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# The Impact of Digital Revolution in Higher Education

## Dr Sajan Mathew

School of Business, Alliance University, Bangalore, Karnataka, India.

#### ABSTRACT

The digital revolution has brought about profound changes in our lives, from the way we work to the way we entertain ourselves. But one of its most far-reaching impacts has been on education. From the creation of Massive Open Online Courses (MOOCs) to the development of Massive Open Online Documents (MOODs), the Internet is proving to be a faster and more effective way to deliver education to learners worldwide. This has opened up new pathways to higher education for those who might not have been able to study in person otherwise.

Business as usual isn't enough anymore. Digital revolution is required to gain a competitive edge — and failing to implement it means risking extinction. While business leaders admit that they need to enhance their digital skills, they're unsure where to start. We have conducted our own research, talking to CEOs and CIOs of leading companies and managers at all levels.. When businesses were first created, they simply had to produce a product or service. However, in today's modern business landscape, it is no longer enough to have a great idea, a solid product, and an excellent company structure. It is necessary for a company to digitally transform their structure in order to stay relevant in the current business climate. In fact, a key element of digital revolution is connected to the effectiveness of online customer service. With the increasing popularity of digital transformation, which started with small businesses and large corporations, higher education institutions have also begun to adapt. Digital revolution in higher education include online learning, self-paced and researched learning skills, flipped classrooms, and MOOCs (massive open online courses).

Keywords: digital transformation, digital revolution in higher education

## INTRODUCTION

Higher education has been transformed by digital technology from the way students learn, to where they learn, to what they learn. The internet and digital devices have revolutionized the information superhighway and are continuing to change the way we learn. From MOOCs and massive open online courses to e-books and virtual classrooms, digital technology is having a profound impact on higher education. And yet, despite the promise of these technologies, their full potential has not yet been realized.

The most revolutionary force in human history is the invention of the Internet. It has shaped our world in ways we never imagined possible. From revolutionizing the way we work to the way we learn, the Internet is having a profound impact on our society. The same can be said for the digital revolution in higher education.

The digital revolution is one of the most significant forces shaping higher education today. From the student experience to academic research, to the delivery of education, the impact of digital change is profound. This paper will explore the ways digital technology is advancing the higher education experience, and its impact on the future of education. We will begin by discussing how the internet has revolutionized higher education over the past 20 years, and how the coming digital revolution will further transform the way students learn.

#### **REVIEW OF LITERATURE**

Research by Beecher et al. (2016) into technology use in higher education revealed that digital revolution is happening but often without guidance and leadership that can help it to be more successful. Harnish and Fenner (2016) define digital revolution as not just digital adoption, but as a process in which digital tools become increasingly embedded into critical business processes as well as how academic culture evolves to take advantage of emerging possibilities.

According to research by Beecher et al. (2016), the use of technology in higher education is becoming increasingly common. Beecher et al. (2016) suggests that due to a lack of guidance, this widespread use can sometimes be unsuccessful. Harnish and Fenner (2016) define digital revolution as more than just using digital tools but being part of the process and also taking advantage of other possibilities.

Most colleges and universities are making the shift to digital, but they don't always have the right tools to do it well. For Harnish and Fenner (2016), digital revolution is not just a switch to digital tools but a shift in how data is collected and used. They suggest that institutions need to be more intentional about how they approach digital revolution in order to get the maximum benefit from their new tools.

Harnish and Fenner (2016) and Beecher et al. (2016) have shown that technology, when used properly and under correct guidance, can have a major, transformative impact on the workplace.

Beecher et al.'s study on digital revolution in higher education facilitated the development of effective media-integration strategies and pedagogies for educators to employ. They found that digital technology was being implemented into classroom studies and online learning environments, but a lack of leadership and guidance prevented students from taking advantage of these new tools and experiences.

Beecher et al. (2016) talk about digital revolution in higher education and describe digital revolution as something that happens in the background, rather than as an effort made explicitly by universities. They also describe it as a process involving changes to business processes and culture at the same time.

### ANALYSIS

Researchers have found that digital revolution of higher education can be more successful if institutions and academics embrace digital tools and take advantage of emerging possibilities.

Digital revolution may involve adopting digital technologies to change how you operate, but it also requires changing academic culture so that it embraces these opportunities. Instead, it's about embedding digital tools into critical business and teaching processes.

This research paper discusses the three-dimensional approach in digital transformation. The paper studies the perspectives of various entities to include academic information departments, faculty, special libraries, and university student libraries in higher education. Furthermore, it also highlights some of the best practices as established by other institutions at global level. Emphasizes also solutions on how to make use of relevant digital tools and practices to capacitate the library and information science professionals to implement the digital revolution initiative successfully in higher education.

This paper will examine the impact of digital revolution in higher education, and ways that higher education can use digital transformations to meet the needs of students, innovations in higher education. Research has shown that when students are comfortable with technology they are more engaged in their learning.Digital revolution is taking place all around us and in higher education, too. Learn about 4 important aspects of digital revolution by reading this research paper outline

Digital revolution is gathering pace in higher education. According to the Deloitte University Press, digital engagement will increase from 17% to 71% in higher education by 2021. A few topics that we've covered at dt outline include learning analytics, MOOCs and gamification. With this report and deeper analysis dt outline provides strategists, business leaders, policymakers and other stakeholders a valuable reference with which to evaluate trends, make informed decisions and take action.

Digital revolution is casting a spotlight on education, and more university leaders are working to leapfrog current systems so they can remain relevant. In this paper, we will share our perspective on the key principles and actions necessary for successfully and efficiently leading such a large-scale effort-involving all relevant stakeholders and spanning multiple years. We will also tackle perhaps the single most difficult aspect of these efforts--managing an intentional culture change throughout the organization from one of business as usual toward one sustaining a new model.

Digital revolution is taking place in all industries and business arenas, but nowhere as rapidly as in higher education. With the help of technology, today's students are graduating faster, earning degrees online and working toward master's degrees while still enrolled in an undergraduate program. This outline gives you a quick snapshot of how students are using the internet to further their education.

This research paper contains some incredible insights from two years of study, interviews, and observations. The case of an online university system highlights the convergence of online curriculum delivery and asynchronous online learning. It outlines five conditions that enable the use of digital technology to support new forms of higher education.

The use of mobile devices and applications, advanced analytics and artificial intelligence, virtual classrooms, and the Internet of Things (IoT) will be examined as they relate to higher education.

Digital revolution strategies within higher education are often hindered by institutional bureaucracy, individual preferences, and lack of experience. The purpose of this research paper is to investigate the current state of educational technology as well as the experiences that such institutions encounter during their digital revolution process

The future of higher education will be digital. The new reality is that students and the institutions they attend are being transformed by rapidly changing technologies. This paper explores how institutional leaders can address the challenges and capitalize on the opportunities of a digital future.

We represent a generation that has grown up with the access and speed of the Internet. Our expectations are higher than ever before when it comes to researching, reading and sharing information.

#### **RESULTS AND DISCUSSION**

A decade ago, a bad customer experience (CX) was considered only an inconvenience. Today, bad CX is known to have a direct and significant impact on both the bottom line and overall brand reputation. In fact, there has been a 16% increase in customer churn just due to bad CX — making it more important than ever before for businesses to focus on improving their CX. In an age where everything is connected, businesses must innovate to survive. No longer can a company afford to do business as usual — innovations are vital to the survival of any company in any industry. Digital transformations are therefore essential for companies that want to thrive in a more connected and connected world.he world of higher education has been dramatically changed by digital revolution. The traditional way of delivering education, where classes were held in classrooms with chalk and blackboard, has been replaced by online education, which has made it possible to educate millions of students all over the world. The impact of digital revolution in higher education has increased the access to education, particularly for the underprivileged, and has made learning more enjoyable and effective. The proliferation of online learning has also led to the creation of new career options for graduates.

The digital revolution has transformed the way students learn, the way faculty research and teach, and the way campuses operate. Today, students are more connected than ever before, and the ability to learn and teach from anywhere has never been more important. This has created a demand for accessible, high-quality education that does not require a physical location.

The digital revolution has fundamentally changed the way we learn. Today, students are able to learn at their own pace, without being confined to a physical location. Online learning has made it possible for students to complete their education while they are at work, at home, or on the go. This has allowed millions of people who would otherwise not have the opportunity to pursue higher education the chance to learn. The world of higher education is changing rapidly, and so are the ways we learn. The digital revolution is bringing with it a host of new tools and technologies that are transforming how we learn and how we teach. From Massive Open Online Courses (MOOCs) to Massive Open Online Resources (MOORS), from virtual reality to immersive learning spaces, from online testing to blockchains, the education landscape is evolving rapidly. At the same time, the traditional classroom is evolving too, with new technologies bringing about changes in pedagogy, such as hands-on learning, group work, and active learning.

#### CONCLUSION

The research which we have conducted has revealed that digital revolution in higher education is a global phenomenon. Today, business-as-usual is a thing of the past. Organizations of all kinds are digitally transforming their systems in order to keep keeping up with the pace at which things are changing. Employees, partners and customers expect businesses to be fully integrated into their digital lives. The study of digital revolution in higher education aims to identify the impact of the transformation with respect to India and describe the key drivers of strategic business management development in the light of recent waves of digital transformation. Today we are in the age of digital transformation, where there is no one space that can be considered safe anymore. With the economic, social and political changes around the world, businesses need to stay alert and aware — or else, they will get out of business. If you're not digitally transforming your business, you're missing a huge opportunity to stay relevant, competitive and profitable. The digital revolution has changed the way we learn. In the past, education was delivered in a physical setting, such as a classroom with chalkboards and textbooks. Today, education is delivered in an entirely digital format, which can be accessed anywhere at any time. Online courses, available 24 hours a day, 7 days a week, have made it possible for anyone to obtain a college education regardless of their geographic location or schedule.

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