



Role of Social Medias in Maintaining Long Distance Relationships in India

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ABSTRACT

Physical distance can make breaks and wounds in relationships. Nowadays, the proportion of human resources going out of the state for education and jobs are really increasing. In such a case, it will be very difficult to handle personal life and relationships along with work stress. In addition, there is always a constraint of time zone. Even in India, if two persons are living in different states, have more difficulties to communicate since there is no physical contact. Social medias like facebook, Instagram, whatsapp, IMO etc. can be used to make an interaction with external community. Voice calling, Video calling, instant chatting and reactions are the facilities available on social medias. The study looks into the effectiveness and role of social medias in maintaining long distance relationships in India.

Keywords: Facebook, Instagram, whatsapp, IMO, instant chatting, Voice calling, Video calling.

1. INTRODUCTION

Distance is one of the most important factors which determines the success of the relationship. This is because of that opposite person cannot feel and explore what the other person intending to convey. In older times, people had to sent letters and had to wait for a long time to receive a reply. But in modern times, with the development of technology and social connections it becomes easy to communicate with each other through social media platforms. It is sure that virtual communications cannot substitute Physical connections and interactions. The study focuses on whether the virtual connections can take the role of direct relations. Primary data and secondary data are used for the study.

2. Objectives

- To study the role of social medias in maintaining long distance relationships
- To study whether virtual communications can substitute physical connections.

3. Analysis

Table 1 – Gender of respondents

Gender	Number of respondents	Percentage of respondents
Female	25	50
Male	25	50
Total	50	100

Table 2 – Whether use social medias for long distance communication

category	Number of respondents	Percentage of respondents
Yes	45	90
No	5	10
Total	50	100

Table 3 – Most used Applications for long distance communication

Category	Number of respondents	Percentage of respondents
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Facebook	15	30
Whatsapp	10	20
IMO	20	40
Others	5	10

Table 4 – Opinion on whether social medias can maintain long distance relationship

Category	Number of respondents	Percentage of respondents
To a great extent	10	20
To a small extent	35	70
Never	5	10

4. Conclusion

Communication is the key to maintain a good relationship. Recently, due to the demand for higher educations at abroad are increasing tremendously and increased job opportunities in multinational companies in and out of India people are facing contingencies in communications. In order to overcome this hindrance, social medias can contribute to a small extent. It shown that most of the people use IMO as a tool for communication. Social medias can provide facilities like instant messaging, video call connectivity, voice call connectivity and so on. But it cannot replace the physical touch, hug, facial jesters, emotions, facial expressions etc.

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I Hereby Acknowledge That This Research Study Is Original Copy Of My Analysis And Findings And Adhere To The Policies And Instructions Of Journal.

A1. Appendix

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