



Importance of the Teaching Role in the Training of Competent Professionals

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ABSTRACT

The main purpose of the article is to show how important is the quality of higher education, the participation of teachers in the personal and academic training of their students, the updates of teachers, in terms of the current education system, some of the skills that a teacher of university education must have, why it is necessary to include entrepreneurship in educational plans; it also points out how fundamental is the culture of entrepreneurship, to promote it in the classroom, teacher training in information and communication technologies; It also points out the importance of academic training in entrepreneurship, the importance of creating competent professionals through the incentive of events, programs aimed at entrepreneurship, how the Colombian economy is globally, the challenges that universities currently face, the key points that help young people to be more competent, and finally, it is argued that if teachers are competent, they form students with the same characteristics. Regarding the methodology, the research is located in grounding theory and the approach is qualitative through inquiry and theoretical search of research already conducted.

Keywords: Quality, Competences, Teachers, Higher education, Entrepreneurship, Competent Professionals.

1. Introduction

Countries are very competitive, so students need a better university education to graduate, with performance alternatives in the profession, either, working in a company or undertaking a business idea and self-employed, According to the Organization for Economic Cooperation and Development, the current and new economic outlook of Latin America, According to the Organization for Economic Cooperation and Development, the current and new economic outlook of Latin America is centered on a demographic bonus (something that happens when a large amount of the population with the capacity to work is located in the ages of 14 to 59 years, surpassing dependents, infants and the elderly), studies based on competitiveness and entrepreneurship, which seeks a development aimed at being more inclusive and sustainable. (Reyes Cruz y otros, 2019)

Organizational development is aimed at improving the quality of workers and in turn to establish improvements in the business unit, which leads the Educational System to create professionals with teamwork skills and personal attitudes towards them. (Ortiz - Gutiérrez y otros, 2021) This leads the Educational System to create professionals with teamwork skills and personal attitudes towards them.

On the other hand, the educational system needs the help of teachers, who are the conduits through which students acquire knowledge, are oriented and are constituted in an academic way, through the instruction they offer; on the other hand, one of the technological trends that has entered with great force in the daily life of the whole society, is the change in the way knowledge is transmitted, this is because the world is currently more dynamic. (El papel del docente en el contexto actual, s.f.)

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A good example to follow is that person who encourages us to look good and want to be like that, where from this pattern, we can learn how to be leaders, how to develop ourselves, and those who can occupy this position are those who fulfill certain roles such as parents, siblings, friends and teachers. (Caro, 2020)

2. Theoretical Framework

As for quality, in the context of higher education, it is very new in terms of pedagogy, since it was previously perceived as an idea that was quantifiable in the economic and social aspects, but currently, its meaning has expanded substantially, where it also consists of analyzing from a qualitative perspective; from another point of view, the term is linked to the plan of the institution to which it belongs, to its goals, its purposes, its budget and is based on efficiency, productivity, progress and feedback. (Castaño Duque & García Serna, 2012)

Therefore, the work of educators is to be the facilitator, intermediary and the one who accompanies the students in the creation of knowledge in their own and cooperative way, it can also be positioned as the basis of the productive model, in which the learner and the teacher participate actively and jointly; for its part, the role of the active teacher is very significant, because students can renew knowledge, generate new and expand them in concepts, procedures and attitudes. (El papel del docente en el contexto actual, s.f.)

2.1. Teacher influence on the student

Reinforcing the above, teachers participate actively with students in their personal and academic formation, because when they are in the primary or secondary phase they share up to 6 hours a day, during the week, which is why it is evident that teachers, like parents, influence the lives and learning of students, since they mostly fulfill the function of guiding, advising, teaching independence and developing the personality of people. (Caro, 2020)

The ways of teaching of teachers must be constantly updated in terms of the current educational system, a good alternative is to evaluate formatively, aiming that students do not get their learning by heart, if not that everyone can interpret their knowledge in a practical way so that this is more efficiency and thus the teacher and the student are fed back through their experiences. (Cruz- Vega, 2019)

2.2. Social, intellectual, interpersonal and professional competencies that a teacher should have.

The four important competencies that a higher education teacher must possess are intellectual, which are those that deal with knowing and mastering the conceptualizations and theoretical information of the different disciplines of education; another is the interpersonal, which are those that speak of being as a person, being responsible for the actions of each one, where they adapt to change and are consistent; there are also the social ones, which represent coexistence, where values are practiced, such as being tolerant, exercising dialogue and respecting the thoughts of others, even if they are different from one's own; finally, the professional ones are those of doing, such as planning and evaluation with respect to teaching, management of evaluation methods, which generate active learning. (Villaruel & Bruna, 2017)

2.3. Inclusion of entrepreneurship in university educational plans.

In addition to educating people who want to perform certain trades, universities should also aim at training those who want to investigate, modernize, introduce and develop their projects to use them as employability alternatives; that is why the inclusion of the subject entrepreneurship to the curriculum is essential to promote the explicit integration of knowledge, since students of careers that contain business disciplines, have a more visionary perspective towards entrepreneurship, since this training gives students profitable skills and competencies related to the construction of a business. (Lozano Chaguay y otros, 2018)

It should be noted that when it is known how fundamental it is for the professional training of a student, everything related to the culture of entrepreneurship, it begins to produce people with different and varied ways of thinking, more competitive and leaders; For this reason, the training institute is a relevant pillar, because it is considered as a support, dedicated to encourage the student to develop in entrepreneurship or the intention to create a company, which is why all universities should be strengthened, focusing their educational plans towards the acquisition of skills, creative reactivation, adaptation in all environments and the reinforcement of the intention that leads to founding businesses. (Pineda- López & Manzano - Sanguino, 2018)

2.4. The importance of promoting entrepreneurship in the classroom

The transmission of information and knowledge by rote, hardly guarantees that students obtain skills that make them successful, since it is essential that people develop creatively and intelligently; but for this to be possible it is necessary to cause learners to have emotional intelligence, self-confidence, desire to achieve their goals, positivism and good attitudes. (Ecoaula, 2017)

2.5. Teacher training in information and communication technologies

In relation to the previous idea, and because technology is constantly changing, it is necessary for students to develop independent thinking, updating their knowledge continuously as technology evolves and supporting teachers reciprocally; for this reason, learning and education through teamwork is a natural-positive consequence of ICT, since young people tend to have more competence in this area; therefore, it is highlighted that collaborative understanding and mutual support between teachers and students also work in learning environments other than those in which technologies are needed. (Unesco, 2004)

2.6. Why is academic training in entrepreneurship important?

The concept, entrepreneurial culture in various organizations, public and private, is not a matter of various degrees, this term is found in economic professions - administrative by its nature, but at present, taking into account unemployment, it is essential to work to realize this intention and try to cultivate this culture in students, to promote permeability (Boza Valle y otros, 2020)

Due to the significant progress that entrepreneurship have had together with their entrepreneurs, it is necessary to reinforce and become more competent, teachings, knowledge and experiences in education, in the same way it is considered fundamental, to offer more programs in order to encourage society to undertake in the sustainable, innovative and creative field, since this knowledge collectively favors the economy, since this, is a productive and strategic investment both socially and personally, if suitable opportunities are developed in the academic preparation (Saldarriaga Salazar & Guzmán González, 2018)

An entrepreneurial student is recognized if he/she has some characteristics that differentiate him/her from the average student, some of them are: productive, dynamic, with ambition, confident, works well in a team, is motivational, is concerned about the good of others, is independent, with initiative, performs his/her work with quality, uses his/her creativity, is ingenious and curious, is a researcher, is always willing to face challenges, is results oriented and achieves goals, is a good communicator, listens well and his/her ideas are well transmitted. (Pilonieta Peñuela, 2009)

When talking about the term entrepreneurship some concerns arise, starting with the understanding of this, since it is necessary to go deeper into the subject, because it is too extensive and scrutinize in relation to the sociocultural, which is the most common thing that leads to entrepreneurship, on the one hand we see the need for financial resources and other self-motivation. (Salas- Hernández y otros, 2019)

But it can be seen that currently the term competitiveness is a valuable and transcendental aspect in companies, regardless of the sector and the name of the organization of which it is part, since it has complex difficulties, because in addition to the macroeconomics it helps to analyze the policies that develop the economy, the cultural and social factor and also the industrial scaling. (Coronel -Nuñez y otros, 2019)

3. Methodology

The type of research of this study is located in grounding theory that lies in the analysis in conjunction with the collection of necessary information, where procedures are used, methodically applied, in order to produce an inductive reasoning with respect to the main sector, in which the research results form a set of conjectures of concepts and theories about what was studied. (Vegas Meléndez, 2016)

On the other hand, as for the approach, it is qualitative through inquiry and theoretical search of research done by third parties, the data collection was done through reference analysis bibliographies of different authors, where the foundations are extracted from reports, degree works, monographs, etc. (Saldarriaga Salazar & Guzmán González, 2018)

4. Results

Being competent is a very marked quality in a person, which is related to the excellent performance of it, in any environment or context, it is also a collection of knowledge, ability, disposition and behavior that an individual has; where it allows him to effectively perform an action; in addition, it is a distinctive of people in the behavioral, which are oriented to the execution of functions in a convincing manner. (González Maura, 2002)

4.1. Encourage events, actions, and programs aimed at entrepreneurship.

The development of entrepreneurship education programs and the increase of resources aimed at promoting this activity, has aroused the interest of distributors, politicians and academics to verify what the results are, if aimed at the training of entrepreneurs; likewise, the effects of creating employability and the promotion of entrepreneurship that the study of this subject brings with it have been investigated; it is also pointed out how relevant

education on entrepreneurship is to increase human capital, for the progress of the rural area and to improve leadership and organizational management. (Cárdenas y otros, 2014)

4.2. Promoting entrepreneurship

For entrepreneurship to be promoted more strongly, it is important to improve the conditions of the environment and financing, as well as to produce spaces where innovation and development of new markets can take place, generate entrepreneurial vocation, a direct connection between the student-work environment and strengthen the use of technology. (Medina López y otros, 2017)

That is why it is necessary to highlight the participation of Colombia in exports, it has been very present in the world economy, since it has traditionally been dedicated to the demand for coffee; but today, it is focusing on the most recent economic activities; as expressed in the article published in the magazine of the Eafit University, which states that our country, discovered a large flower industry that would facilitate it to be located as one of the largest producers of flowers in the world and this growth can be seen confidently (Ceballos- Ramírez y otros, 2019)

4.3. Challenges facing universities today

Universities are currently facing a huge challenge to expand their capabilities in order to meet the needs of society, responding to the growing demands of highly prepared people so that they can fully integrate into social processes, profitable and scientific environment very complex, which is described by being an uneven economic situation, accelerated changes in technology and extensive diversity in the social and cultural. Noting the speed of scientific, artistic and technological progress, and if this important ambition is to be realized, as well as to improve the official policies applicable in the sector, it is first necessary to fortify the intellectual capabilities of students, combined with the content of the specialized curriculum, to enrich the comprehensive and objective development. These characteristics can only be achieved by visualizing the vocational training process fully, improving education and curricula, disciplinary and multidisciplinary content of subjects, also effectively using didactic pedagogy, which help the development of graduate students in their professional practice. (Companiononi, 2015)

From this perspective, it is possible to understand the importance of developing based on a broad professional profile, with the ability to adapt to technologies and to the world that is continuously changing, to become an agent of change with vision and identity, which requires overcoming limitations in certain areas of personality development, aimed at giving the necessary importance to the process of professional training, Transitioning towards a vision that takes into account the complexity of such development, where cognitive, affective and volitional institutions are formulated, where their harmonious relationship will depend on the participation in professional training, to ensure the necessary continuity and integrity in a world characterized by innovation and technological progress. (Companiononi, 2015)

4.4. Aspects that help young people to become more competent

It is important to value young people in society, for this reason, some ideas are raised or communicated that will contribute to the acquisition and strengthening of their competitiveness in order to successfully enter the world of work, the first is to study a new language and if you already know it perfect it, when you have already mastered it, continue learning the more you can, as it is considered necessary and provides ample job opportunities due to the globalization that is currently living, for this reason we must put the education of different languages first; second, develop the habit of reading, since the more you read, the more you want to know, the more you learn, the more parts you visit and this enriches culturally; third stimulate and progress in your abilities in the arts, whether it be music, painting, photography, or any other art form, it is very important that you develop your skills in these areas; fourth participate in community service, it will teach you to see the world from a different perspective and allow you to connect-communicate effectively with people of all socioeconomic levels, whether or not they are your peers; finally, training in programming skills will help you excel anywhere, because it is not a skill that everyone possesses, nor does everyone know how to do it, but it is very popular and as the world of technology continues to evolve, every day companies of all types need employees who can adequately manage this medium. (Elías, 2019)

4.5. Competent teachers, competent students

Teachers are seen as the key for students to be successful, since they are distinguished as being able to achieve objectives, goals in any present scenario; therefore, teacher effectiveness is directly related to the following factors: their current status, the elements that affect their work, the teaching role and the results they manage to achieve; likewise, the reasons regarding remuneration and professional development opportunities are also important when considering policies to increase teacher retention rates. (Altablero, 2009)

5. Conclusions

Based on the results, it can be affirmed that university institutions in Colombia should become a center that promotes entrepreneurial purposes and intentions that help solve the great challenges facing society and the country; to achieve this, three different strategies can be used, starting with incorporating into the curriculum and teaching spaces subjects that raise the development of entrepreneurial skills in university students; followed by linking research or theses with the creation of goods and services that recognize what the market currently needs; and finally, forming strategic alliances with organizations in the economic area, to work on merged plans that address business challenges, where it is possible to apply and disseminate knowledge. (Gómez Rada, 2020)

It is important that all pedagogues are competent to provide opportunities for their students, because the development of technologies, is making the usual teaching and learning methods can be done through virtuality, as ICT are being used as a way to examine and inspect institutionally (Boza Valle y otros, 2020)

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