



IT for Managers

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ABSTRACT:

Information Technology knowledge is necessary for every person in the organisation. Hence organisations must endeavour to provide Information Technology training to every person to get the most leverage of Information technology investment.



Figure 1. IT for Managers -Book

Source: Economic Times Intelligence Group

The above is the cover page of the book 'IT for Managers' written by me when I was working as a journalist for Economic Times Intelligence Group. Now I have spent almost 15 years of my career in Information Technology. And at Economic Times Intelligence Group I used to cover Information Technology. Hence writing this book was a cakewalk for me. In this book, I covered Computers, Storage, Networks, Software, Development Process, Security and Examples of Software Deployment. The book was written for somebody who does not know anything in the area of Information technology. My inspiration for writing this book came from books such as 'Finance for non-Finance Professionals' and courses of the same nature at various universities.

Of course, this essay is not a book review or an advertisement for my book. This essay just points to the need for non-IT professionals to know adequately about Information Technology.

In our personal lives, Information Technology has inconspicuously become ubiquitous without our realizing it. We have so become used to Mobiles, Laptops, and the Internet that living without these technologies even for hours seems impossible. Imagine that just a quarter-century ago we were almost entirely technology free. If information technology has pervasively proliferated in our personal lives, information technology is the blood of the modern corporate world.

Every professional has to use information technology irrespective of function - marketing, sales, finance, accounting, human resources, production, and purchase.

Hence it is incumbent for every employee to know a little more about Information technology than is required to just press the buttons on the keyboard.

This is the reason for the book that I have written. Of course, the book that I have written is no rocket science or brain surgery. At least a million people on earth can write this book or deliver a short 35-hour course on the subject matter.

The point is that it is in the interest of organizations to ensure that every employee, even if that employee is not from the information technology department, is adequately trained in information technology so that the employee is able to converse with information technology professionals.

And such training can be provided in a short time of 3-4 days. And not providing such training can be expensive in terms of the inability to leverage information technology investments.

And most general university curricula do not include adequate information technology education needed for professional careers. Of course, technologies will keep changing. But once employees have been given a foundation in information technology training they would effortlessly and inadvertently keep themselves abreast of the latest developments.