



# **Promoting International Art Education Cooperation in Shanxi China from the Perspective of Innovation in Music Education Program:an Abridged Research Report<sup>1</sup>**

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## **ABSTRACT**

In recent years, international art education in Shanxi has made great progress, and now it has accelerated into a new development pattern. At present, international art education cooperation has shown the characteristics of diversified mode and cooperation objects, large-scale talent training, broad coverage of the subject specialty, and higher enthusiasm of running a university. However, there are also some contradictions and problems to be solved, which mainly include: the orientation of international art education is unreasonable, and the discipline specialty is in structural contradiction; the introduction of high-quality education resources is insufficient, the quality of running a school is not good or bad, and the education guarantee system is not perfect; the high-level institutions have few projects, and the characteristics of the organization are not concise and built. In this context, the strategic focus of Shanxi International Art Education Cooperation has changed from scale expansion, extension development to connotation construction and quality improvement. Therefore, it needs to change the development mode, innovate development ideas, scientifically locate, build the core competitiveness of its local characteristics, and optimize International Art Education cooperation agenda. All these endeavors reflect the need for innovation in music education in China. Based on the successful international art education cooperation experience of European and American countries, the researcher calls for consideration of domestic demand and shortage of international art education, and analyze and summarize the successful international art education cooperation mode at home, extract its common characteristics, and construct the international art education cooperation mode with Shanxi characteristics is a necessary choice. In this process, taking the international music education cooperation projects of colleges and universities in Taiyuan, Linfen, and Yuncheng as the analysis objects, the paper puts forward the ideas and Strategies of Shanxi characteristic international art education construction, including the government reorientation, play a supporting role, formulate scientific international art education cooperation policies, and make strategic planning and top-level design. For the orientation of running a university, it aims at the direction of regional strategic development, pays attention to the cultivation and play of its advantages, the differentiation strategy of the mode of running a school, and the coordinated development of "coming in" and "going out."

**Keywords:** International Art Education Cooperation, Shanxi ,Innovation, Music Education Program

## **1. INTRODUCTION**

Issues of globalisation, social stratification, multiculturalism, identity formation, and the link between education and the nation state are closely related to international education. Scholars adapt classical theoretical frames and advance new concepts and methodologies in order to clarify this new phenomenon and highlight the deeper meanings of the expansion of international education. For this reason the study of international education has the potential of enhancing our sociological understanding concerning new developments in education in particular and in society in general (Resnik,2012).

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## 2 The Issue of Innovation in Music Education

The theoretical system of music innovation education include the education of music innovation in preschools, music innovation education in compulsory education stage, music innovation education in high school, music innovation education in University, and social music innovation education. With the development of psychology and the cultivation of creativity, every music innovation education program should have its characteristics and strategies in order to achieve a better innovative teaching effect. Music teaching in the preschools, based on combing the research results of the theory and practice of music innovation education at home and abroad, is one of the most important stages in art education. From the analysis of the current situation, theoretical rationale, operation mode, and teaching strategy of music innovation education, the theoretical framework of music innovation education should be enriched to reflect the updated social needs. Music teaching in the compulsory education stage, based on combing the research results of the theory and practice of music innovation education at home and abroad, starts from the current situation of music innovation education in compulsory education and combine with the everyday theoretical basis of music teaching. .

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## 3 Why do we need more research on international art education cooperation?

The current status of music education in China are facing serious challenges. The economic development brings significant social changes, which calls for more innovative and diversified arts education. This suggest more foreign experiences to be introduced into local teaching practices. At present, most of the researches on the international cooperation mode of art education at home and abroad focuses on the selection of school-based cooperation mode and the implementation of specific details. From the perspective of government and public management, the research on the role of government and regional characteristic policy is relatively few. This paper takes the international art education cooperation model as the research object, through empirical analysis, studies the current situation and the main problems of Shanxi International Art Education Cooperation, summarizes the shortcomings in the formulation and implementation of international art education cooperation policy. Meanwhile, taking the international art education cooperation in Europe and America as an example, this paper discusses the successful experience, on this basis, combined with the situation of Shanxi Province. The construction of the international art education cooperation mode with local characteristics can provide a theoretical basis for Shanxi and even China to manage international art education and formulate international art education cooperation policies. In addition, from the perspective of government management, the research on the development of global art education cooperation mode not only expands the research field of government public management but also enriches the research content of the policy and complements the theoretical research of international art education cooperation development. In general, the successful current cooperation modes are: Yunnan mode (building "bridgehead" strategy for the less developed countries, actively implementing the "going out" development model); Shanghai mode (vigorously introducing high-quality education resources and striving to achieve "rooting in the ground"); Beijing model (differentiated orientation of school running, focusing on the cultivation of graduate talents); Suzhou mode (building nests and attracting Phoenix, gathering resources, and vigorously building an international demonstration zone for higher art education). The research on the development of international art education cooperation mode, drawing on the advanced experience of European and American countries in this field, on the one hand, is conducive to promoting the process of diversification of international art education in Shanxi Province, and has a specific guiding role in the development of Shanxi International Art education cooperation mode; On the other hand, it is conducive to the healthy and stable development of international art education cooperation and internationalization.

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## 4 Significance of the Research

At present, there are little researches on the role of government in international art education cooperation and the formulation of policies. This paper attempts to take the imbalance of government role in the international art education cooperation mode as the starting point, take the role orientation of the government as the framework, use the modern public management theory and the government role theory to systematically study the functional role of the government in promoting international art education cooperation, and through the analysis of the successful experience of Europe and America, The paper puts forward the government's role orientation suggestions and the construction of the international art education cooperation mode with local characteristics. At the same time, the previous research lacks the research on the international art education cooperation mode with Shanxi characteristics, and this research will make up for the deficiency of the existing research.

In the past, most of the research on international art education's cooperation mode is carried out by case analysis and literature method, which may lead to the lack of practical value of the results. This paper attempts to use comprehensive qualitative analysis and focuses on the role orientation of the government in international art education cooperation and the successful experience of international art education cooperation, which provides a new reference for the follow-up research.

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## 5 Research Methods

Based on the analysis of the relevant literature at home and abroad, the paper first clarifies the relevant theoretical concepts and introduces the research ideas, research contents, and research methods of the paper. Secondly, taking the European and American countries as an example and starting from the international art education cooperation mode, the paper discusses the role of the government and policy in the international art education cooperation

mode by case analysis and summarizes the implementation effect of the policies and systems based on the successful cases. Thirdly, the paper reviews and summarizes the relevant literature on the international art education cooperation mode in recent years and uses the questionnaire survey to clarify the demand and policy deficiencies of Shanxi International Art education cooperation mode. Finally, by absorbing the successful experience of international art education cooperation in Europe and America, and considering the domestic demand and shortage of international art education, and analyzing and summarizing the successful international art education cooperation mode in China, the common characteristics of the cooperation are extracted. The author takes the music education in Colleges and universities in Taiyuan, Linfen, and Yuncheng as the analysis object, to construct the characteristic international art education cooperation mode.

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## 6 Limitation of the Study

The research focuses on the analysis and summary of the role of policy in the international art education cooperation model and the successful experience of international art education cooperation. The concept of cooperation mode includes both the external structure and the micro and internal operation mechanism. Due to the limitation of research-level, time and energy, the understanding and mastery of relevant theories are not comprehensive and in-depth, so there may be some deficiencies in the analysis of problems and the discussion of specific optimization measures, including the difficulties in the resolution of the role orientation of international art education cooperation and the difficulties in the breakthrough of thinking, which is also the difficulty of this paper.

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## 7 Conclusion

Based on the successful international art education cooperation experience of European and American countries, the researcher calls for consideration of domestic demand and shortage of international art education, and analyze and summarize the successful international art education cooperation mode at home, extract its common characteristics, and construct the international art education cooperation mode with Shanxi characteristics is a necessary choice. In this process, taking the international music education cooperation projects of colleges and universities in Taiyuan, Linfen, and Yuncheng as the analysis objects, the paper puts forward the ideas and Strategies of Shanxi characteristic international art education construction, including the government reorientation, play a supporting role, formulate scientific international art education cooperation policies, and make strategic planning and top-level design. For the orientation of running a university, it aims at the direction of regional strategic development, pays attention to the cultivation and play of its advantages, the differentiation strategy of the mode of running a school, and the coordinated development of "coming in" and "going out."

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## 8 Suggestion

First, the role of government in the international art education cooperation mode should be discussed from the perspective of government management. Shanxi International Art Education Cooperation has been carried out for a while, and the government has played a very important role in promoting international art education cooperation. Under the new environment and the background of the current times, how to change the role of government has become an important research content. This paper takes the role of government in international art education cooperation as the research object, analyzes the phenomenon of the government's role in international art education cooperation, and studies the government's policy deficiency in the supervision and guidance of international art education cooperation. This can further clarify the role of the government in international art education cooperation, And it can ensure the effectiveness of the thinking policy.

Second, we should make policy from the perspective of educational utility. It is of great significance to formulate and guide policies in time for the orderly promotion of international art education cooperation. In the process of promoting the reform of international art education cooperation, the government should actively draw on the advanced foreign models and experiences and formulate policies from the aspects of policies, regulations, rules, and measures in combination with the local characteristics of Shanxi Province, and play a role in the quality evaluation, quality supervision and management of International Art Education Cooperation Education and various preferential policies, In order to better promote the development of the international art education cooperation mode in China, and train more international talents.

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## 9 Proposals for Further Research

Since the 19th National Congress, international cooperation in art education has ushered in new opportunities and challenges and should "improve quality and efficiency, serve the overall situation and enhance capacity. To further clarify the development status of Shanxi International Art education cooperation mode and to put forward feasible suggestions for its further reform, this paper calls for research in several directions:

**A.** To summarize the relevant research at home and abroad through the literature analysis method, clarifies the background, purpose, and significance of the study, and introduces the research ideas, research contents, and research methods .

**B.** To illuminate the theoretical basis of the international art education cooperation mode, mainly expounds on the concept and connotation of international art education cooperation in China, the characteristics of international art education cooperation, and the basic theory of the global art education cooperation mode in China, and focuses on the idea of educational management quality and the theory of new public service.

**C.** To introduce more foreign cases for reference, especially those in European and American countries, starting from the international art education cooperation mode, and using the case analysis method to discuss the role of the government and policy in the global art education cooperation mode,

and understand the implementation effect of the policies and systems based on the successful cases. Overall, the international cooperation mode of Europe and the United States is mainly to formulate the global art education cooperation mode suitable for their own country, which has the characteristics of diversified subjects, flexible ways, and pyramid structure distribution of education types. Especially in Europe and America, the countries in Europe and America are firmly committed to the international art education cooperation mode of de-nationalization. A perfect and sound system is the basis of optimizing the global art education cooperation mode. Integrating national strategy guarantees the long-term development of international art education cooperation. The key to broadening the selection of international art education cooperation mode is to highlight local characteristics. In this process, the role orientation of the government is critical, and providing acceptable policy, financing, and institutional support is an essential guarantee for the success of international art education cooperation.

**D,**To summarize the relevant literature about the international art education cooperation mode in Shanxi Province in recent years and clarify the demand and policy deficiencies of China's global art education cooperation mode. Although Shanxi has issued the Interim Regulations on international education and other documents, it is clear that the international education cooperation mode should improve quality and efficiency, serve the overall situation and enhance its ability. However, the general policy makes the system rules not detailed, the operation mechanism is complex, which leads to the lack of system norms, the obstacles to the integration of the systems between China and foreign countries, which makes the lack of characteristics of the school running mode in the international art education cooperation, and the immature development of the foreign school.

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