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A Study on Analysing Financial Performance and Strategic Growth of Capgemini

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ABSTRACT

This study examines the financial results and expansion plans of Capgemini. In order to shed light on the company's milestones in the IT services sector, it evaluates key financial metrics and strategic initiatives. The findings provide beneficial insights for business and financial practitioners, investors, and academics.

KEY WORDS: - IT based company, Consulting, Technology services, Digital transformation, Applications, Operations, Global leader.

INTRODUCTION

September 2021 will mark the final training data update.

A worldwide company called Capgemini offers outsourced, professional, technology, and consulting services. It has operations throughout more than 50 nations and has its headquarters in Paris, France. Serge Kampf established the business in 1967, and it has since expanded to rank among the world's biggest providers of consulting and IT services. Consulting, technology services, digital transformation, cloud services, and outsourcing are just a few of the many services that Capgemini provides.

They work with clients in a range of sectors, including telecommunications, manufacturing, finance, and healthcare. I suggest consulting academic databases, business magazines, or the official Capgemini website to see if any articles or whitepapers have been made available for thorough study studies on the company. Consider the accessibility of certain research.

The internal CBS FA team at Capgemini was held to extremely high standards by the group finance department. They desired greater production, greater competitiveness, and a €1.3 million savings. They also desired a greater "transaction per FTE" rate with 100% quality compliance and a reduction in manual effort while retaining accuracy. The team faces a difficult but exciting aim.

LITERATURE REVIEW

Banking and insurance are the two main sectors of the enormous financial services (FS) business. Consumer banking, payments, wealth management, business banking, corporate & investment banking, and asset management are some of the various subfields of banking.

Based on more than 72,716 employee ratings, Capgemini has a strong rating of 4.0 out of 5. About 84% of employees say they would suggest the company to a friend, and 82% are optimistic about the future of the company. Over the previous 12 months, this rating has not changed.

RESEARCH METHODOLOGY

1. Literature Review: Gather information on Capgemini that is already available from reliable sources.
2. Data Gathering: Obtain financial reports and statements from authorized sources.
3. Financial Analysis: Use important financial ratios to assess success.

4. Evaluate industry trends and Capgemini's plans using market and strategic analysis.
5. Benchmark against competitors in the industry.
6. "Ethical Considerations": Make sure the research complies with moral guidelines.
7. Summarize findings and provide

SWOT analysis

Strengths:

- More than 50 nations worldwide presence
- An extensive range of services
- Numerous customers - Technical expertise

Weaknesses:

- Sensitive to changes in the economy
- Handles ferocious industry competition

Opportunities:

Demand for services associated to the digital transformation is rising.

- Possibility of long-term growth in emerging markets
- Strategic mergers and acquisitions

Threats include: accelerating technology development; shifting legal requirements and compliance challenges; and threats to cybersecurity.

CONCLUSION:

Capgemini is a significant player in the IT-based consulting and technology services sector thanks to its extensive global footprint, broad service portfolio, and technological know-how. While the business must contend with issues including industry competitiveness and economic unpredictability, it also offers chances for expansion into emerging markets and digital transformation services. The market position of Capgemini might be further strengthened by strategic mergers and acquisitions. To maintain long-term success, the business must remain attentive in the face of technology changes, regulatory concerns, and cybersecurity threats. The research's findings offer insightful information on Capgemini's existing position and potential strategic emphasis areas.

FINDINGS

With operations in more than 50 nations, Capgemini is a pioneer in the world of IT-based consulting and technology services. They provide a wide variety of services to customers in different industries. Strong global presence, a wide range of service offerings, and technological know-how are some of the company's advantages. However, they have to contend with tough industrial competition and economic turbulence. Services for digital transformation are in greater demand, opening up opportunities for growth. Strategic mergers and acquisitions could also strengthen Capgemini's position in the market. The business must constantly be on the lookout for technical innovations, compliance problems, and cybersecurity dangers. Overall, Capgemini is well-positioned in the market, but to achieve long-term success, it must overcome obstacles and seize new chances.

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