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DECODING THE INTERNET LANGUAGE IN EDUCATIONAL WAY

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ABSTRACT

The research work investigates about the effects of internet on business, education, knowledge and so on. From following research paper you will get to know a lot about impact of internet. Social media, one of the most trending applications all over world cannot function without internet. Internet has made it easier for entrepreneur to spread out their business. The enormous potential brought in the development of a business, stimulated the appearance and promotion of new concepts, such as electronic business (e-business) and electronic commerce (e-commerce). Internet has brought many changes in the business world. The internet has had a great impact on children. Now-a-days the use of internet is increasing. The dark web is the hidden collective of internet sites only accessible by a specialized web browser.

KEYWORDS: *Education, business, social media.*

1. INTRODUCTION

What do we know by the name internet? Internet means international network of computers. Internet refers to the connection of two or more computers to each other. Internet means the network of countless computers of the world with each other and with just one click you can get the news of the whole world on the internet. Now the world has become much smaller because of internet. The first internet in INDIA was started on 15 august 1995 by the government company VSNL. According to algorithm, the top five related words for “internet” are: World Wide Web, computer network, cyberspace, Google, and web browser. The availability of high-speed internet with the rise in demand for E-learning alternatives in recent years has led to a spate of changes in the education sector, especially if we talk about this pandemic situation. Proper use of online learning can improve the quality of educational resources and letting students broaden their scope of learning. In its historical evolution, mankind has witnessed and actively participate in the development of industrial, technical and scientific revolutions. All these revolutions have had an impact on the economic development of human society. In today’s business world, technology is seen as an important catalyst for the restructuring of commercial activities and business development strategies.

2. LITERATURE REVIEW

- **WASEEM AKRAM (2017)** - The author of the paper stated that the social networking sites are routine for every youngster. Youth are always in contact with these media every day. Business also uses online networking to upgrade their organizations execution in different courses such as expanding yearly offers and fulfilling business goals. Online networking can be vicious as it is attacking on individual’s security.
- **SHAN L PAN, KAI LUNG HUI (2001)** – Online education can affect on the parameters such as social behavior, attitude and values. We need to take care of the thing that how much online education to implement and how the education of students may be adversely affected by a lack of personal contact. Personal interaction with students is not possible if we teach online. Like this there are numerous challenges, however, involved in implementing such a system that need to be highlighted and resolved.

3. DISCUSSION

- ONLINE EDUCATION OR INTERNET BASED EDUCATION:** The terms online learning, virtual learning, e-learning, distance learning, and blended learning are unique each one of this refers to the act of using technology in learning, but how students engage in that process is slightly different, because it has different aspects compared to offline (one to one) learning. The Internet has grown from being nearly non-existent into the largest and one click accessible database of information ever created. It has changed the way of learning, communicating, shopping, socializing, doing business and thinking about knowledge and learning. Online education is electronically support base learning that relies on the Internet for teacher/student interaction and the distribution of class materials. Much more than just a new twist on distance learning, online schooling is changing the face of traditional classrooms and making education more accessible than ever before.
- LEARNING PROCESS USING THE INTERNET:** Probably the most obvious way that the internet has changed the way we learn is that it has made us more self-sufficient learners. Knowledge has been democratized, meaning it can be accessed by anyone, not just the

privileged few. It can improve the quality of education in many ways. Thanks to digitization the internet has made it easier for us to access books and other educational resources. It opens doorways to a wealth of information, knowledge, and educational resources, increasing opportunities for learning in and beyond the classroom. Internet access opens doorways to a wealth of information, knowledge, and educational resources. The world of education has also undergone tremendous change since the advantages of the internet makes it very simple to access the data and make it simple. It allows students to quickly obtain a vast amount of information on every subject with more information with their concept. They also get the convenience of going to class and completing assignments, permitting them to schedule their time with great flexibility. The Internet Promotes Opportunities and new, existing, and historical information from online magazines, books, journals, research publications, websites, blogs, and new sites. There are multiple disciplines and courses you can take online.

- C. **ONLINE TEACHING METHOD:** Presenting the content for study is used both in classroom teaching and in types of online education. Proper presentation affects students in a great way whether they are learning offline or online. Teachers just need to present information of the related subject and book in a form of presentation. Students will be able to use the presentation for later purposes like studying and revising syllabus. Teachers can use online whiteboards for best practices in teaching online. In virtual classroom setup, an online whiteboard helps them to give handy information and make a better connection between teachers and students. Online classroom setup helps the student and teacher more comfortable while teaching and learning between them. Online whiteboard is a canvas on which teachers can make diagrams, share pre-made templates and charts, make sketches, write, etc. With Online classes, teachers need not to collect students in the classroom to teach them. Instead they can deliver lectures in real time through live online classes. Live online classes allow teachers and students to interact face to face and give the same classroom like environment for learning the concept of Pre-Recorded Video Lectures which is one of the suitable online teaching methods and pedagogy, the lectures are already recorded and shared by the students instead of taking live lectures. Some students find online teaching methods and pedagogy better than live online classes as it gives them flexibility to attend the lecture at their time.
- D. **ADVANTAGES OF INTERNET ON BUSINESS:** The ability to access information anytime and from anywhere is a great benefit for your business. Having a good Internet connection allows it to connect with corporate networks from anywhere and instantly send the necessary information. This improves your company's performance and speeds up the business processes. Penetration rate of the internet has been phenomenal because almost 1/3rd of Human population is accessing the internet. The way business is conducted in this digital age has changed due to so many people logged on to the internet. Advancement in communication and information technology has further strengthened the role of the internet in business. The internet is widely used in organizations for marketing and promotion of products and services. The internet is used to deliver customer support, share information and provide training to employees.

The internet has changed the face of business and provides more information and business idea. With this we can acquire the information and access it.

- a. **Communication:** communication technology combined with the internet has given a new dimension to connectivity and dispersion of information. Employees are in constant touch through email, instant messaging, office intranet, etc.
 - b. **Collaboration:** The internet has facilitated collaboration among employees of organizations. Geographical boundaries no longer hamper project work and sharing of information and new skills learning helps them to learn and get new ideas.
 - c. **Business Transaction:** The internet has encouraged the culture of online business or e-commerce. In recent years many players have opened shops through e-commerce. Internet banking, payment gateways, etc. are part of normal supply chain transaction.
 - d. **Work Flexibility:** The internet has enabled workers to log in from remote location and home. It has helped on the move employees by remaining in touch with happenings of work.
 - e. **Web based application:** The internet has facilitated the development of concept like cloud computing, which has enabled process and storing of data in large proportion. The internet has helped reduce infrastructure cost of the company.
- E. **HOW INTERNET HELPS THE SMALL BUSINESS:** The internet gives small businesses the platform to connect with their consumers. It can also be used to find new customers too. It doesn't matter how small the company is or if the company is a team of introverts. The internet is a powerful tool that any team or company can use to reach out and maintain relationships. Small businesses have come a long way in just a few short years. As far as internet usage is concerned. The internet provides many tools for small businesses. The internet is practically an all in one tool for businesses. There are a few things that make perfect sense when looking at the rise in internet usage in small businesses. First off, the web is everywhere. Smartphone, tablets, and computers are easy for consumers to get their hands on.
- Many small businesses have decided to install some form of online automation. Plenty of businesses see the value of using web-based tools like E-mail marketing automation. As they are great for helping with tedious tasks and busywork. With social media and email running 24 hours a day, automation tools have allowed businesses to build connections at any time. The internet allows small business to expand their geographic limits. You may have a small business working out of Charleston, SC. but with the internet, you can have customers all over the world.
- F. **THE INTERNET AND SOCIAL MEDIA:** The term social media refers to a computer-based technology that facilitates the sharing of ideas, thoughts, and information through virtual networks and communities. Social media is internet-based and gives users quick electronic communication of content, such as personal information, documents, videos, and photos. Users engage with social media via a computer, tablet, or Smartphone via web-based software or applications. The internet and social media provide young people with a range of benefits, and opportunities to empower themselves in a variety of ways. Young people can maintain social connections and support networks that otherwise wouldn't be possible and can access more information than ever before. The communities and social interactions young people

form online can be invaluable for bolstering and developing young people's self-confidence and social skills. Social media originated so that people can interact with friends and family but was later adopted by businesses that wanted to take advantage of a popular new communication method to reach out to customers. The power of social media is the ability to connect and share information with anyone on Earth or with many people simultaneously and this can be happened comfortably using the internet and social media.

As more people turn to the Internet for news and information, traditional media sources like newspapers, print magazines, and even encyclopedias are slowly going extinct. For breaking news, some people turn to Twitter. For information, people now use Wikipedia. The rise of social media and technology have helped increase greater access and availability to news and information, both in the timeliness of sharing information, as well as crossing the barriers of time and space that existed prior to the growth of the online experience. Social networking allows people to build and sustain relationships and communities without regard to their global location, and the interaction between members can be as instant as face-to-face interaction. Positive impacts to the field of social work include the benefits of creating and nurturing relationships and communities beyond the barriers of time and space, and the ability to communicate has cost savings as well, minimizing the amount of time a person may have to travel from site to site for something that can be accessed online.

4. CONCLUSION

After my research and the data I have collected it is basically that in today's world technology influences every aspect of our lives and plays a vital role in education, social media and most importantly it improves the business ideas and helps in improving the skills. The internet is one of the best things ever invented in humanity. The amount of things you can do over the internet is extremely phenomenal. It is an absolutely great tool to learn and communicate in just a click of a mouse. It is part of the curriculum, a means of delivering instruction as well as a tool to enhance the learning of new skills and knowledge from it. The evolution in internet has made it possible for many businesses to globalize by giving the businesses a worldwide market for their products. Today, a business cannot be completed without its website giving a complete review of the business and its products.

Online learning is beneficial to the students, tutors and the institution offering these courses. It allows students to quickly obtain a vast amount of information on every subject with more information with their concept. They also get the convenience of going to class and completing assignments, permitting them to schedule their time with great flexibility. I would therefore recommend that online learning be implemented on all learning institutions and research on how to improve this learning process should be carried out. Arguably the most popular change provided by online learning is flexibility. The rigid schedule of a traditional education used to limit who was able to complete a degree. Students aren't limited by tight-schedules now. Online learning offers a customizable experience that can't be beat. Online learning has helped students to become independent learners before they make their way into the real world. Students got opportunities to explore new learning applications and platforms during the class, which helped them to develop new skills and capabilities accelerating their growth trajectory.

Social media has taken its position into the real world and has interfered with the lives of many. As users log on to their social media profiles, they are being removed away from the real world and placed into the virtual dimension. Social media has helped many businesses grow and promote itself, and has helped people find a better way to connect and communicate with one another. On the other hand, it's also provided many people with problems involving mental health, emotional insecurities, and waste of time.

In general, the internet is one of the best things ever invented in humanity and it helps every one of us in a different way for the student. It gives one click information and knowledge and new skills to learn. Now the world has become much smaller because of the internet. With the help of the internet we can connect with the world for this social media helps us a lot.

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