



Analysis of the Role of Basic Education in Spreading Intangible Cultural Heritage of Music in Zaozhuang City

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ABSTRACT

In 2021, the Ministry of Education clearly pointed out that it is necessary to reduce the burden of homework and off-campus training for students in compulsory education (referred to as "Double Reduction"). In addition, the comprehensive realization of quality-oriented education reform has entered an important stage in full swing, so it is urgent to optimize the teaching system of basic education in China. Music education, as an important part of basic education in China, takes the important responsibility of cultivating students' artistic emotion and intelligence development. The inheritance of intangible cultural heritage is of profound significance to the spread, innovation and development of Chinese excellent traditional culture. Therefore, this thesis discusses the role of basic education in spreading intangible cultural heritage of music, puts forward the measures for basic education to spread the intangible cultural heritage of music from the regional practical level. It probes into the communication strategy of music intangible cultural heritage in basic education in Zaozhuang City, a region with rich music intangible cultural resources, under the background of China's educational policy. This is of great value to promote the improvement of China's music teaching system and the development of music intangible cultural heritage. First of all, on the basis of discussing the role of basic education in spreading music intangible cultural heritage, this thesis takes Zaozhuang City, Shandong Province, China as the object. It analyzes the measures of spreading music intangible cultural heritage in basic education in Zaozhuang City, with a view to promoting the inheritance of intangible cultural heritage in music and basic education.

Key words: Basic education; music intangible cultural heritage; cultural communication

1. Introduction

In July 2021, the Central Committee of the Communist Party of China and the State Council issued the Opinions on Further Reducing the Burden of Homework and Off-Campus Training for Students in Compulsory Education. This document calls for reducing the burden of homework for compulsory education students in school and the burden of off-campus training for students and parents outside of school. The "double reduction" policy, which aims to reduce the pressure on students by cleaning up the educational environment in and out of school, has been officially implemented. In the context of the "double reduction" policy, exploring high-quality and efficient measures for comprehensive quality education has become the current reform goal of China's basic education stage. Music education, which has not been highly emphasized in China's traditional basic education system, has become an essential direction of basic education reform in the "double reduction" policy. Compared with traditional subject education, music education plays a role in promoting students' artistic literacy. It plays a vital role in promoting the dissemination, inheritance and protection of music intangible cultural heritage and even integration and innovation in China, rich in music intangible cultural heritage. Therefore, it is necessary to explore specific measures for the dissemination of music intangible cultural heritage in basic education based on the clarification of the role of basic education in the dissemination of intangible cultural heritage, taking into account the regional cultural characteristics of China.

2. The Role of Basic Education in the Dissemination of Music-Based Intangible Cultural Heritage

a. It is conducive to promoting the transmission and protection of music intangible cultural heritage

The fact that music intangible cultural heritage has been passed down in the long history of Chinese culture shows that it must have significant cultural value and a specific folk foundation. However, with the diversified development of Chinese culture and the continuous integration of Chinese and Western cultures, many excellent music intangible heritage cultures have started to be lost in the inheritance and even face the risk of being lost or even disappearing. For Chinese people, music intangible cultural heritage is the treasure of traditional Chinese culture. The unique musical styles and artistic elements in many music intangible cultural heritages still have essential values for contemporary music development. The inclusion of music intangible cultural heritage in the basic education system helps promote the implementation of quality education and enables music intangible cultural heritage to be widely disseminated among the youth. It lays the educational foundation for the transmission and development of music intangible cultural heritage.

Moreover, the youth group at the basic education stage can also be inculcated with music intangible heritage culture, which injects fresh blood into the inheritance of music intangible cultural heritage. It can reduce the possibility of losing the excellent intangible heritage culture and solve the crisis of music intangible cultural heritage inheritance.

b. It is conducive to the high-quality dissemination of music-based intangible cultural heritage

Many of China's music intangible cultural heritages are derived from folk music, which draws on the essence of traditional Chinese culture in its transmission. However, the superficial interpretation of music intangible cultural heritage in transmission also causes its transmission to be more superficial, which lacks professionalism in the interpretation of its cultural characteristics, artistic elements and transmission values. The dissemination of music intangible cultural heritage from the basic education level and the promotion of music intangible cultural heritage through professional teachers and teaching atmosphere can deepen not only the interpretation of music intangible cultural heritage but also enhance students' awareness of cultural protection and inheritance based on modern aesthetic and cultural inculcation perspective. It promotes students' more profound understanding of music intangible heritage culture's ideological, cultural and artistic essence and promotes the high-quality dissemination of music intangible cultural heritage. At the same time, the educational and artistic values contained in many music intangible heritage cultures can also promote the ideological, cultural and spiritual civilization of students and contribute to the construction of harmonious campuses and the cultivation of outstanding talents.

c. It is conducive to promoting the integration and innovation of music-based intangible cultural heritage

As an integral part of China's excellent traditional culture, music intangible cultural heritage needs to keep pace with the times in the new era. However, the lack of innovation has become a shortcoming in the development of music intangible cultural heritage. The development of the dissemination channels of music intangible cultural heritage in basic education is of great value to promote its integration and innovation. On the one hand, the promotion of music intangible cultural heritage in basic education necessarily requires its selection and screening. The selection of intangible cultural heritage elements suitable for pedagogical application is based on the modern basic education level, thus promoting the integration of traditional music with the modern music education system. On the other hand, in China's modern music education system, the education of traditional music is limited to simple learning and imitation and focuses more on the innovation of traditional music. The promotion of appropriate teaching methods based on modern musical background and students' needs perspective has positively affected the innovative development of music intangible cultural heritage. In addition, the cultural intermingling between teachers and teachers, teachers and students, and students and students in China's basic education system will also bring favorable conditions for the cultural innovation of intangible heritage. The education system and even society as a whole will promote the sustainable development of Chinese traditional music.

3. Measures for The Dissemination of Music-Based Intangible Cultural Heritage in Basic Education In Zaozhuang City

Zaozhuang City, Shandong Province, a region rich in intangible heritage culture, focuses on the transmission and dissemination of intangible heritage culture in its policies and practices and the dissemination of music intangible cultural heritage in basic education. It is a typical area for the practice of basic education of music intangible cultural heritage in China. The following is an analysis of the experience and inspiration of the dissemination of music intangible cultural heritage in basic education in Zaozhuang City.

a. Shaping a favorable policy environment for the dissemination of music-based intangible cultural heritage education

A favorable policy environment is a basis for the teaching and practice of intangible heritage culture in basic education. Zaozhuang City, Shandong Province, has also introduced many powerful measures in terms of policies for the dissemination of intangible cultural heritage. In 2020, Shandong Province introduced the "Intangible Cultural Heritage Development Project Implementation Plan". Immediately afterwards, Zaozhuang City also introduced the "Municipal Intangible Cultural Heritage Protection Policy Measures and Implementation Rules". It introduced policy measures to support the establishment of intangible heritage cultural protection fund, intangible heritage cultural support projects, and intangible heritage cultural education and inheritance, which shaped a favorable policy environment for disseminating music-based intangible cultural heritage in Zaozhuang. In terms of music intangible cultural heritage education and inheritance, Zaozhuang has also introduced specific guiding measures from the integration of music intangible cultural heritage education and teaching, the development of music curriculum system and the inheritance and protection of music intangible heritage culture in education. Although at the practical level, there are still shortcomings in the implementation of the current policy of educational dissemination of music-based intangible cultural heritage in Zaozhuang City, the favorable policy environment has pointed out the direction for its educational transmission and development. It has played a facilitating role in the dissemination of music-based intangible cultural heritage in Zaozhuang City.

b. Focus on the development of curriculum and teaching system of music intangible cultural heritage

The development of a basic music curriculum and teaching system is indispensable for developing music intangible cultural heritage education in basic education. In Zaozhuang City, some primary and secondary schools have explored the value of music intangible cultural heritage education from educational practice. It not only promotes music education practice from the perspective of integration of intangible heritage culture but also constructs a music education system from the teaching level, including teaching materials, teaching contents, teaching methods and teaching evaluation, and continuously promotes the improvement of an education system based on the accumulation of practical experience. Through years of teaching practice,

many primary and secondary schools in Zaozhuang have cultivated a number of excellent music intangible cultural heritage inheritance subjects. It can be seen that developing the teaching system from the level of teaching practice is an effective measure to promote the dissemination and transmission of music-based intangible cultural heritage.

c. Improving basic education music teachers' knowledge of intangible cultural heritage

High-quality teacher groups are essential carriers of the educational transmission of music-based intangible cultural heritage. In order to promote intangible heritage cultural education and inheritance, Zaozhuang City has not only set higher requirements for teachers' teaching skills and knowledge from the access threshold level but also developed a traditional music training mechanism for music teachers. It focuses on intangible heritage culture learning and training courses for music teachers to make them deeply aware of the excellent cultural elements and educational values of music intangible cultural heritage. After a period of practice, the knowledge and literacy of the intangible heritage culture of basic education music teachers in Zaozhuang City have been comprehensively improved. More and more teachers are involved in the intangible heritage cultural education program, contributing to the glow of music intangible heritage culture in Zaozhuang. It has made outstanding contributions to promote the improvement of the dissemination of music intangible heritage culture.

Summary

In conclusion, basic education for the transmission of music intangible cultural heritage does not only stop at the transmission and dissemination. It also has important implications for the future innovative development of music intangible cultural heritage. In Zaozhuang, measures at the level of policy, educational practice, and teaching faculty have all played an active role in transmitting and disseminating music intangible cultural heritage. In practice, there are many more fruitful initiatives in Zaozhuang that other regions should learn from. For example, Zaozhuang is developing a fusion teaching program for traditional and popular music, which has significant reference value. It is believed that with the continuous efforts of Zaozhuang's education and society, the use of Zaozhuang's music intangible cultural heritage in basic education will explore a more scientific development path in the future.

Reference

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