artists, writers, designers and small companies, as it will good for every individual person as well as for the society too. Both seller and buyer benefit through this.

Most importantly it is user friendly.

REFERENCES

<https://indianjournalofmarketing.com/index.php/ijom/article/view/92486>

<http://localhost/> <https://woocommerce.com/> <https://wordpress.com/>